

**HAMILTON  
THE MUSICAL**

**WHITE TRASH  
FUNERALS**

**HGTV'S  
FIXER UPPER**

**ORANGE IS THE  
NEW BLACK**

# MAD<sup>IND</sup>





# WE WANT YOU! ...TO SUBSCRIBE TO MAD!

In the 1980s, MAD Founder and Publisher William M. Gaines foolishly established "The Soul of MAD" — a collection of 12 MAD covers chosen for their idiotic uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special high-quality reproduction of one of those low-quality covers! **Subscribe to MAD** for two years and receive a **limited edition print** of artist Norman Mingo's classic "Alfred as Uncle Sam" (MAD #126) with your paid subscription.

Each limited edition print is 11" X 14" and bears a "Soul of MAD" marking.

Each is hand-numbered and suitable for framing.  
(Provided you have a terribly-decorated home.)

**DO YOUR PART FOR AMERICA!**  
(Or at least for our salaries...)

**GET A 2-YEAR SUBSCRIPTION TO MAD — THAT'S 12 PATRIOTIC ISSUES!**

**PLUS THE LIMITED EDITION PRINT "ALFRED AS UNCLE SAM," ALL FOR ONLY \$29<sup>99</sup>!**

(\$19.99 for a 1-year, 6-issue subscription *but you won't get the limited edition print!* Don't be a tightwad; go for the 2-year subscription!!!)

**SUBSCRIBE NOW TO INSURE GETTING THIS MAD COLLECTIBLE!** Because this is a limited offer, we cannot bill you!

**TO SUBSCRIBE, CALL 1-800-4 MADMAG (462-3624) AND PROVIDE THE KEYCODE IBJMDUS.**

Limited edition print offer good for U.S. customers only. Sorry, no Canadian or foreign orders accepted for this offer. If this is a gift subscription, the print will be sent to the subscriber unless you specify that you wish to have it sent to you.



**MAD**

WHO NEEDS YOU  
By NORMAN MINGO

FROM "THE SOUL OF MAD" COLLECTION

HERE'S  
ANOTHER  
POINT!

All MAD  
print subscribers now  
get a **FREE DIGITAL  
SUBSCRIPTION**  
to MAD for  
their iPad!



# MAD

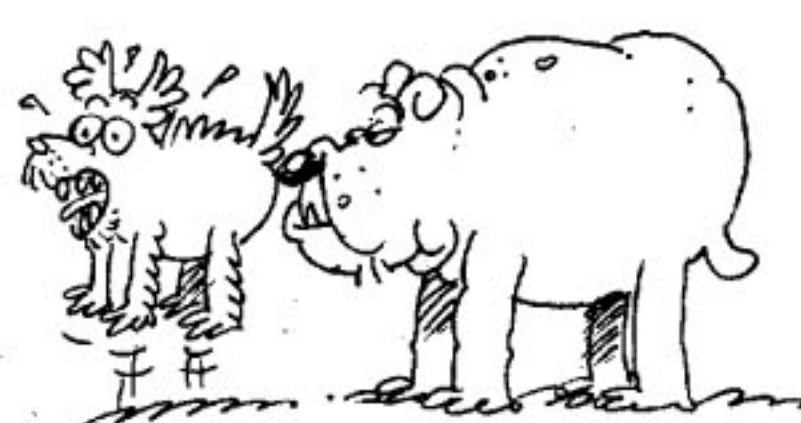
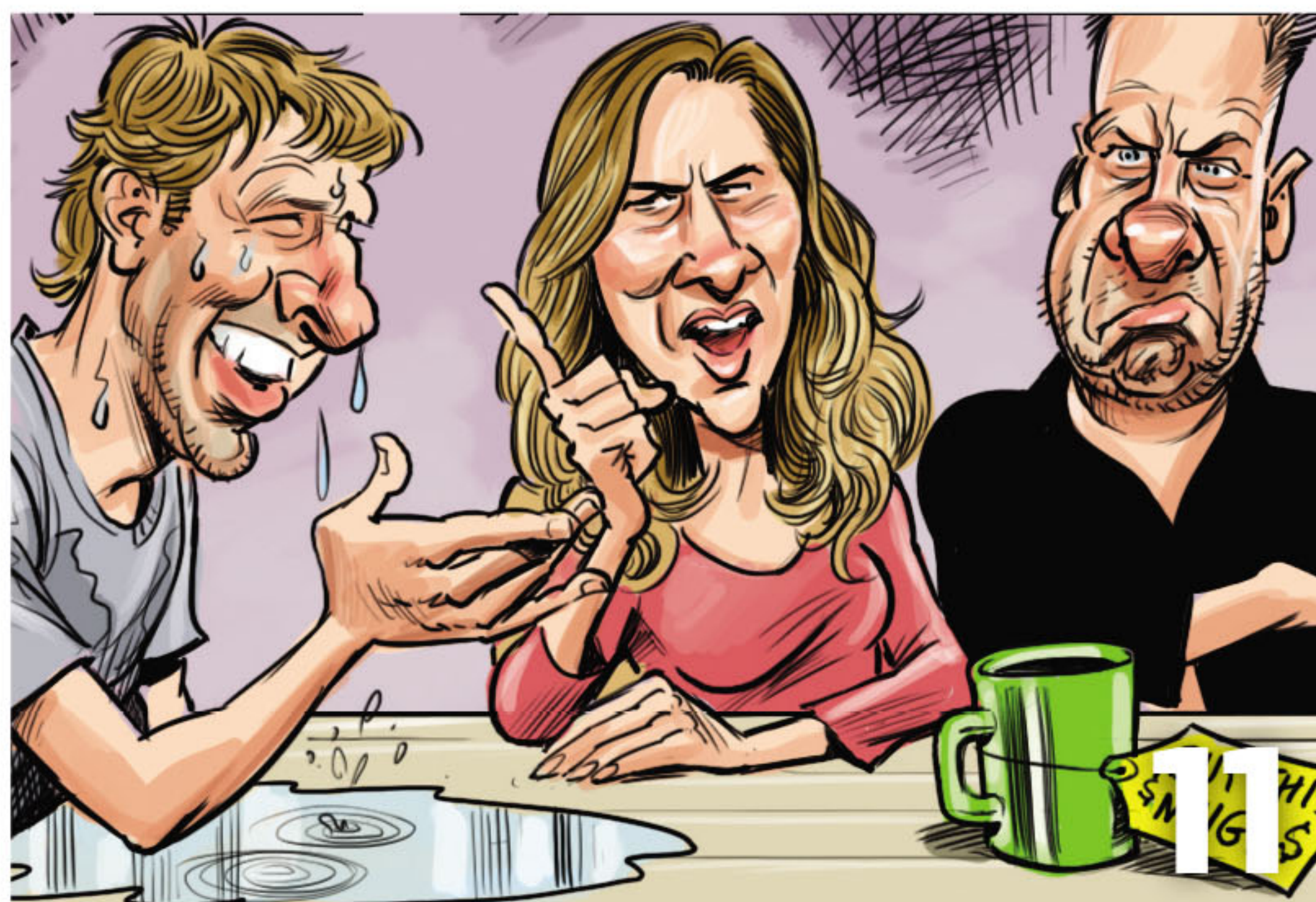
## Departments

An apple a day keeps the doctor away — especially if you nail him in the solar plexus!

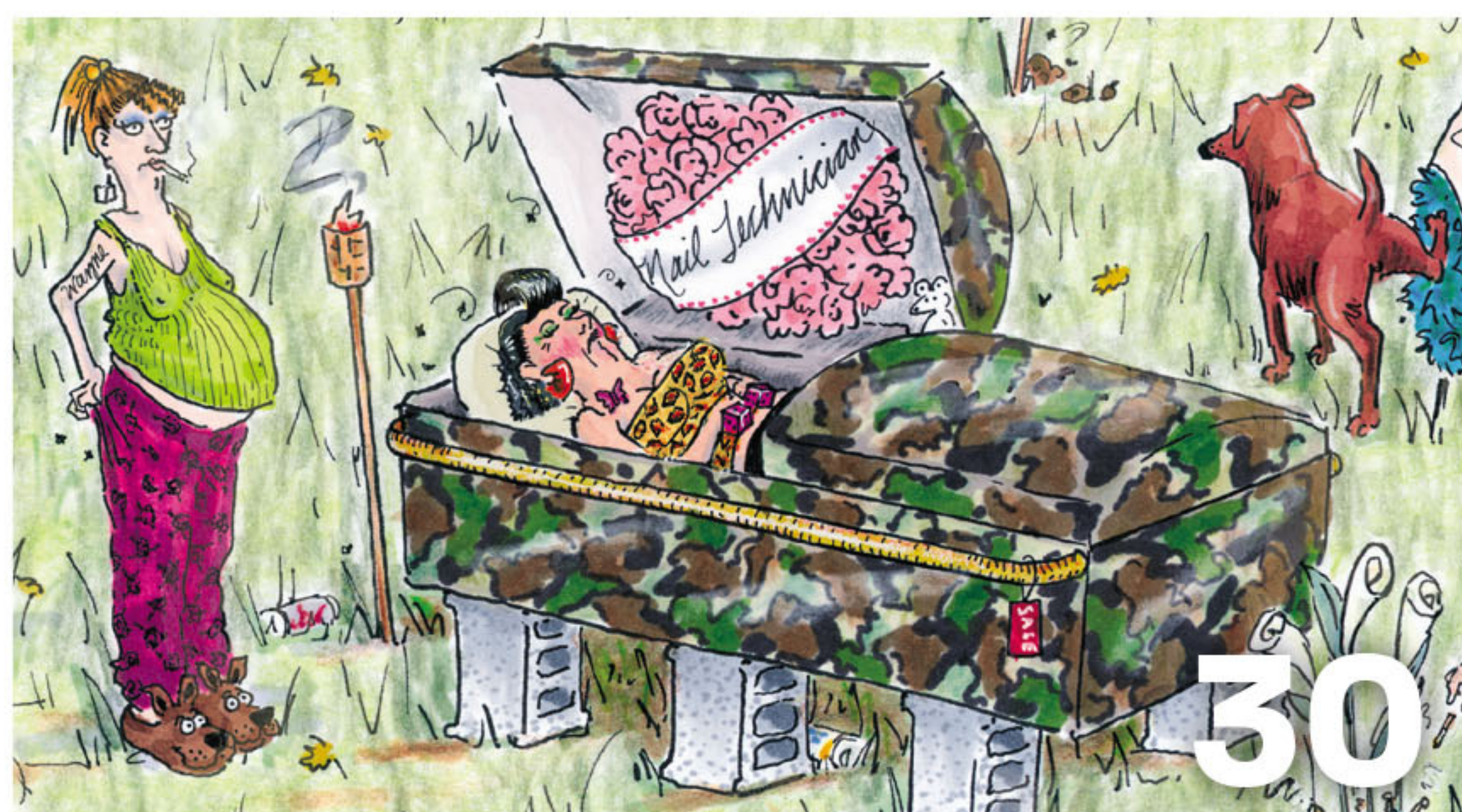


NUMBER 541  
OCTOBER 2016

- 1 IT'S THE LIST WE CAN DO DEPARTMENT**  
The MAD Table of Contents
- 2 LETTERS AND TOMATOES DEPARTMENT**  
Random Samplings of Reader Mail
- 6 RANDOM ACTS OF MINDLESS DEPARTMENT**  
The Fundalini Pages
- 11 APPETITE FOR CONSTRUCTION DEPARTMENT**  
"Fixer Hucksters" (A MAD TV Satire)
- 18 JOKE AND DAGGER DEPARTMENT**  
Spy vs. Spy
- 20 AND THE BRAND PLAYED ON DEPARTMENT**  
Recycled Ad Slogans
- 23 HERE COMES THE BRIBE DEPARTMENT**  
The U.S. Politician Price Guide
- 24 FROM HERE TO GRATUITY DEPARTMENT**  
Tips for Tipping, Part 2



- 28 THE PATH OF LIST RESISTANCE DEPARTMENT**  
"Crapped" (A MAD Website Parody)
- 30 SEEING REDNECK DEPARTMENT**  
Signs You're at a White Trash Funeral
- 32 PANELS DISCUSSION DEPARTMENT**  
MAD Asks: What's Your All-Time Favorite Comic Book and Why?
- 34 FEE STINGS DEPARTMENT**  
A Closer Look at Your Cell Phone Bill
- 36 THE DOWNWARD VIRAL DEPARTMENT**  
MAD's Meme Graveyard
- 39 PEN AND STINK DEPARTMENT**  
The MAD Strip Club
- 42 PHASE OF OUR LIVES DEPARTMENT**  
The Stages of a Relationship After "Netflix and Chill"
- 44 SERGE-IN GENERAL DEPARTMENT**  
A MAD Look at Coffee
- 47 ANEMONE OF THE STATE DEPARTMENT**  
What if Sea Life Militarized?



- 48 ROTTEN TO THE ENCORE DEPARTMENT**  
The MAD Vault
- 50 PAIN AND BUFFERING DEPARTMENT**  
Similarities and Differences Between Binge-Watching *Orange Is the New Black* and Doing Actual Prison Time
- 52 FIRST CASE SCENARIO DEPARTMENT**  
America Is Still #1
- 54 DISLOCATED HIP-HOP DEPARTMENT**  
Historical Inaccuracies in *Hamilton*
- 56 BRICK-OR-TREAT DEPARTMENT**  
The Gap-Toothed Gallery



- ALL JAFFEE DEPARTMENT**  
Another Ridiculous Fold-In...Inside Back Cover
- MARGINAL THINKING DEPARTMENT**  
"Drawn Out Dramas" by Sergio Aragonés  
...Various Places Around the Magazine



FRONT COVER ARTIST: MARK FREDRICKSON

BACK COVER IDEA: JEFF KRUSE



# Letters and Tomatoes

## A DATE THAT WILL LIVE IN MISERY

As cognizant as I am of the celebration intended for the anniversary of my singular literary feat, I beseech the MAD offices to allow my upcoming anniversary to pass with little fanfare. I am a humble man. As we approach issue #541, I ask for nothing but a moment of silence to remember the greatest of all letters to grace the pages of MAD Magazine — to be found in issue #241 (September 1983). Yes, 300 issues ago a 15-year-old named Jim Richter appeared in the letters page with his keen and biting witticisms regarding John Ficarra's "This is a Test!" from issue #239. To commemorate that golden letter 300 issues ago, I submit this letter — a letter I'm sure will be regarded by literary historians as being every bit the letter (technically now an email) of the former one. However, enough about me. Just remember, a moment of silence will suffice.

Jim Richter • Bloomington, IN

Jim Jong-Un — Sure, we *could* give your letter a moment of silence — but why stop there? We're happy to go the extra mile and never speak of your letter ever again! Happy anniversary, cupcake! And remember, mum's the word! —Ed.



## READER ALERT

We've got an assignment for you! See the "NEITHER" bumper stickers on the back cover? We want you to send in pictures of you displaying them at work, school, campaign headquarters and anywhere else you see fit to plaster them! Get creative — it would be more than we did! Just think — you'll get to ruin an issue of MAD AND your picture might be in a future issue (thereby ruining that issue as well)!

# NEITHER!

A MAD NON-ADHESIVE BUMPER STICKER

## HEAL OR NO HEAL

In June I'm going to get a Furlow palatoplasty and I'd rather read a MAD magazine than get one of those and that's surprising to me. Whenever I get surgery I get something (like when I got *Call of Duty* after getting a small noodle camera up my nose), so I am stupidly going to ask for a subscription to MAD. Jeez I must have hit my head.

Matthew Beikman • East Liberty, OH

The Beik Shall Inherit the Earth — We're not exactly doctors — although Senior Editor Joe Raiola does perform the occasional back-alley hemorrhoid lancing (by appointment only — NO walk-ins!) — but if laughter really is the best medicine, even we know that a MAD subscription is the last thing that will help put you on the road to wellness. Hopefully your parents actually care about your well-being and have signed you up for a more respectable rag like *Weevil Aficionado*, *Modern Rocking Chair*, *Toaster Oven Hobbyist* or *Dirt Wheels*. Either way, we hope the surgery went well — send us some scenic noodle-camera photos when you can! —Ed.

## ALFRED LOOKALIKE

Salvador and Adela Lawrence of Hillsboro, OR, recreated our *MasterChef Junior* cover from #436. We appreciate their dedication to such a quality imitation, but we recommend that parents keep sharp knives out of the reach of children. Actually, they should do the same with issues of MAD! We hope your first aid skills are better than your taste in reading material!

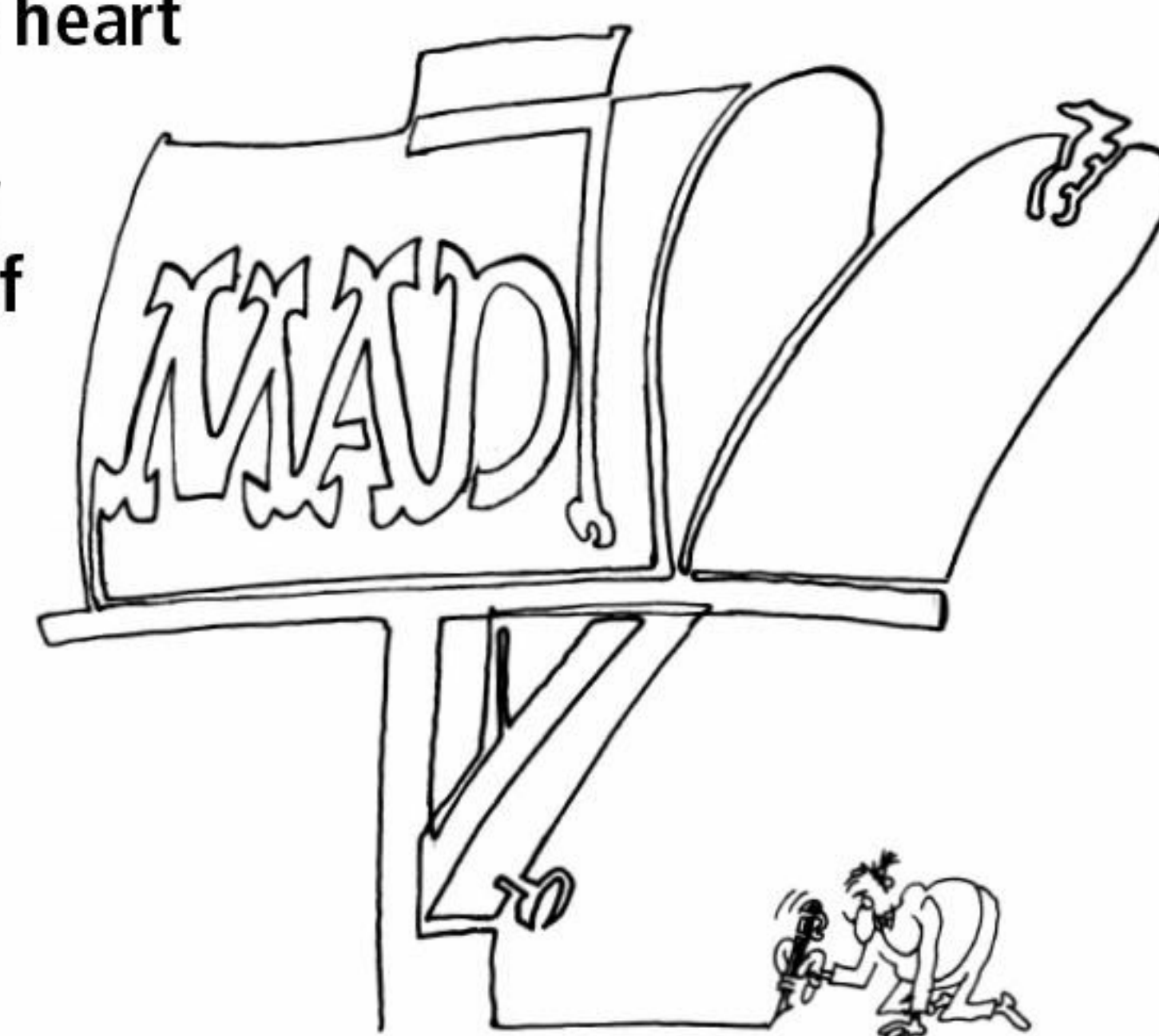


## CRUSH HOUR

I could rant and rave about how I love your magazine, which I do. But I think y'all should know how I came to love your magazine, because I'm sure that it'll make you question me and whether or not you've officially ruined a person. I first saw MAD when it aired on Cartoon Network. At first I was skeptical, but then I saw Alfred. I felt the small sensation every fangirl gets when she sees her newest fictional crush. I watched every episode and started buying up the magazines every chance I got. I'm officially 16 and my feelings have stood their ground. Alfred is adorable.

Rebecca Howard • Burlington, KS

Howard the Schmuck — We can totally understand how you could develop such an attachment to Alfred. We fell hard for Mr. Peanut back when we were young and starry-eyed ourselves (this was in May 2015). Ultimately, we want to support young love, but we don't want you to get hurt the way we were. We think that the saying "absence makes the heart grow fonder" might apply here, so we'll do our part by sending you official notice of a restraining order! They say nothing can stop true love — but we should be able to end whatever the hell it is you've got going on with Alfred! —Ed.





## UPSIDE DOWNER

The other day I was flipping through one of your magazines and was quite confused by what I was looking at. All the words were jumbled and the pictures made no sense! A friend of mine then informed me that I was reading it upside down. I'm sure this confusion happens all the time with your readers. It would be nice if you wrote "This side up" and maybe some arrows on the cover to help people out. I'm just saying it's a little difficult for us MAD fans sometimes. Anyways, I continued to read the issue upside down and to my surprise I still enjoyed it.

**Anthony Haddix • Mobile, AL**

**We've Haddix with You!** — Instead of going through the torturous and costly process of completely redesigning our covers for a single mouth-breathing nincompoop, we're going to let you in on a little secret: your "friend" — frankly, we're skeptical such a person actually exists — is messing with you. The words were "jumbled" because most of our editors hold degrees in things like air conditioner repair and animal husbandry, and "the pictures made no sense" because, at the rates we pay, no decent artist will come near us! Enjoy the issue! —Ed.



## IN(SANE) AND OUT

When I finally came out as gay two decades ago, I faced the stupidity and bullying of small-minded people. It was a challenging time. But nothing compares to the rejection and ridicule I face every time I come out as someone who reads MAD Magazine. On a recent flight to South Africa, I whipped out issue #539 and shamelessly flaunted it. Oh, the nasty looks and disapproving glances! Families with children recoiled, fearing I might convert and recruit their children to the MAD Magazine lifestyle. But I ignored the haters. I am Out and Proud as a lover of Alfred E. Neuman and the knuckleheads who pump out the filth you send me every month. Gay? Yeah, I was born that way. A subscriber to MAD Magazine? What could be queerer?

**Peterson Toscano • Sunbury, PA**

**Under the Toscano Sun** — We fully support the LGBT community and their crusade for equal rights. On the other hand, MAD fans are a group that we could not have less respect for! So while we fully back your journey as a gay American, when it comes to your quest for acceptance as a MAD fan, you are entirely on your own. It's the one and only group that everyone agrees should be persecuted! Thanks for writing! —Ed.

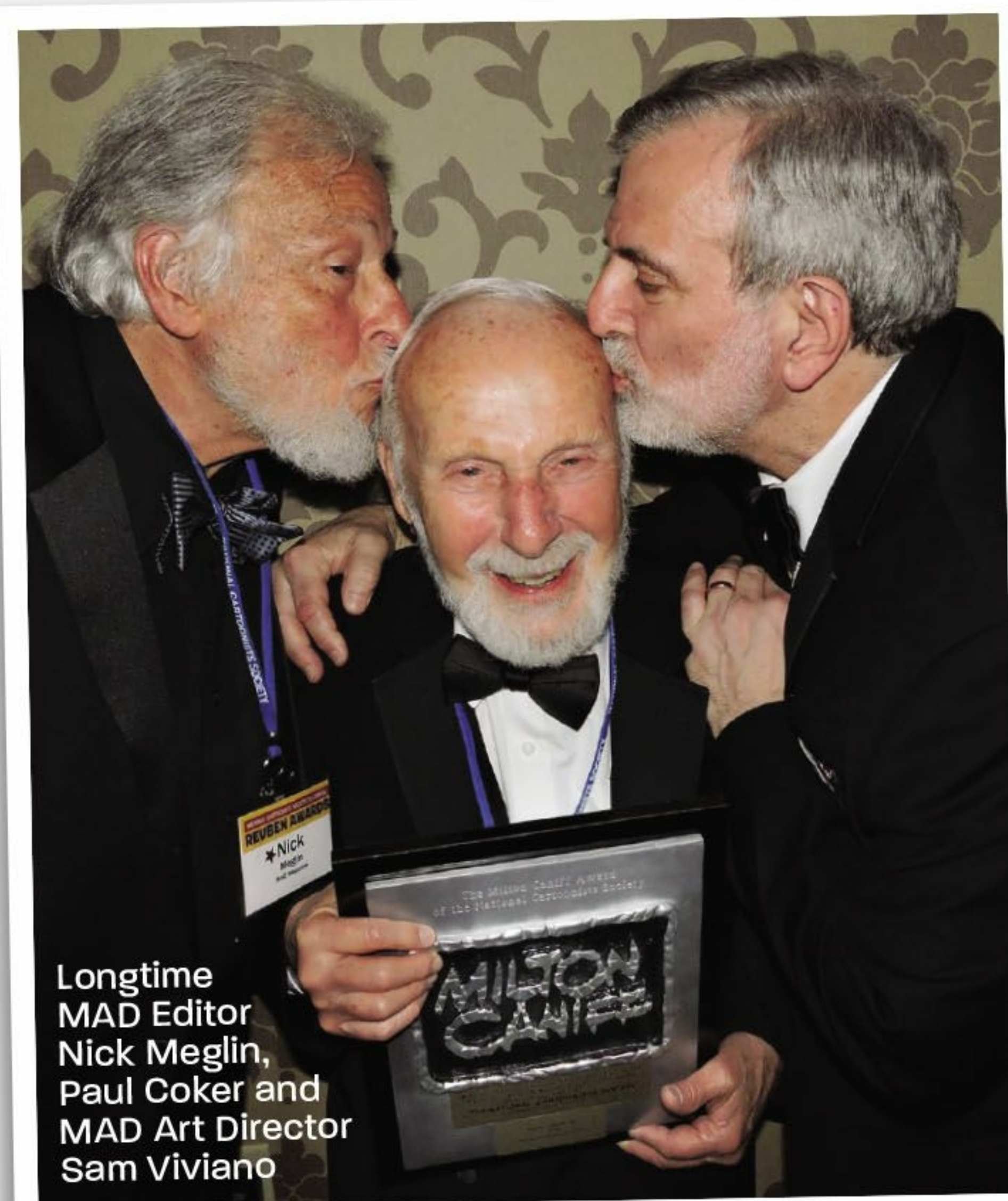


Photo: David Folkman

## AWARDS TO THE UNWISE!

The words "MAD contributor" and "winner" are so seldom used in the same sentence — and with good reason! Yet, at the 2016 National Cartoonist Awards, two of "MAD's Usual Gang of Idiots" managed to beat the odds! Legendary MAD artist Paul Coker was honored with the Milton Caniff Lifetime Achievement Award! And MAD artist Anton Emdin won in every category in which he was nominated (Magazine Feature/Magazine Illustration, Newspaper Illustration and Advertising/Product Illustration) — a hat trick that's never happened in the history of the Reubens! Congrats, guys! You (briefly) broke the curse!



Photo: David Folkman

## PROS AND CONFUSE

I am a longtime reader and this is the fourth letter I've mailed to you. The money and energy I have wasted on writing to you is lost forever, but I digress. In #538, as well as others, the MAD Departments go from 1 to 56 but only 21 departments are listed. Where are the missing departments and/or numbers?

**Julio Rivera • Ridgewood, NY**

**A Rivera Runs Through It** — This is a common problem for MAD readers, so hopefully we can now clear up any confusion once and for all. Our Contents pages list the page numbers ("1 to 56") of each issue's articles. Still with us? Good. Each article, in turn, receives its own department — so if there are 21 departments listed, that means that there are 21 articles in the issue. There are no "missing departments and/or numbers." Is this making sense? Dandy. Now — and this is the most important thing — if said issue contains a letter from Julio Rivera of Ridgewood, NY, that means that it's the most idiotic, time-wasting issue in MAD's 64 years of existence. Thanks for helping us make publishing history, Julio! —Ed.

## CUTTING-OFF REMARKS

I have been subscribed to your magazine for about a year and a half now and I love it. But recently a problem has occurred with issue number 540. The problem is that there was a printing problem with my issue and it cut off some of the speech bubbles. I don't know if this is a part of the joke or a part of the magazine but I don't find it very funny either way. I hope you reply to this letter and tell me what those characters are saying, I paid good money for this piece of garbage you call a magazine.

**Darby Smyth • Orton, CA**

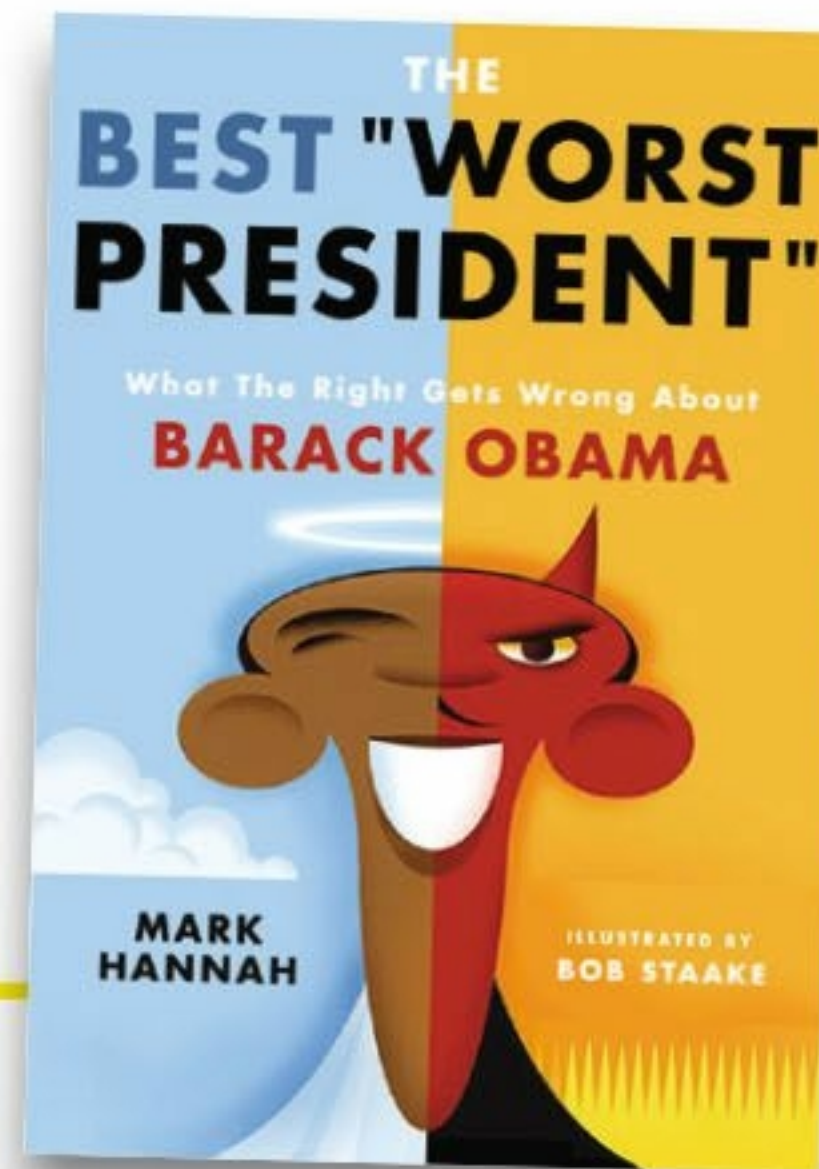
**Darb-wire** — Lucky you! You've stumbled upon a VERY special issue of MAD! We did a printing of limited-edition "Fan Appreciation" issues that cut off a lot of the dialogue balloons — the few lucky fans who tracked down these issues were spared from having to read a full issue of MAD! Imagine — fewer terrible jokes! Fewer awful puns! What a jackpot! These highly-collectible issues have already been called "worthless" and "a minor printing error"! Just our way of saying thanks! —Ed.



# Letters and Tomatoes

## READER ALERT

MAD artist Bob Staake has just illustrated a new book — *The Best "Worst President": What the Right Gets Wrong About Barack Obama* by Mark Hannah! Congrats, Bob! And congrats, people whose letters were published in this issue, because you'll be getting a free copy, thanks to our pals at Dey Street Books! U-S-A! U-S-A!



## MASOCHISM APPEAL

I'm ten years old and recently started to read your magazine. This means I haven't lost very many brain cells. Yet. I think your magazine is absolutely awful. The weird thing is, I almost like the awfulness of MAD. I almost sort of crave the awfulness. I am thinking of what I can do to fulfill these cravings. Maybe I could rob an innocent civilian. Do you think voting for Donald Trump is a more legal option?

**Julia Louise Tenzer Williams • New York, NY**

Crown Julia — Seeing as how you're ten years old, voting for Trump wouldn't be a "more legal" option...or legal at all...but we salute your patriotic zeal! Still, if you find yourself addicted to the awfulness of MAD, we've got great news! You can get a subscription and get a regularly prescribed dosage of that awfulness! And you can buy MAD books (advertised in this very issue)! And you can go to madmag.com every day for online awfulness! We're here to help! And shamelessly self-promote! But mostly help! —Ed.

## ORWELL THAT ENDS WELL

Unless you are willing to add some balance back to your watered-down political "humor," I will not renew my subscription. You were once the rebellious, shocking, culture-jamming outcast who held up the mirror to our culture's moronism, stupidity and self-absorbed, materialistic, robotic mentality. Now instead of parodying the "trigger warnings," "microaggressions" and "thought police" strangling our society, your humor is gentle, irrelevant, superficial and careful-not-to-offend those in control. RIP MAD, another magazine under the control of the thought police.

**Name Withheld • Newmarket, NH**

Ann Nonimus — We're saddened to hear that you think we've become a hollow shell of the robust, "culture-jamming" force we once were. But you should know that this shift towards gentle irrelevance has nothing whatsoever to do with any so-called "thought police"! It's certainly not as if each of us has a six-foot tall, black-clad "content adviser" with an earpiece and a truncheon peering over our shoulders all day, every day, monitoring what we're writing, saying and to a degree, thinking! That's certainly not the case! Do you honestly think that such savage, cutting pieces as "A MAD Look at How Yummy Mayonnaise Is" and "Signs You're in a Neat-o Shopping Mall" could've been produced in such an environment? No way, Jose! Things have never been free-er here in paradise! —Ed.



## THE NIFTY FIFTY

It's time for another round of Ed's Nifty Fifty! Get a picture of one of these highly-desirable celebrities holding an issue of MAD, and when we print it, you'll get the sweet, sweet reward of a two-year subscription to MAD! Just send your non-returnable photo via snail mail or email (letters@madmagazine.com). Toil away, you cheapskate amateur paparazzi, and help us spread the MAD name far and wide!



**Cleveland Jesus**  
**LeBron James**

- Crazy-Chucklin' Chewbacca Mom
- Ball-Squeezing Tom Brady
- Trump-Lovin' Megyn Kelly
- The Unbreakable Ellie Kemper



**Brexiting Muppet**  
**Boris Johnson**

- Notoriously Canadian Drake
- Any of the Chris's — Evans, Pine or Pratt
- Hulu's Own Mindy Kaling



**Female Ghostbuster**  
**Leslie Jones**

- Non-female Ghostbuster Bill Murray
- Key and/or Peele
- Desert-Drivin' Tom Hardy



**Amy Schumer,**  
**Preferably Outside**

- Dragon Lady Emilia Clarke
- *Star Wars* Newbies Daisy Ridley and John Boyega
- Tough Cookie Taraji P. Henson



**Dwayne "Don't Call Me 'The Rock'"**  
**Johnson**

- The Scandalous Kerry Washington
- Tiny Cat-Eared Person Ariana Grande
- Taryn "Pennsatucky" Manning
- Waverly Place Wizard Selena Gomez



**Maniacal Margot**  
**Robbie**



**Rich Nerd**  
**Elon Musk**

- Potentially Evil Rich Nerd Mark Zuckerberg
- Professional Eyebrow-Haver Krysten Ritter
- Little Dancing Man Bruno Mars



**Redneck Ruffian**  
**Norman Reedus**

- The One with the Hair, Harry Styles
- Mark Ruffalo (The Ruff!)
- Deadpool Ryan Reynolds



**Kendrick Lamar,**  
**Busily Pimping Butterflies**

- Ben Affleck, sports commentator
- Bee Sting-Ridden Gwyneth Paltrow



**Feminist Canadian Fancyman**  
**Justin Trudeau**

- Semi-Hemi-Demi Lovato
- *Hamilton* Ham Lin-Manuel Miranda
- Karaoke Enthusiast James Corden



**Adele**  
**(no last name given)**

- Music Peddler Anna Kendrick
- DJ Khaled Holding the Keys to Success
- Sofia Vergara Without Her Head & Shoulders Bottle
- "Damn Daniel!" Daniel



**Michelle Obama and**  
**Her Gun Show**

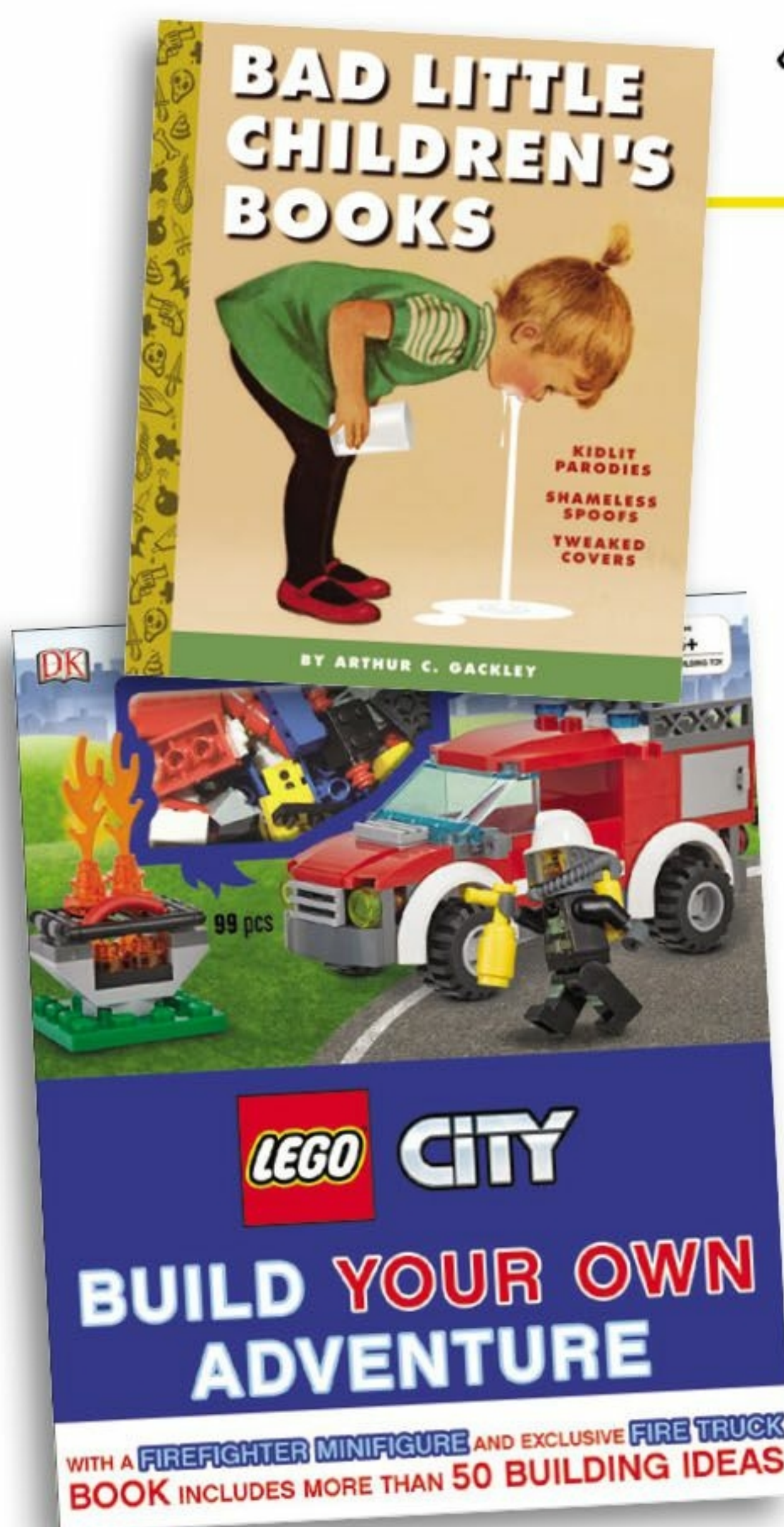


## THE DATING SHAME

I have recently started dating, post-divorce, and I felt it necessary to let my new girlfriend read a copy of MAD magazine. I have been collecting them since I was 13 (I'm 34 now), and seeing as MAD has been a huge part of my life, I wanted to give her a peek at what MAD is all about. My issue is that my girlfriend spilled coffee all over issue #539. I tried to explain that she increased the value of the issue exponentially and not to worry about it. However, she felt it necessary to buy me a new one. So, not only did she read the issue, she did not grasp how worthless it is and she spent more money on another copy of MAD! How should I explain to her what she did was just downright silly? Also since she read the copy of MAD and didn't run to the hills, would that mean she's a keeper? Thanks MAD!

Erik Stoneham • Rochester, NY

Rolling Stoneham — It seems that your post-divorce dating career is off to a disastrous start! Not only is your girlfriend a rock-handed clumsy pants — carelessly spilling coffee all over greater Rochester — it sounds as if she doesn't listen to a word you say. Most damning, she can't seem to grasp the deep, deep crapitude of her new beau's favorite magazine! Is there something wrong with this woman? Wait, why do we even bother asking? *Of course* there is, if she's dating a dribble-chinned numbskull like you! By all means, keep her — you guys are two moronic peas in a pod! Thanks for writing! —Ed.



## READER ALERT

Did you have a letter printed? Hooooo-wheee — it's about to rain cupcakes, chum! You'll be receiving **Lego City: Build Your Own Adventure**, courtesy of our pals at DK Children; **Bad Little Children's Books** by Arthur C. Gackley, from our buds at Abrams Image; **The Beatles: Six Days That Changed the World**, from our amigos at Rizzoli; and copies of **Gotham: The Complete Second Season** AND **DC Super Hero Girls: Hero of the Year**, from our compadres at Warner Home Video! Write to us and we may send you stuff! We're literally rewarding stupidity!



## CORRECTIONS

We make mistakes all the time. Its kind of our thing! (See, we just used the wrong form of "it's"! What's wrong with us?!?!) So it's with great regret (but no real surprise) that we admit to messing up some stuff in our last issue. In "Star Wars Planet or Antidepressant" it should have had Jeff Kruse credited as the writer. Additionally, Kit Lively should have been credited as the co-writer for "Patience Man." We also accidentally ran the same marginal on pages 17 and 26. (But they're small, so why not have two?)

## FOLLOW MAD ONLINE!

Looking for a way to waste time AND open yourself up to public ridicule? You're in luck! You can do both simply by liking us on Facebook and following us on Tumblr, Twitter and Instagram! It's a perfect plan! (Except for the ridicule — but that's your problem, not ours!)



# MAD

## MAD #542 is on sale October 11th!

William M. Gaines Founder  
John Ficarra Senior VP & Executive Editor

### EDITORIAL

Charlie Kadau, Joe Raiola Senior Editors  
Dave Croatto Editor  
Jacob Lambert Associate Editor

### ART DEPARTMENT

Sam Viviano VP — Art & Design  
Ryan Flanders Associate Art Director

Contributing Artists And Writers  
The Usual Gang of Idiots

### ADMINISTRATION

Diane Nelson President  
Dan DiDio and Jim Lee Co-Publishers  
Geoff Johns Chief Creative Officer  
Amit Desai Senior VP — Marketing & Global Franchise Management  
Nairi Gardiner Senior VP — Finance  
Sam Ades VP — Digital Marketing  
John Cunningham VP — Content Strategy  
Anne DePies VP — Strategy Planning & Reporting  
Don Falletti VP — Manufacturing Operations  
Lawrence Ganem VP — Editorial Administration & Talent Relations  
Alison Gill Senior VP — Manufacturing & Operations  
Hank Kanalz Senior VP — Editorial Strategy & Administration

Jay Kogan VP — Legal Affairs  
Derek Maddalena Senior VP — Sales & Business Development  
Jack Mahan VP — Business Affairs  
Dan Miron VP — Sales Planning & Trade Development  
Nick Napolitano VP — Manufacturing Administration  
Carol Roeder VP — Marketing  
Eddie Scannell VP — Mass Account & Digital Sales  
Courtney Simmons Senior VP — Publicity & Communications  
Jim (Ski) Sokolowski VP — Comic Book Specialty & Newsstand Sales  
Sandy Yi Senior VP — Global Franchise Management

### FOR SUBSCRIPTION INQUIRIES:

Just call 1-800-4MADMAG (U.S. and Canada only) or write to P.O. Box 8537, Big Sandy, TX 75755-8537! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

### HOW TO REACH US:

MAD, Dept. 541, 1325 Avenue of the Americas, New York NY 10019. Or e-mail us at [letters@madmagazine.com](mailto:letters@madmagazine.com)! All letters to the editor and accompanying photos or other materials may be edited and published in any MAD publication in any format and will not be returned.

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

For Advertising and Custom Publishing, contact [dccomicsadvertising@dccomics.com](mailto:dccomicsadvertising@dccomics.com)

VISIT US ONLINE! [MADMAGAZINE.COM](http://MADMAGAZINE.COM)

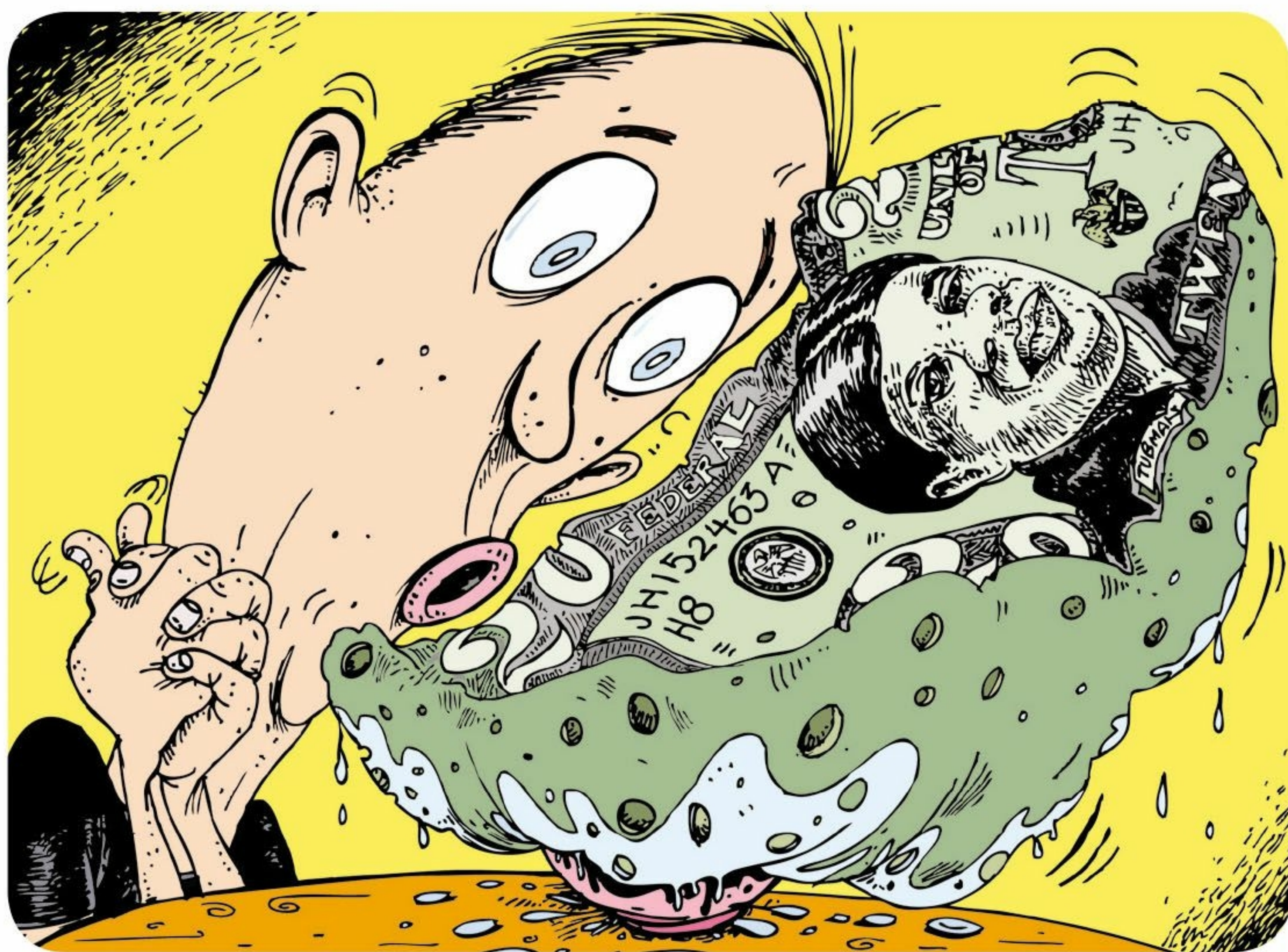


# THE FUNDALINI

## The Fast Five

### OTHER CHANGES IN THE NEW \$20 BILLS

- 1 One out of every 100 bills will feature Tom Brady's autograph instead of the U.S. Treasurer's
- 2 "In God We Trust" will be printed in *slightly* lighter ink, proving once again how secular progressives are taking over this country
- 3 Watermarks that, when held to the light, reveal if you've won free fries, a Big Mac or even a new car in the McDonald's *Monopoly* sweepstakes
- 4 Instructions for fun origami projects are listed on the back
- 5 It swells into a giant sponge when placed in water

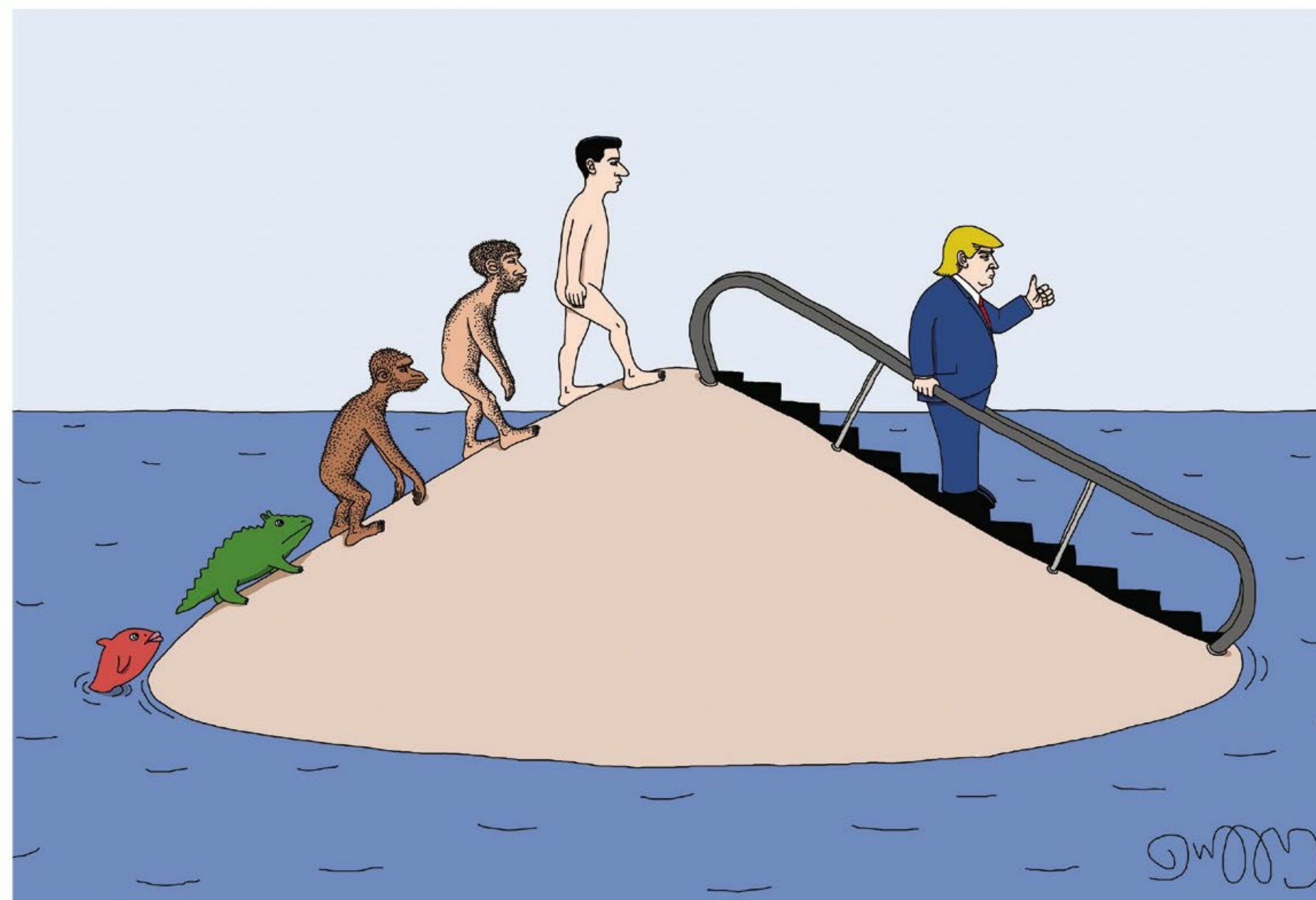


Writer: Jeff Kruse Artist: Kevin Pope

## Hillary Clinton Celebrates Her Victory



## When the Going Gets Duff

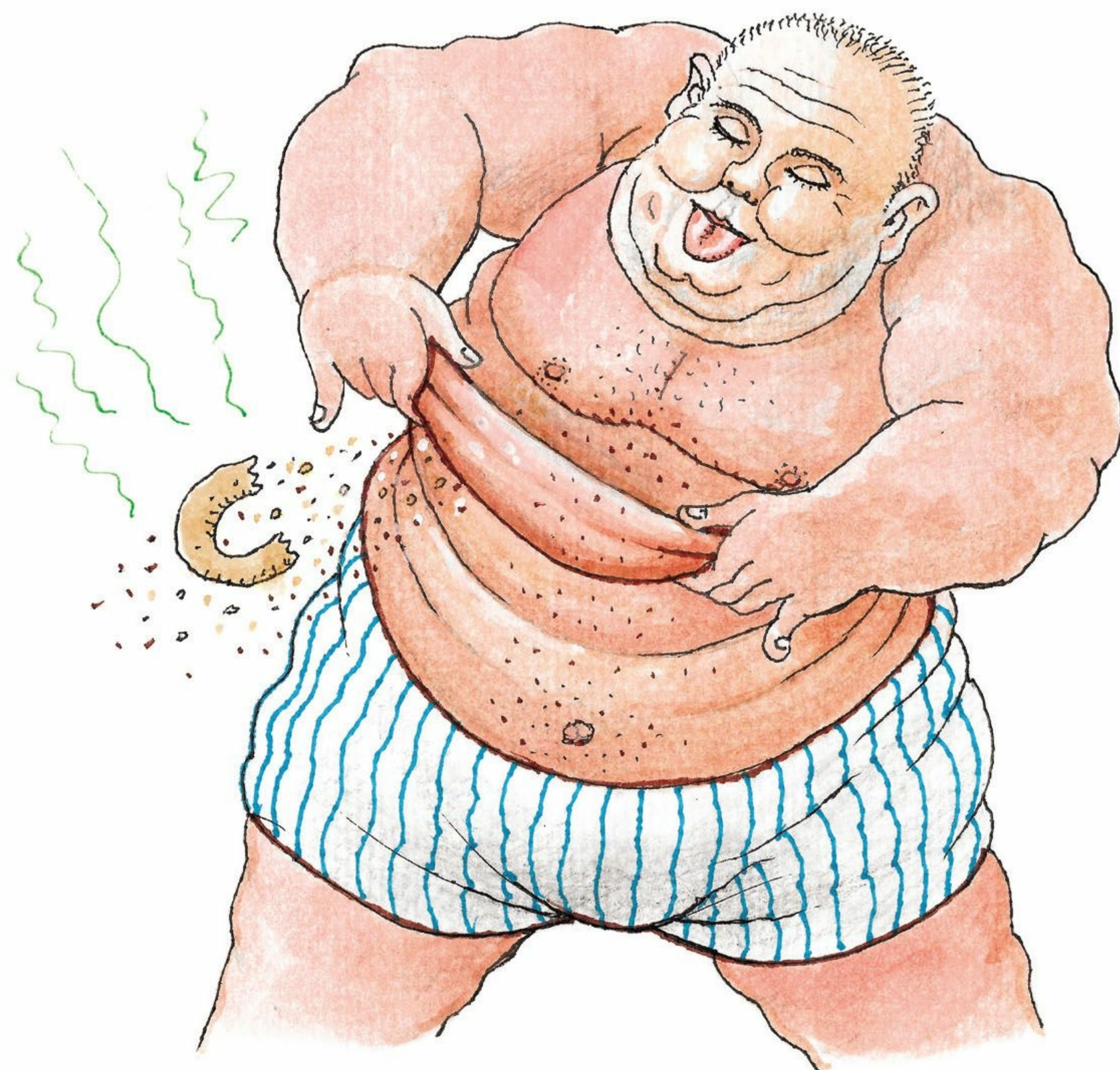


Writer and Artist: J.C. Duffy

## WAYS TO CELEBRATE NATIONAL DONUT DAY

When you order spaghetti at Olive Garden, demand that they swap out the meatballs with Munchkins

Stand in Krispy Kreme's parking lot, shouting to the heavens through a donut-stuffed mouth, "I have Diabetes, but Diabetes doesn't have me!!!"



Remove the moldy donut chunks that got stuck between your folds *last* Donut Day

Properly inflate the donut tire in your trunk (This line submitted by AAA)

At the stroke of midnight, lay a lone, heart-shaped jelly donut at the grave of Tim Horton

Artist: Al Jaffee



Overheard Outside of Chewbacca Mom's Car



The Startling Similarities and Differences Between  
**HARAMBE THE GORILLA**  
**AND DONALD TRUMP**



	HARAMBE	TRUMP
• Capable of human reasoning.....	<input type="radio"/>	<input type="radio"/>
• Known for flinging own feces when upset.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Head covered with lustrous simian fur.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Renowned for a cogent understanding of foreign policy.....	<input type="radio"/>	<input type="radio"/>
• Mates with a partner for life.....	<input type="radio"/>	<input type="radio"/>
• Best kept in a high-walled cage.....	<input type="radio"/>	<input checked="" type="checkbox"/>
• Is bumming America out this year.....	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

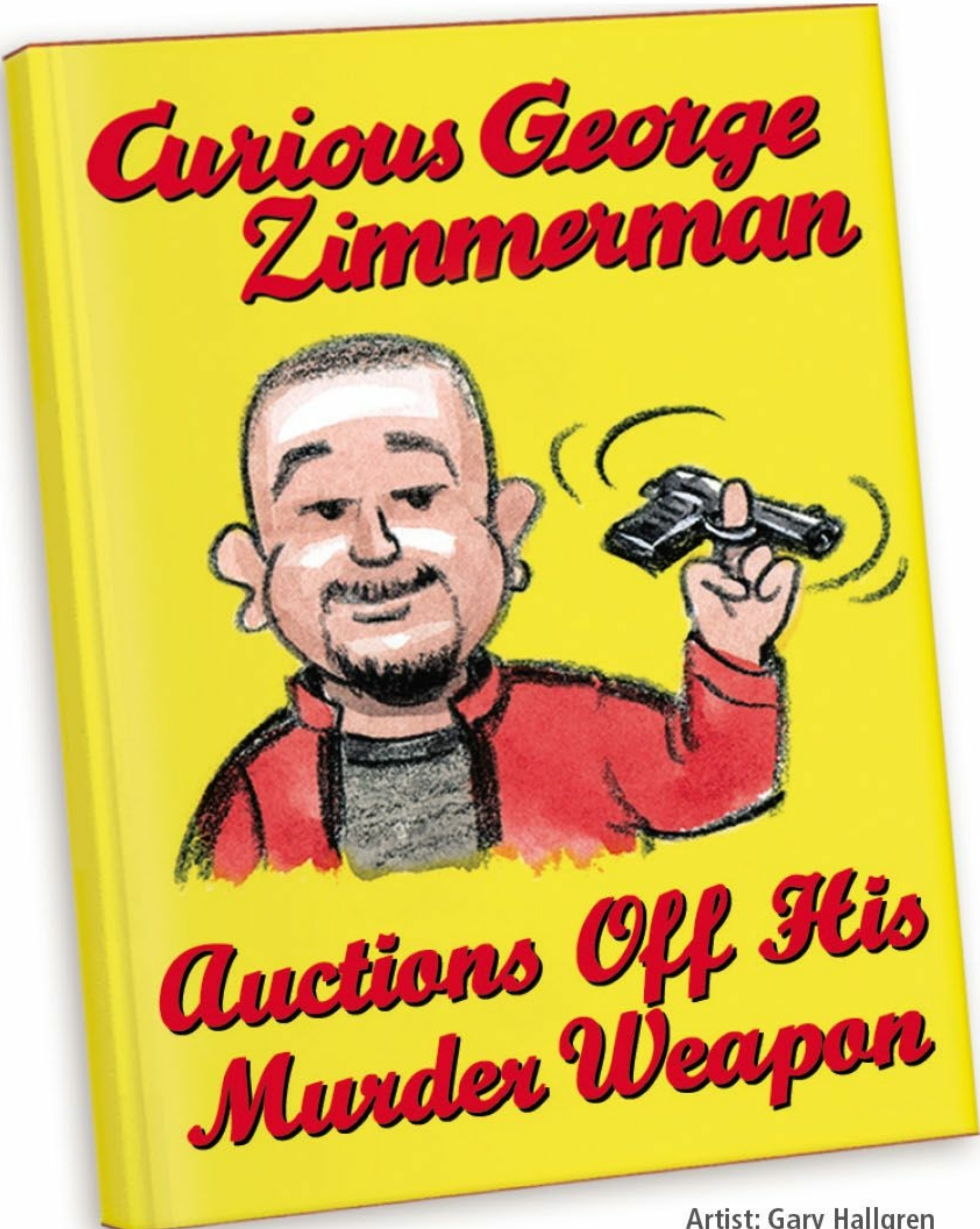
Artist: Stephen Silver

All You Need is Lubchansky



"MY LIFE IS BASICALLY A NIGHTMARE, BUT THE OMELETTES ARE AMAAAAAAZING."

A Children's Book We'd Hate to See



Artist: Gary Hallgren



## People Who Actually Should Be Banned from Public Restrooms



Anyone who's ordered from the Taco Bell breakfast menu in the past 14 hours



Men who pee like they were blindfolded and spun around three times beforehand



Overproductive multitaskers who view this biological downtime as the perfect opportunity to knock out a few conference calls



That dude who only uses his elbows to touch things, as if he's scrubbing in to do an organ transplant as soon as he leaves the IHOP

Writer: Kenny Keil Artist: Paul Coker

## The Speedy Six WAYS MCDONALD'S IS MAKING MCNUGGETS HEALTHIER

- 1 They'll be served with an easily-disposable slice of cucumber
- 2 They'll now be made with *organic* sodium acid pyrophosphate
- 3 They'll be shaped to look like line-caught Alaskan salmon fillets
- 4 The preservative TBHQ will now contain 15% less Q
- 5 Starting in 2018, only half of the water used for processing will come from its primary source in Flint, Michigan
- 6 They'll be making *damn* sure that Gary stops picking his scabs by the deep-fryer

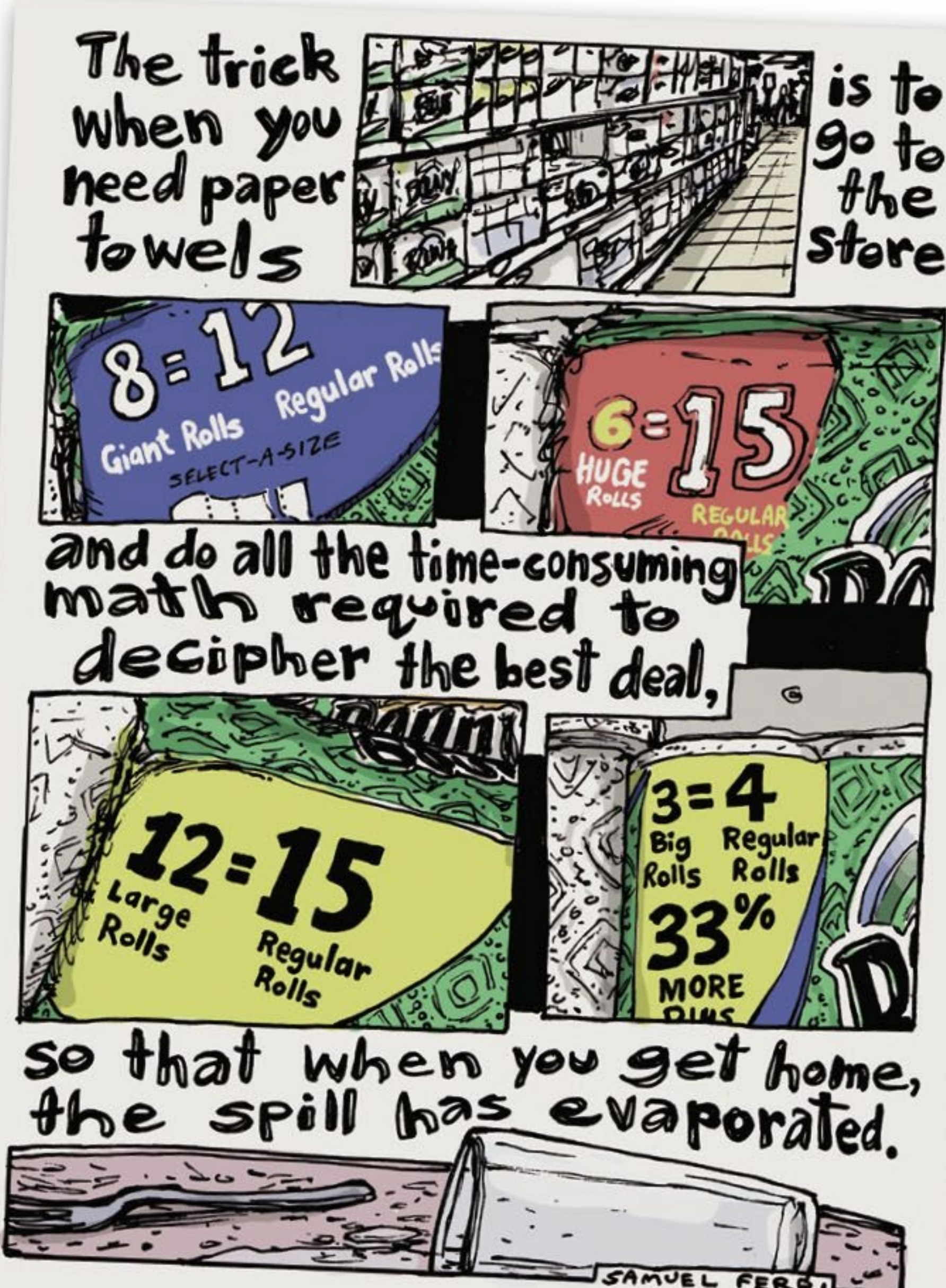


Artist: Josh Mecouch

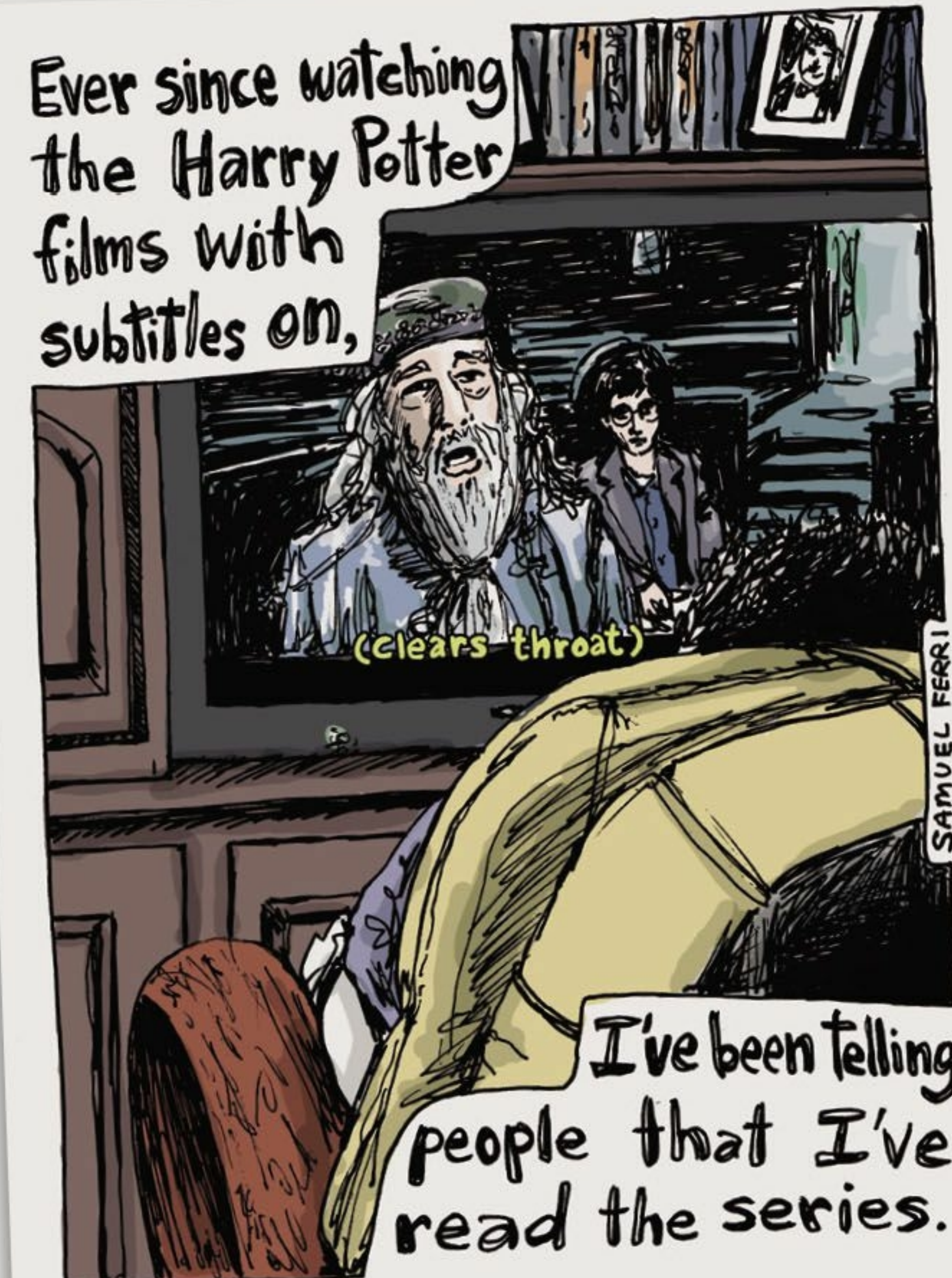
## Samuel Ferri's Misconnected Moments



When someone checks every buzz and beep during a meal, it may become necessary to send them an analog push notification.



so that when you get home, the spill has evaporated.



Writer and Artist: Samuel Ferri



# LOSING HAS A NEW FACE

# DEADPOOL



**JUNE 2016**

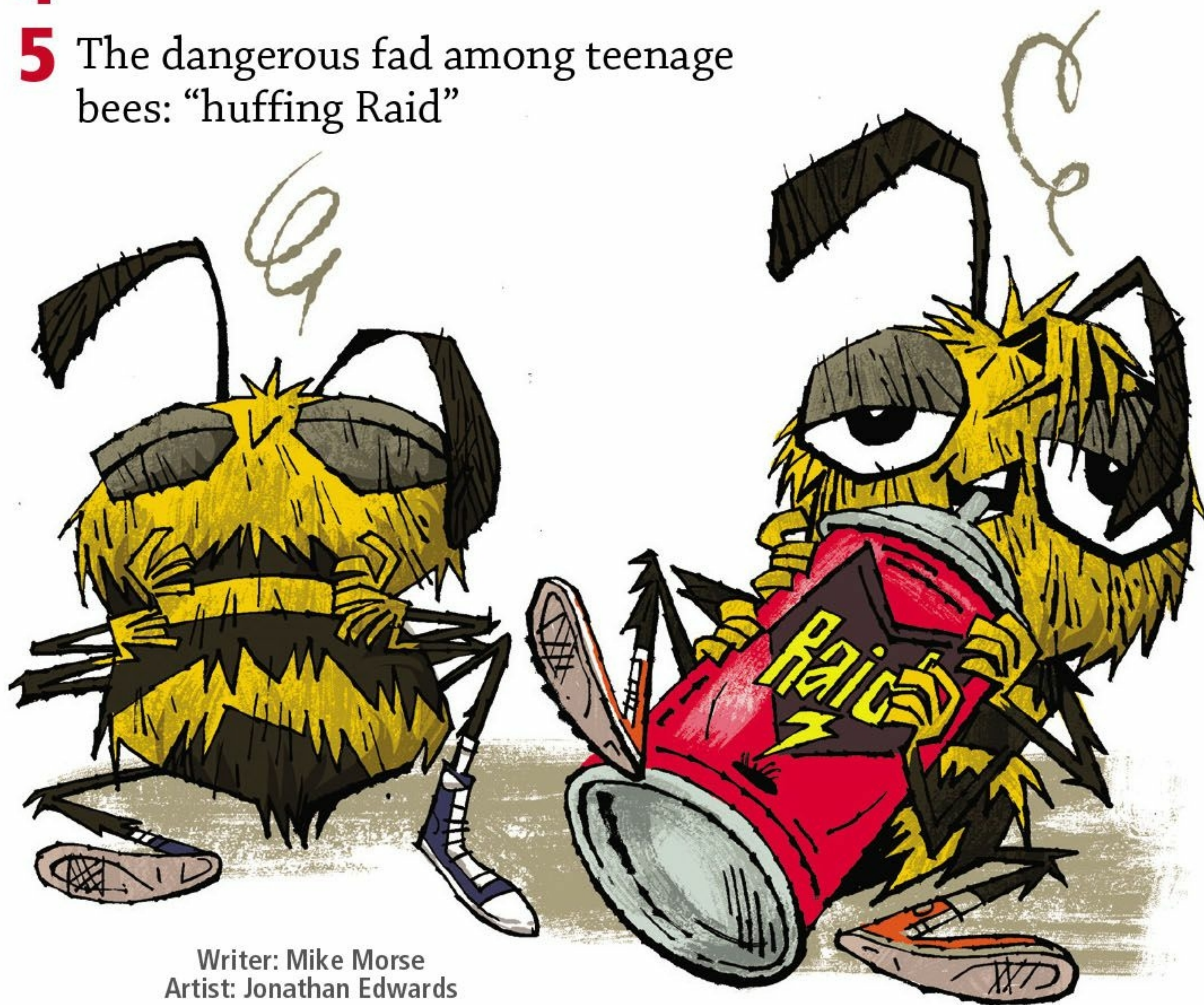
A MAD POLITICAL  
MOVIE POSTER



## The Faster Five

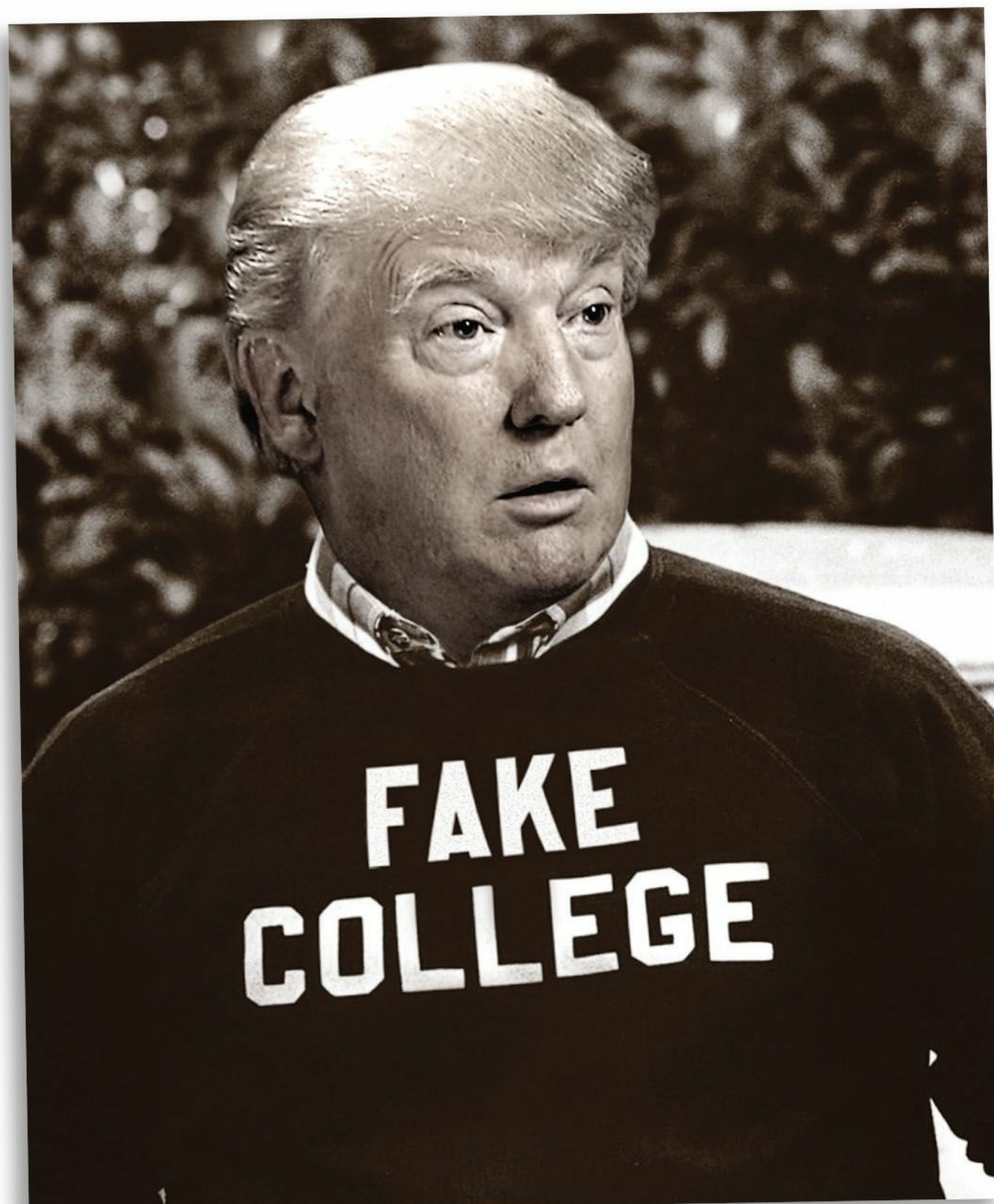
### WHAT'S REALLY KILLING OFF THE BEES?

- 1 Extremely lax gun laws in the bee community
- 2 Drinking and flying
- 3 Overwork, due to non-union hives
- 4 Killer bees. Duh!
- 5 The dangerous fad among teenage bees: "huffing Raid"



Writer: Mike Morse  
Artist: Jonathan Edwards

### A TRUMP UNIVERSITY POSTER WE'D LIKE TO SEE



## Critics' Blurbs for Terrible Kids' Books

"With her detailed descriptions of castles, royalty and afternoon tea, the author almost makes you believe there is such a place as England."

"The best manual about lock-picking written for middle schoolers in quite some time."

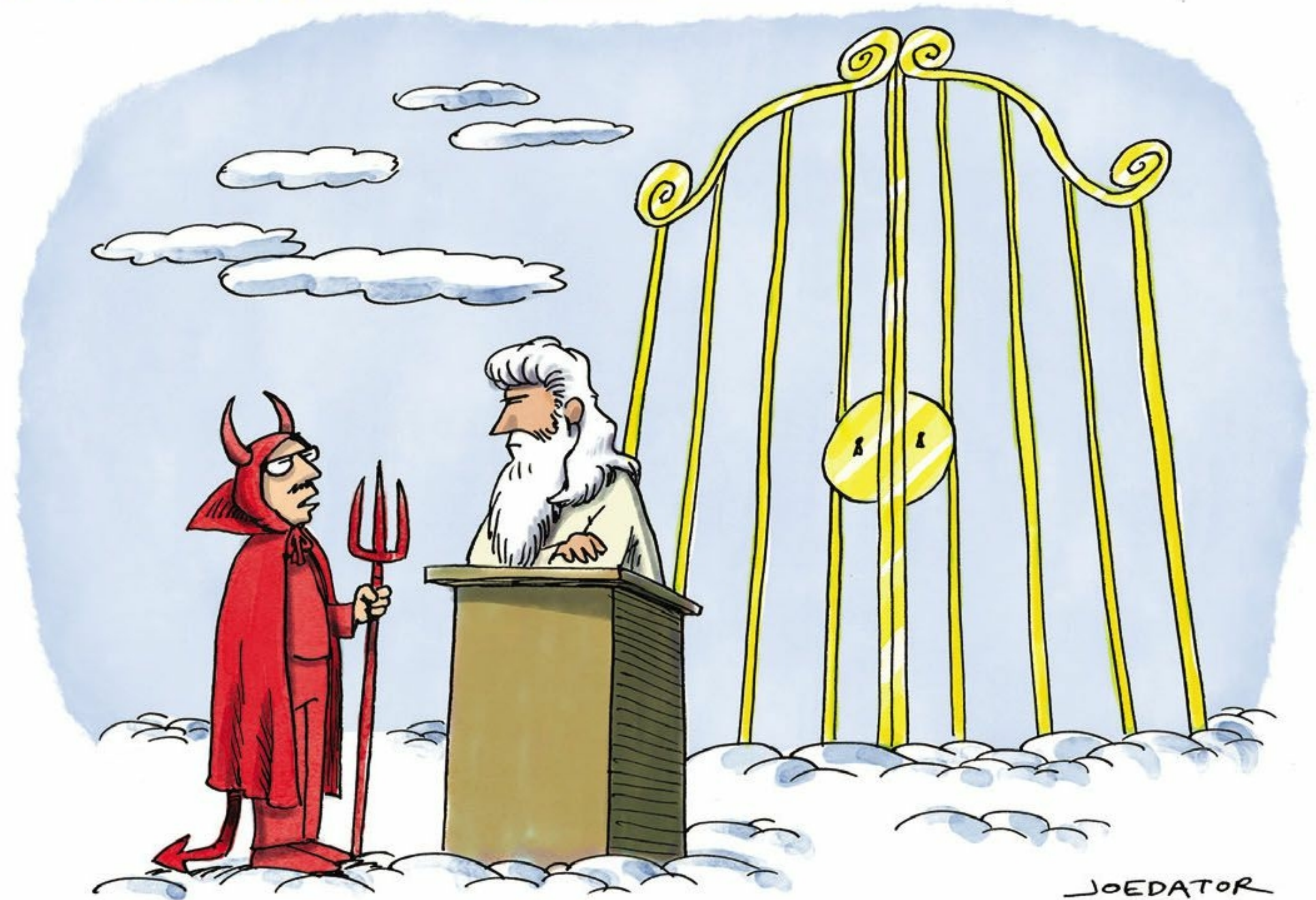
"*Darla's Dashed Dreams* teaches girls the valuable lesson that they should stay in their comfort zone and know their place."

"Will they catch the thief? With the Brainless Moron Detective Agency on the case, there's no guarantee!"

Writer:  
Jeff Kruse

"If you have a horse-loving little girl who enjoyed timeless classics like *The Yearling* and *Black Beauty*, maybe you should skip this depressing tale set in a glue factory!"

## Save the Dator



"SORRY ABOUT THIS - I DIED AT A COSTUME PARTY."

Writer and Artist: Joe Dator

## A More Truthful Budweiser "America" Redesign







Until recently, most people avoided Waco, Texas. After all, in 1993 it was the site of a massive shootout with a religious cult. And in 2015, it was the site of a massive shootout with a motorcycle gang. But now, there's an even better reason to avoid this town: a husband-and-wife home restoration team that's pumping new life into dilapidated houses...while pumping big cash into their own wallets. HGTV is banking on the fact that they're so cute and funny you'll never even notice that they're...

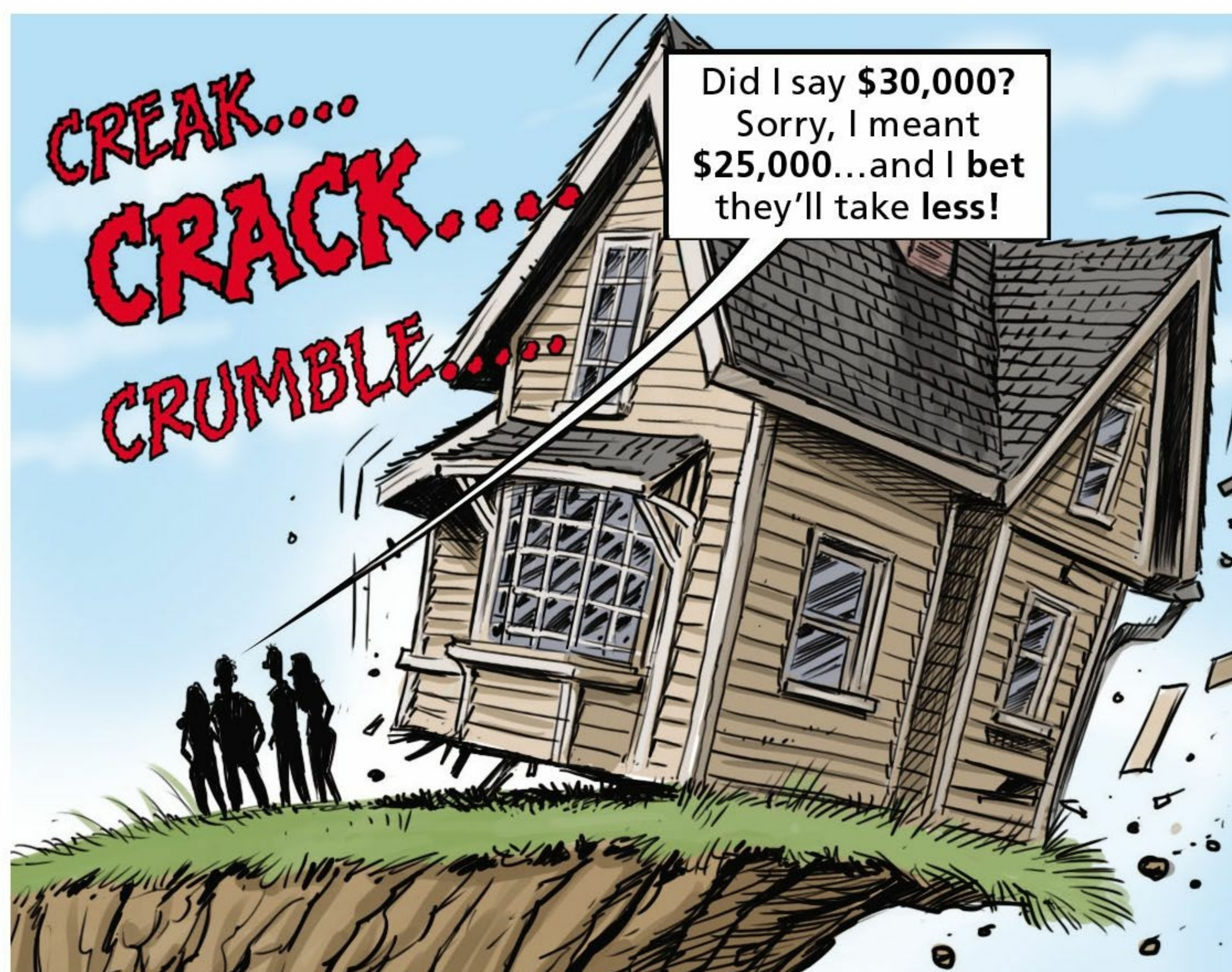
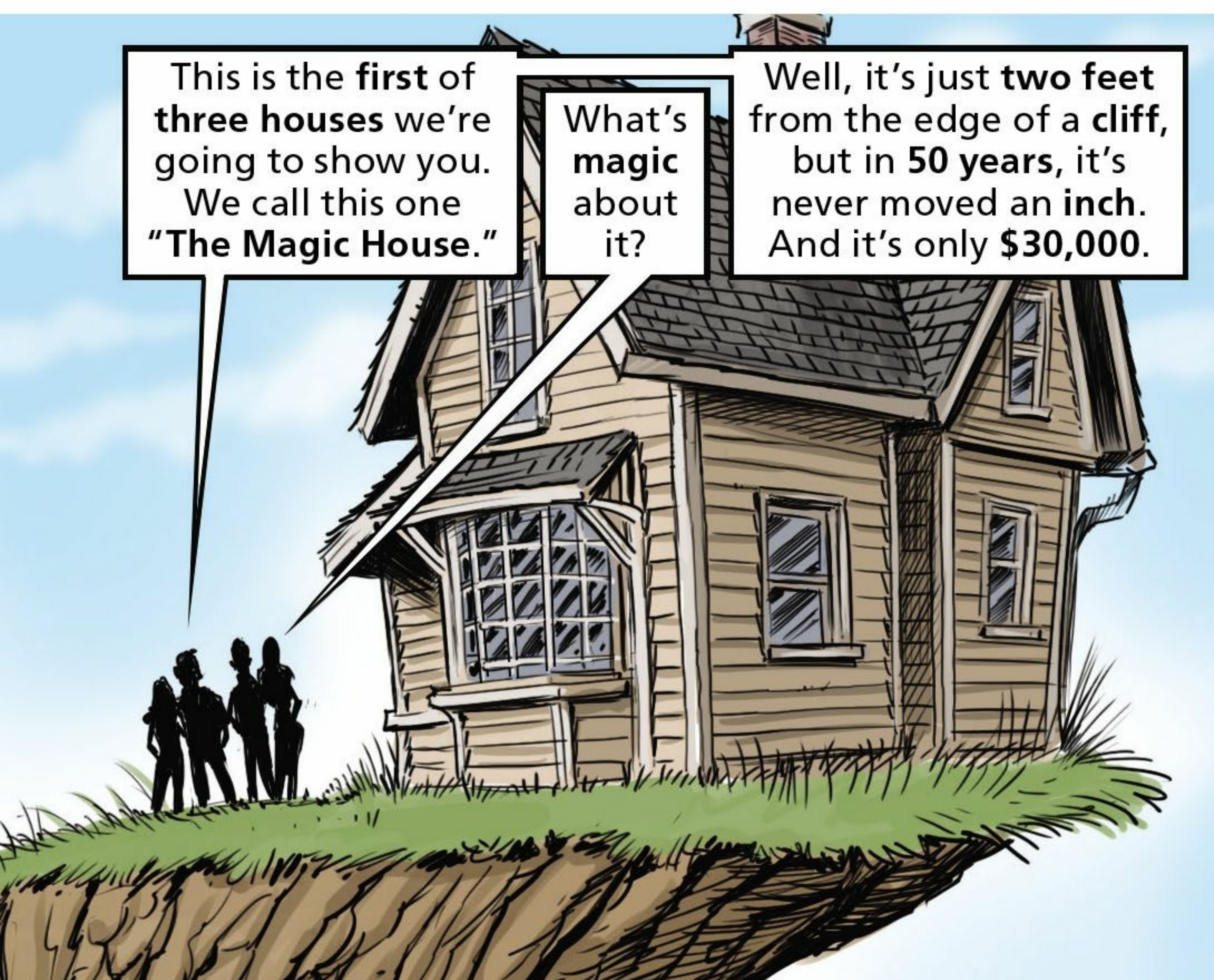
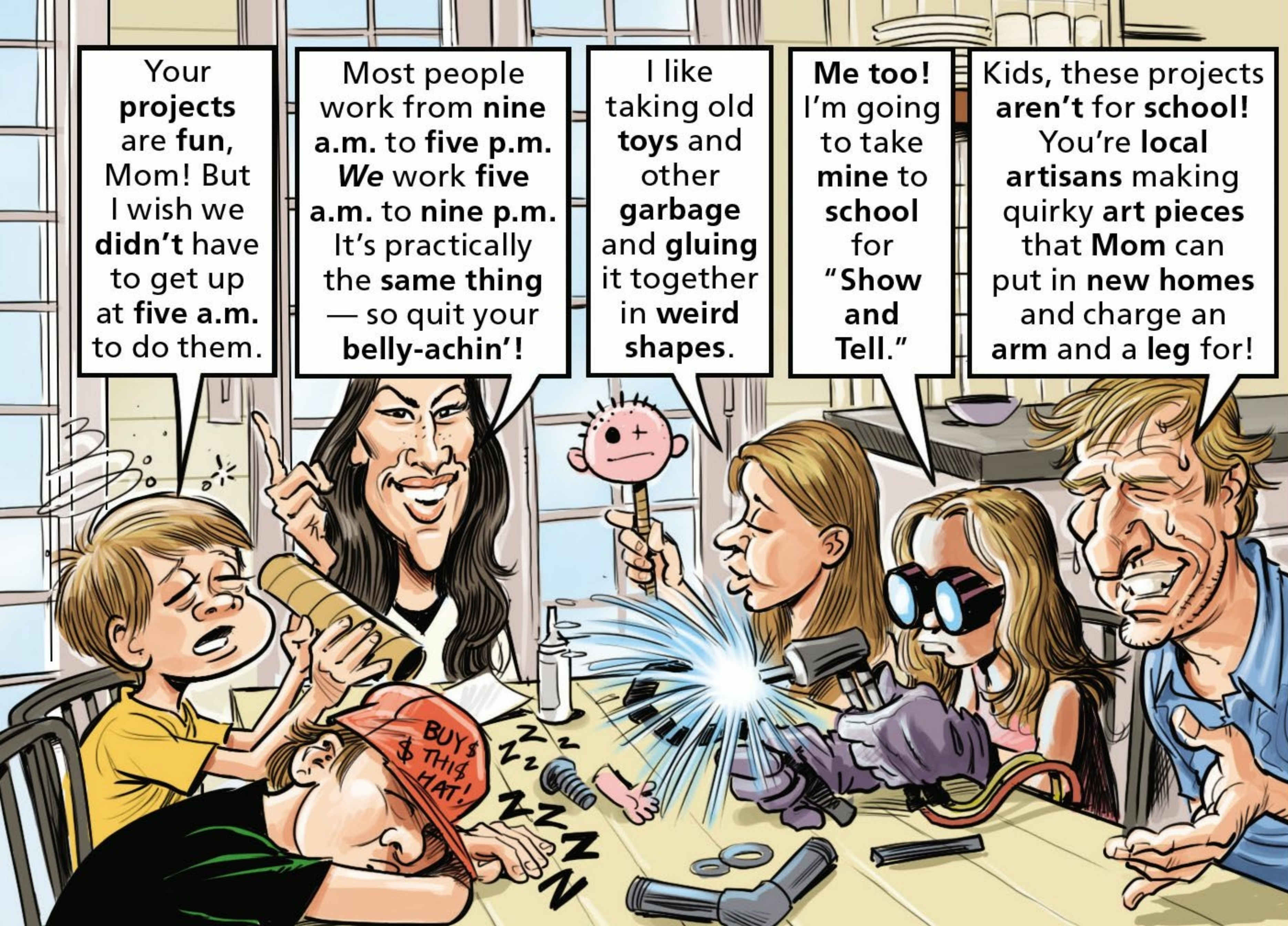
# FIXER ★ HUCKSTERS

I'm Flip Games. My wife Go-Go and I take the **worst houses** in the **best neighborhoods** and we turn them into our **dream homes**. Whether the **finished project** is our **clients' idea** of a **dream home** is **inconsequential**. Who cares?! The **important thing** is, we're **fun!** When we show **homes** to prospective **clients**, we give each of them a **cute name** so we'll all know **which home** we're talking about later on. For example, we call the house behind me "**Blue Boy**." I know it's all **pink**, but something you'll quickly learn about us is that we may be **cute** and **quirky**, but **nobody** ever said we were **smart!**

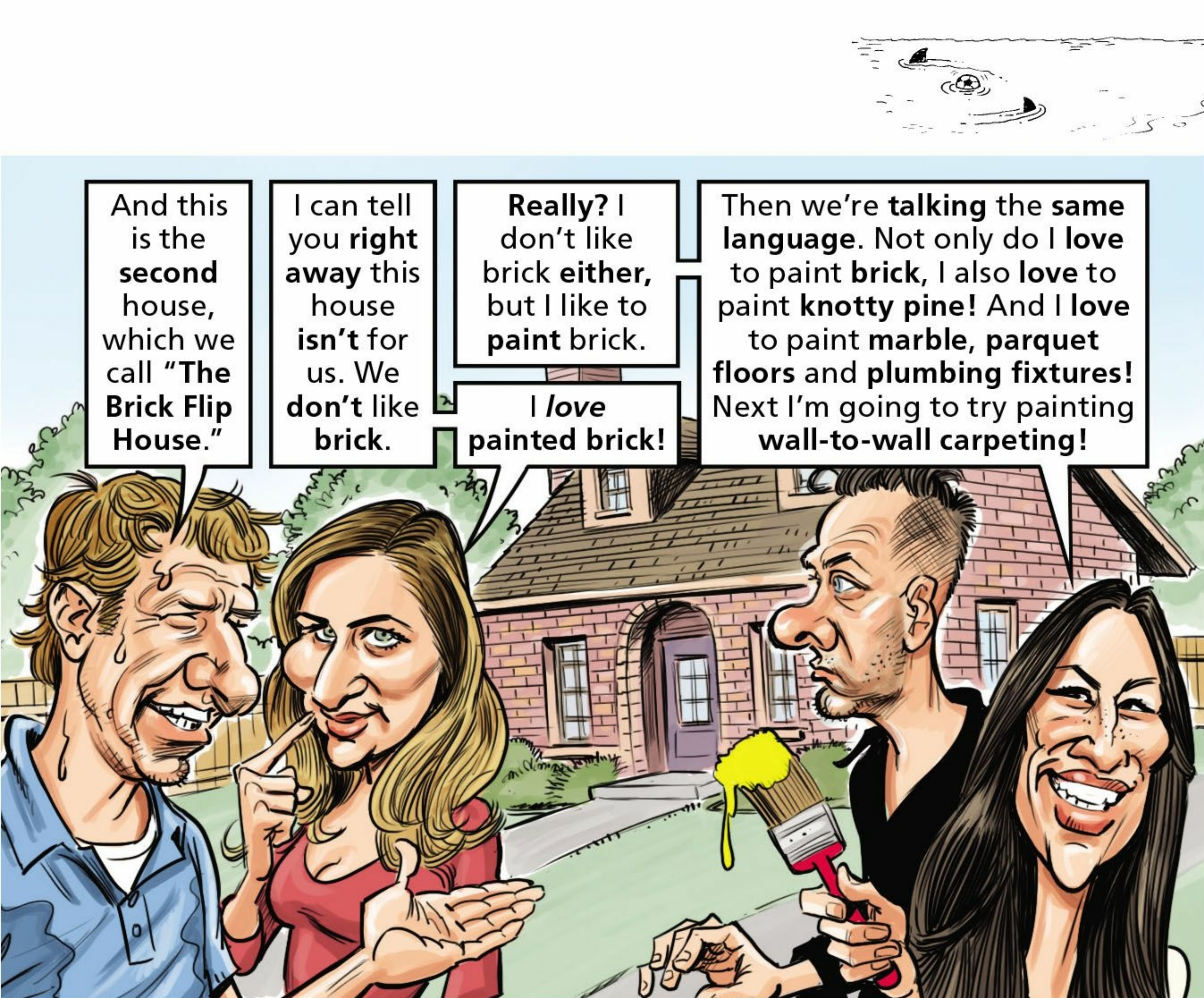
I'm Go-Go Games. I get up at four a.m., milk the **cows**, feed our **goats**, feed our **sheep** and feed our **cats and dogs**. Then, if **time allows**, I feed our **four kids!** As for our **business**, Flip and I seek out couples who have the guts to take on a **fixer-upper**. That's the **easy part**. Much **harder** is finding couples who have the guts to put up with our **syrupy, kissy-kissy clowning** while we **blow** their hard-earned **life savings!** How **successful** are we? Let me put it this way: in our newest buildings, we're using **cash** for **insulation!**









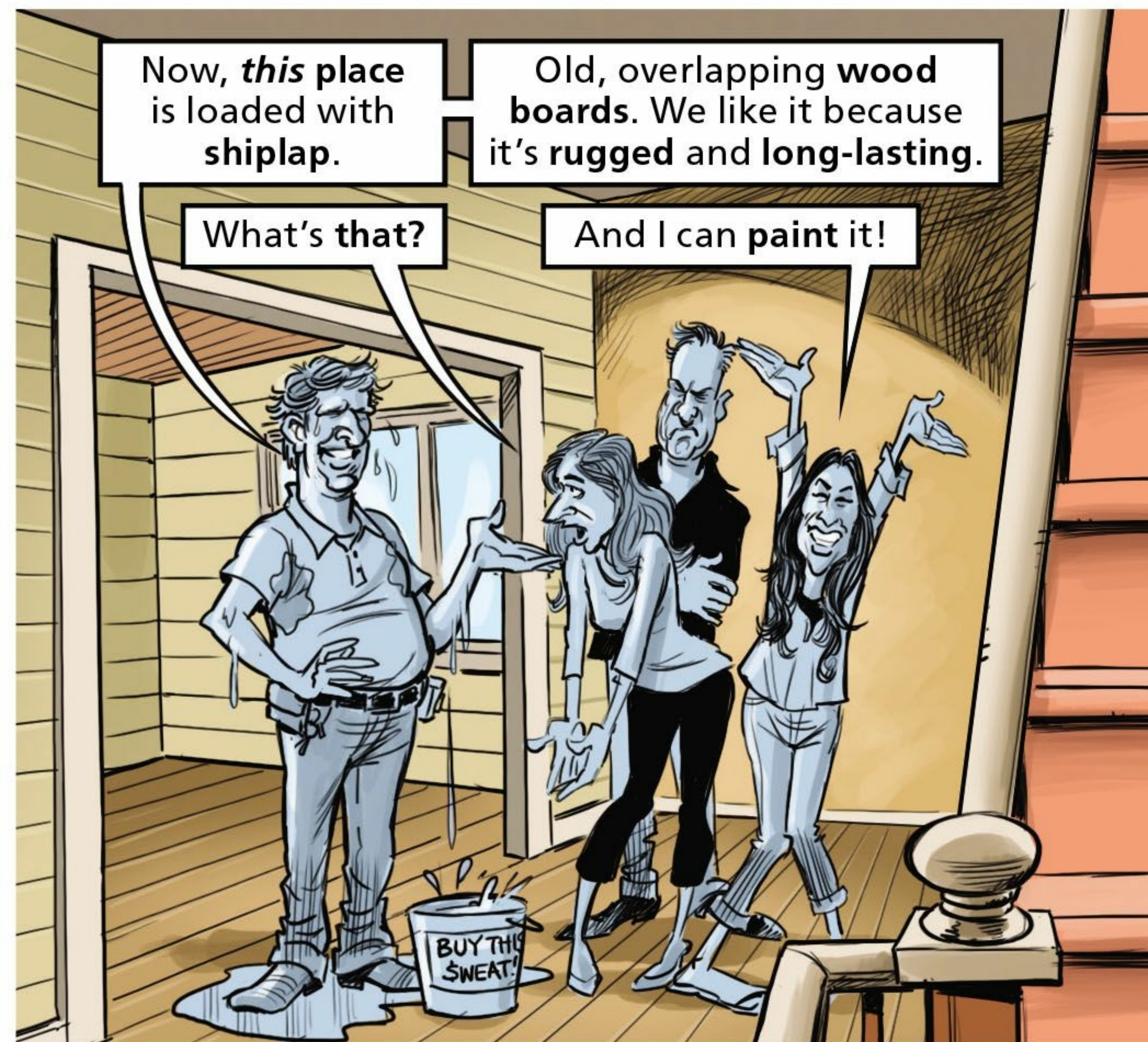


And this is the **second** house, which we call "The Brick Flip House."

I can tell you **right** away this house isn't for us. We don't like brick.

Really? I don't like brick either, but I like to paint brick. I love painted brick!

Then we're talking the same language. Not only do I love to paint brick, I also love to paint knotty pine! And I love to paint marble, parquet floors and plumbing fixtures! Next I'm going to try painting wall-to-wall carpeting!

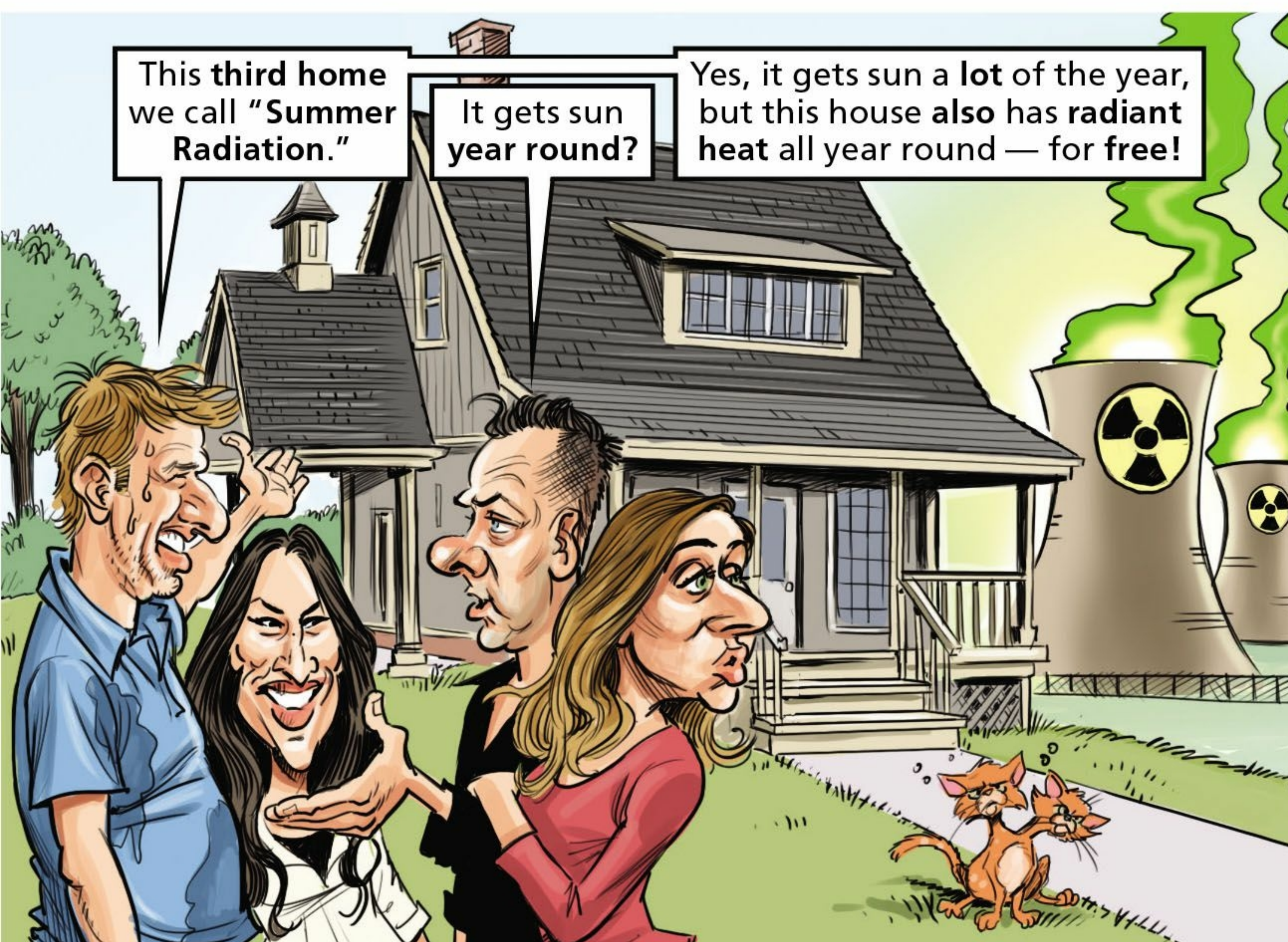


Now, *this* place is loaded with shiplap.

Old, overlapping wood boards. We like it because it's rugged and long-lasting.

What's that?

And I can paint it!



This third home we call "Summer Radiation."

It gets sun year round?

Yes, it gets sun a lot of the year, but this house also has radiant heat all year round — for free!

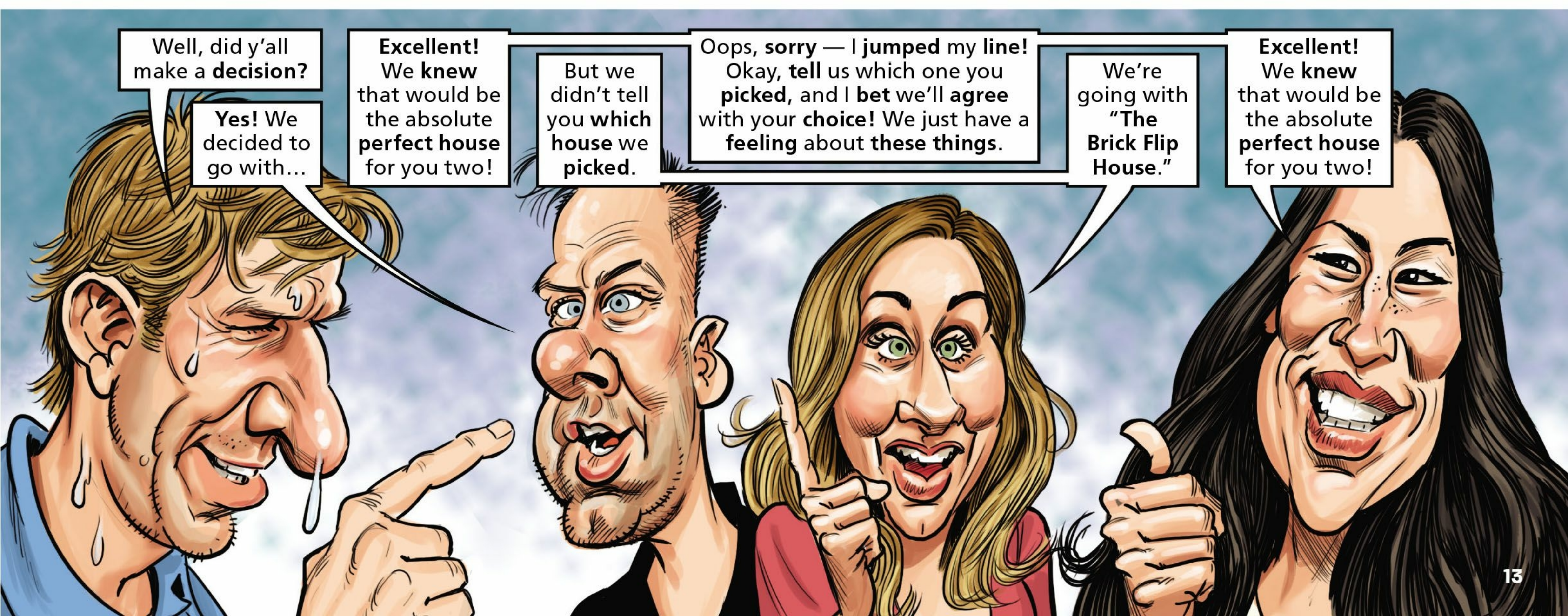


Okay, you've seen **three** different houses — does any **one** of them feel like the **right** one for you?

We have to think it over. I mean, this is a **once-in-a-lifetime** decision.

That it is. Think it over and take as long as you like.

We'll go get some coffee and be back in **10 minutes**. Ah, make it **15 minutes**. We don't want to rush you!



Well, did y'all make a **decision**?

Yes! We decided to go with...

Excellent! We knew that would be the absolute **perfect** house for you two!

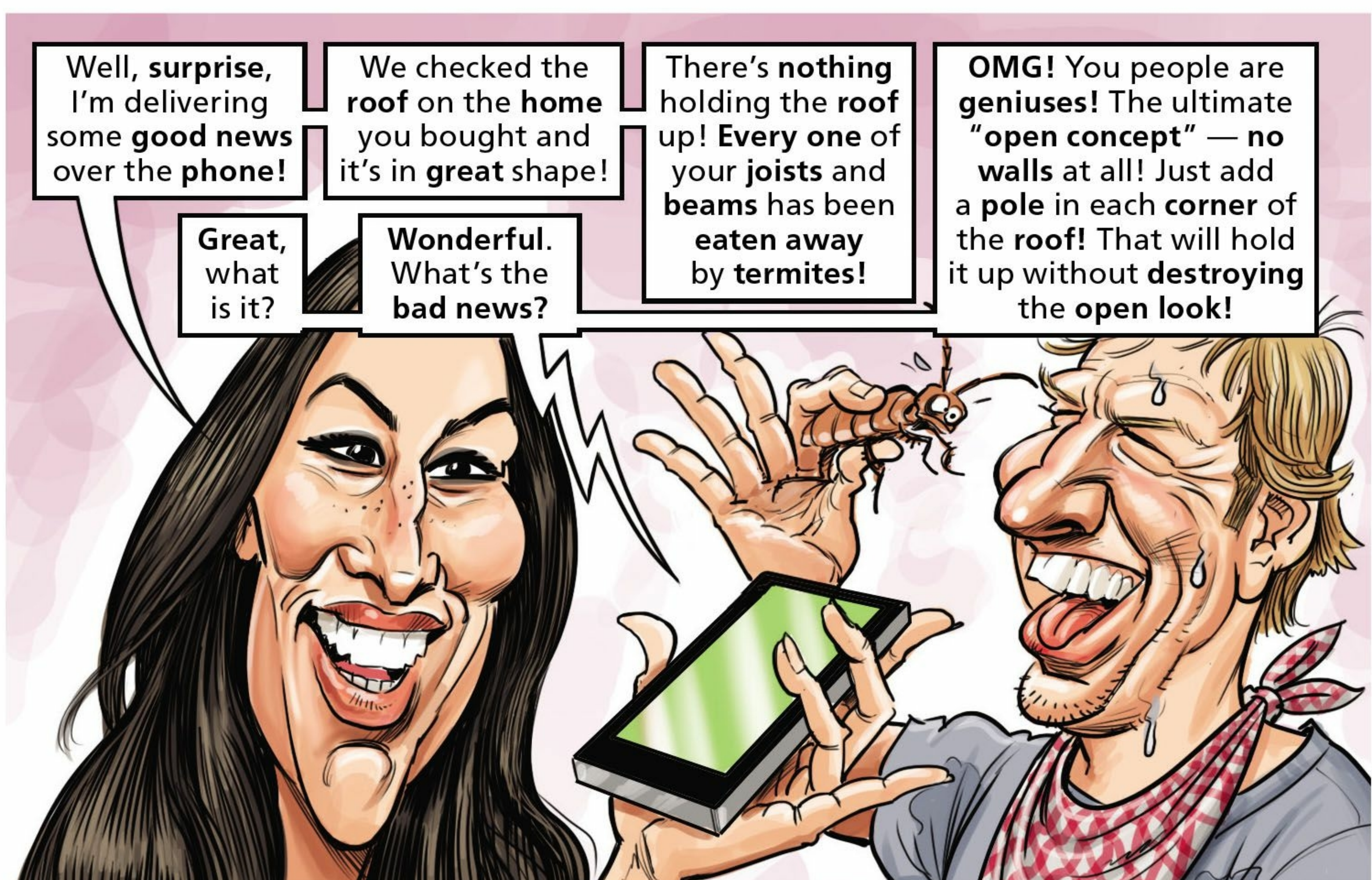
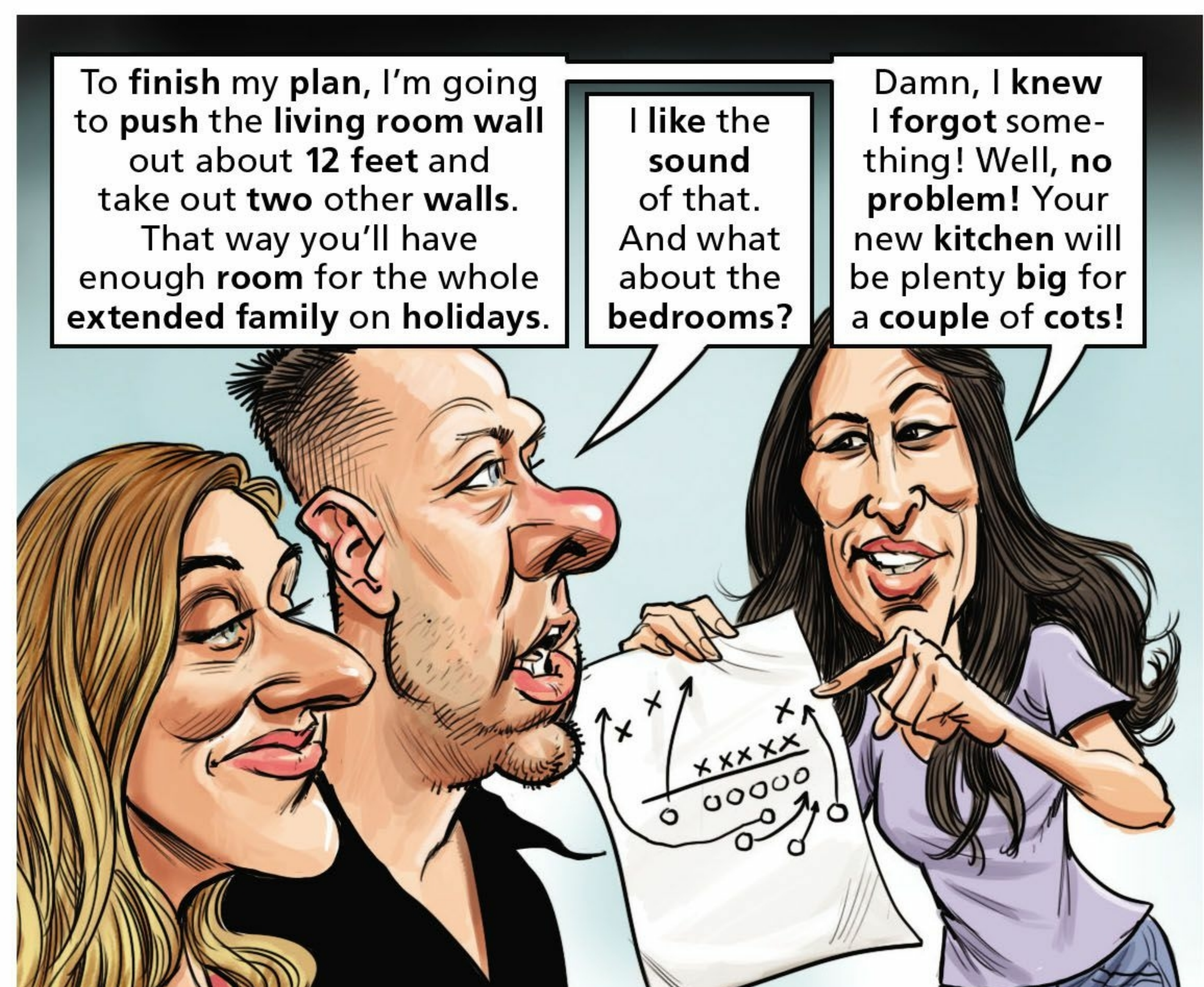
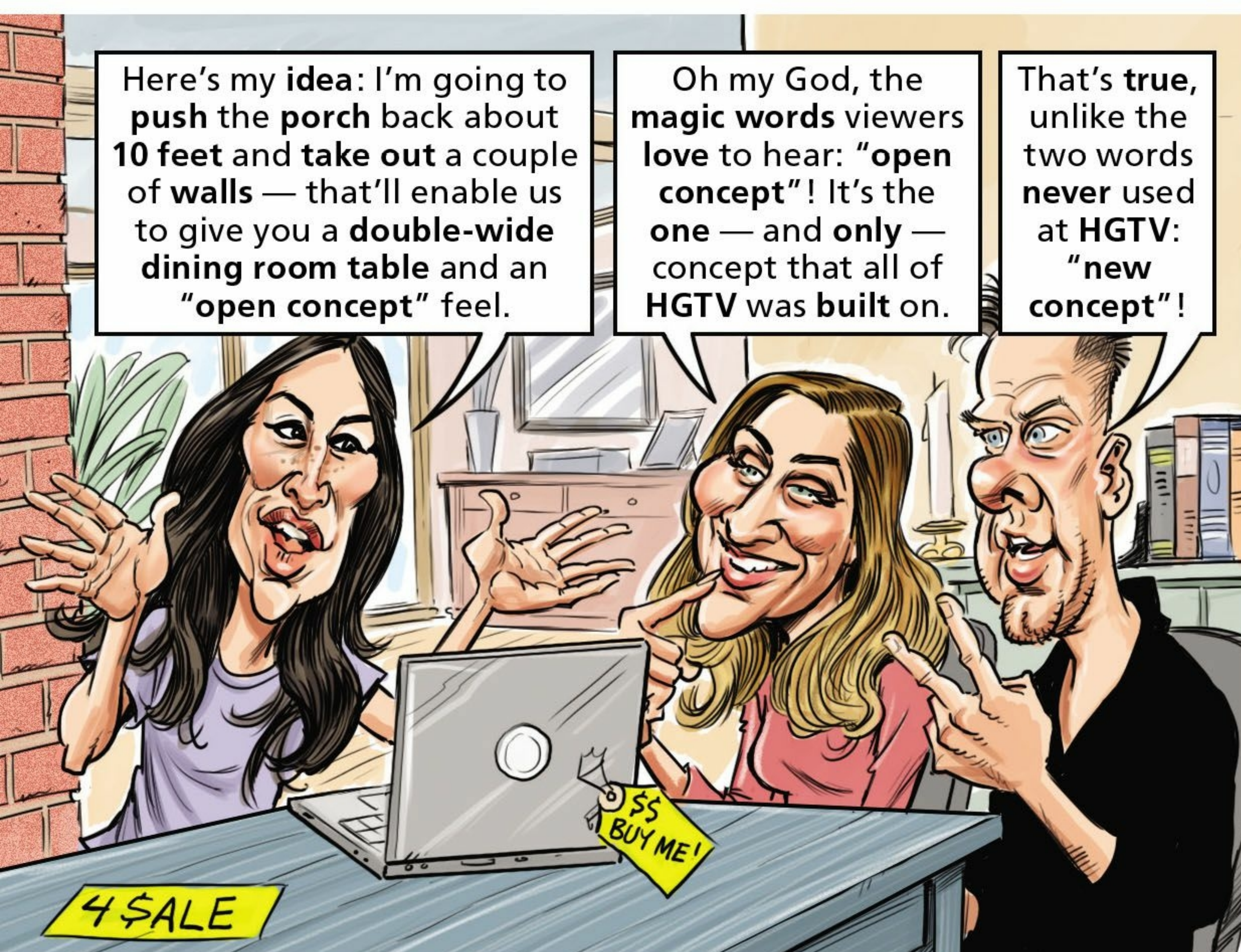
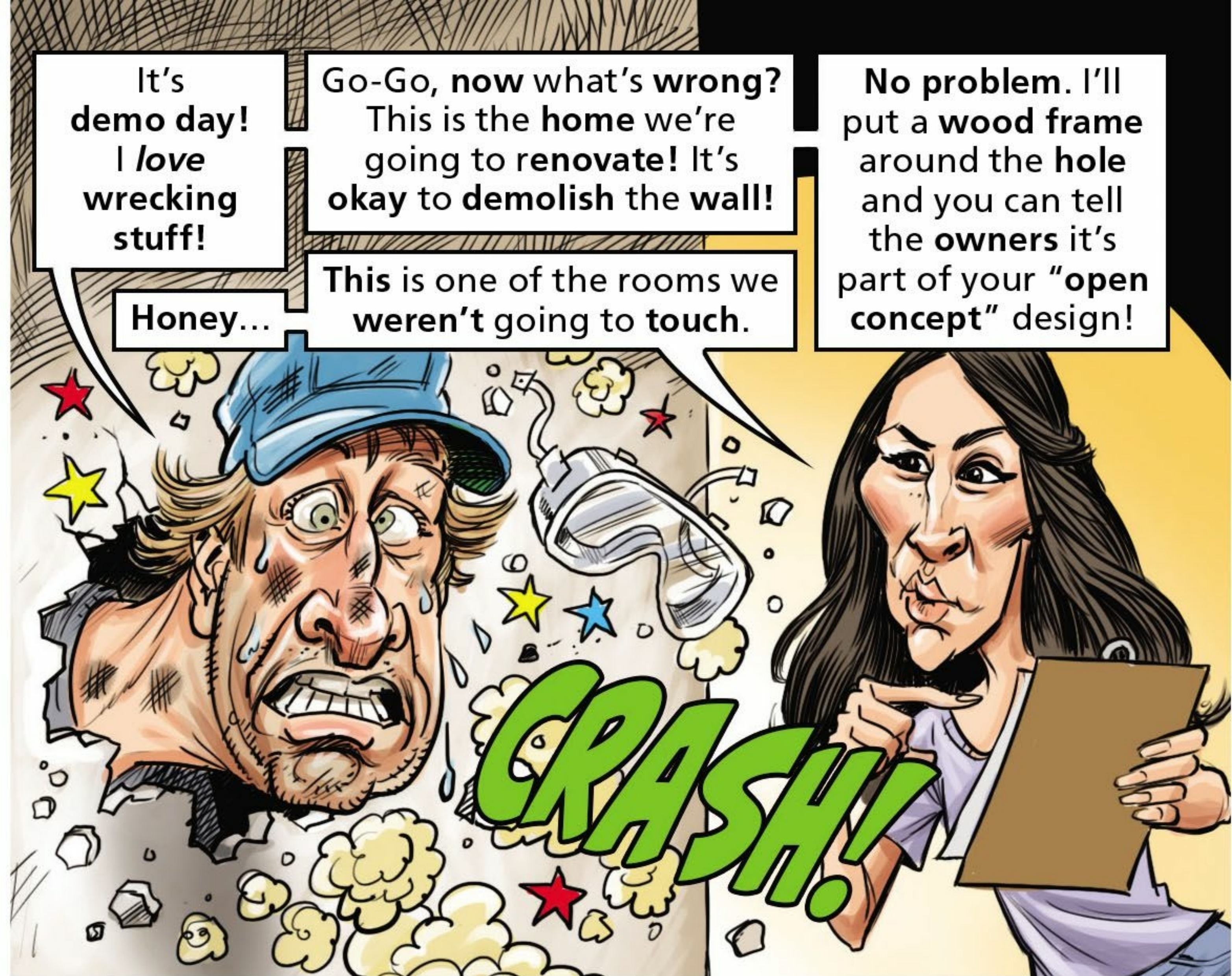
But we didn't tell you **which** house we picked.

Oops, sorry — I jumped my line! Okay, tell us which one you **picked**, and I bet we'll agree with your **choice**! We just have a **feeling** about these things.

We're going with "The Brick Flip House."

Excellent! We knew that would be the absolute **perfect** house for you two!









Welcome to the farm. Did you have any trouble finding it?

No, your instructions were great! Drive past the Bragnolia Gift Shop, turn right at the Bragnolia Bake Shop, left at the Bragnolia Candy Shop and 500 feet past the new Bragnolia Petting Zoo.

And it looks like work on the Bragnolia Nursery School is coming along nicely.

As usual, we offer two options. For \$15,000 we can completely rewire the house and bring it up to code.

For \$35 we can run an extension cord to the lamppost on the corner and get power from that. Just remember, the lamppost is on a timer, so you'll have no electricity during the day, so that might be a small problem.

And there's more good news! We found extra shiplap in the garbage, so we lined all the closets, the attic and even the refrigerator!

And the other option?

I don't like to brag, honey, but you know how I keep getting honored by sports teams and city governments?

I certainly do. Who do you think makes the producers write all those letters and emails begging neighborhood sports teams and attention-starved local government officials to find some half-assed way to honor you?

Well, here's the poop. On Friday the Waco, Texas Sanitation Service is going to let me turn the valve to pump human waste into their newest septic tank, which is named after me! I'm going to be #1 in the #2 business! I tell you, I'm flushed with excitement!

Oh Flip, I couldn't be more proud!

I know you like taking out walls and opening things up, Go-Go, but isn't this a little bit too open?

No, we're just staging the furniture out here before we move it into the house to get a sense of what it will look like.

Oh, okay.

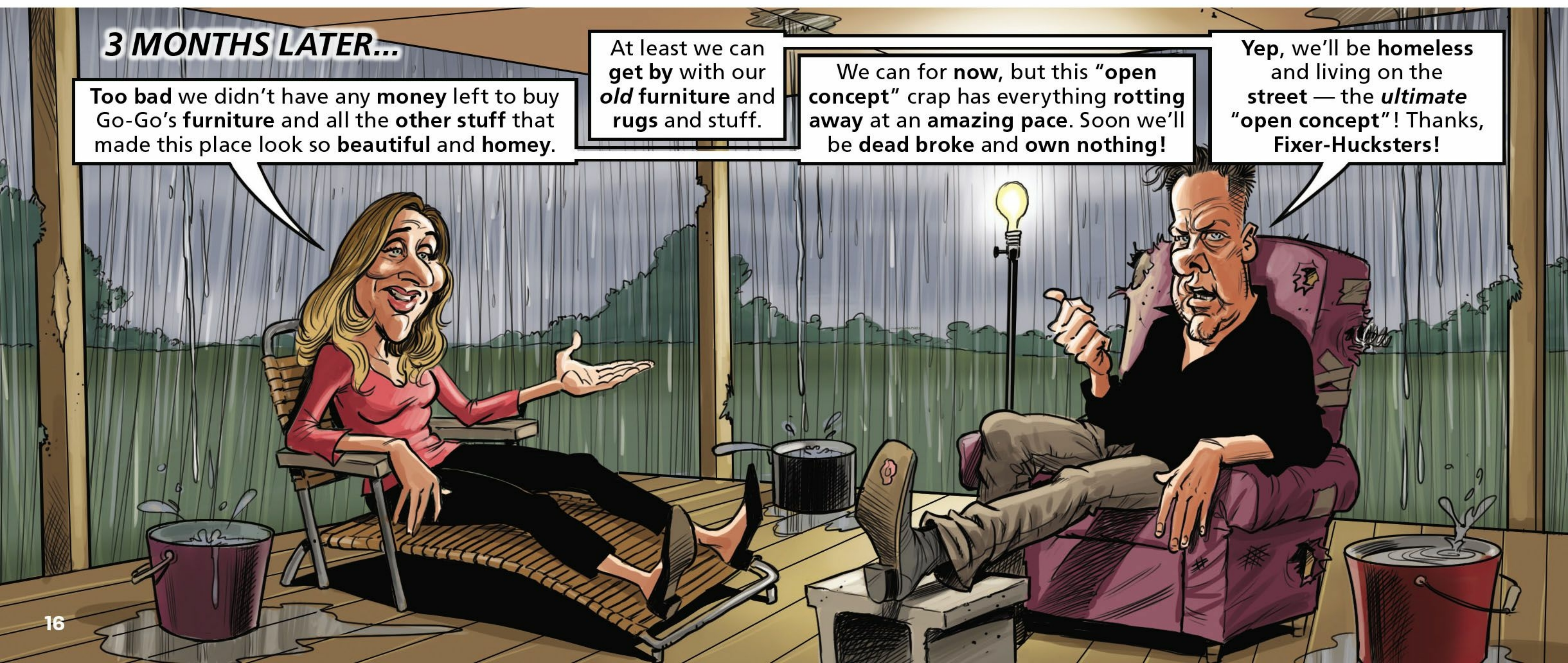
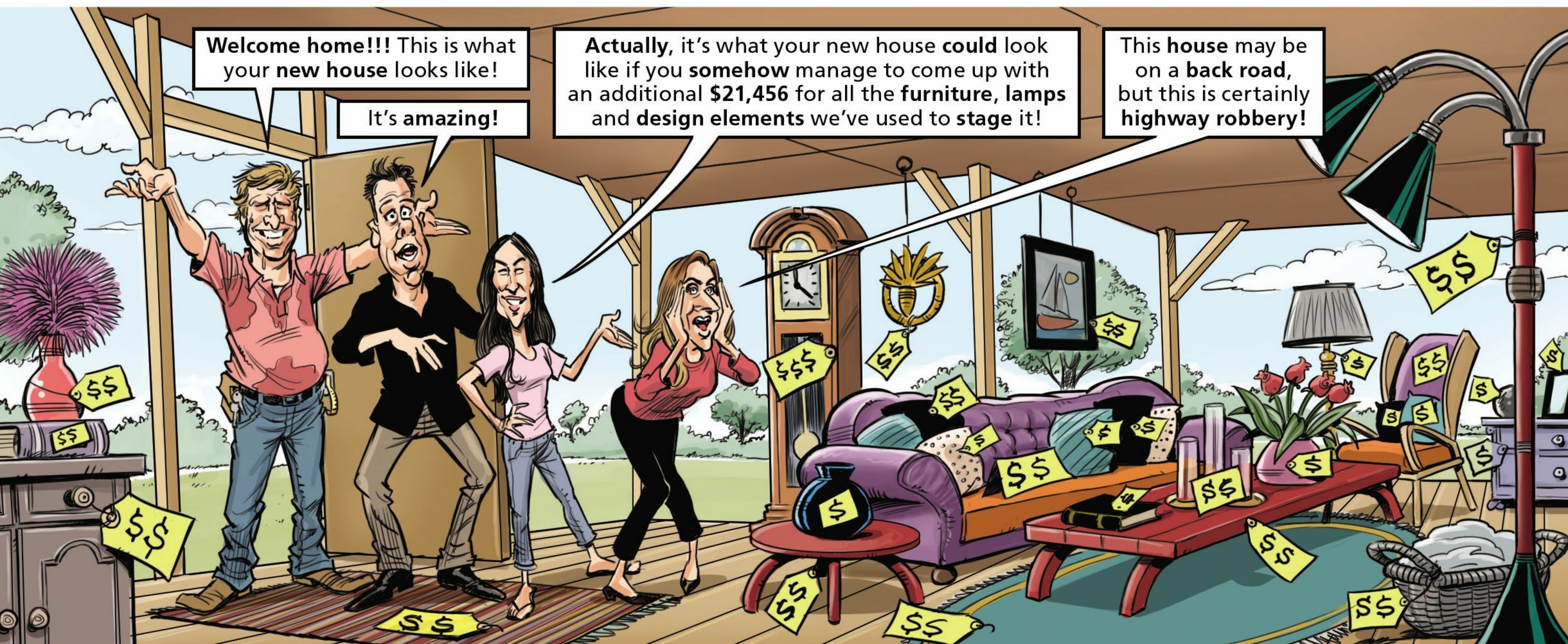
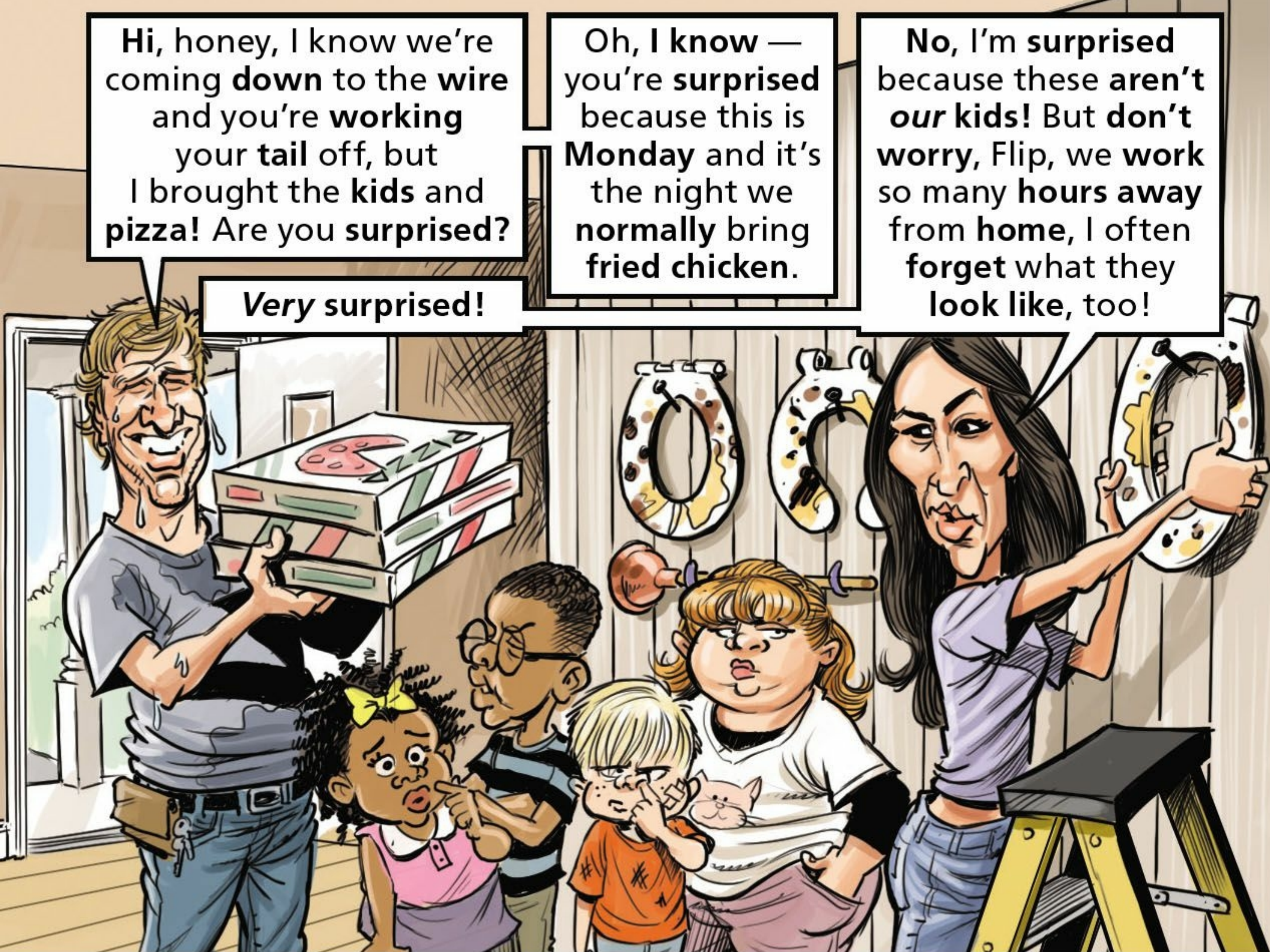
But now that you mention it, this really is a nice, open look. Maybe for our next project we'll do the ultimate "open concept" — a giant vacant lot! I'll add a festive antique umbrella over the bed for when it rains!

I see you followed my design exactly! Nice job, Squint.

I tried to get in every detail you sketched for me.

You missed here and there, but basically, it looks enough like what I drew.



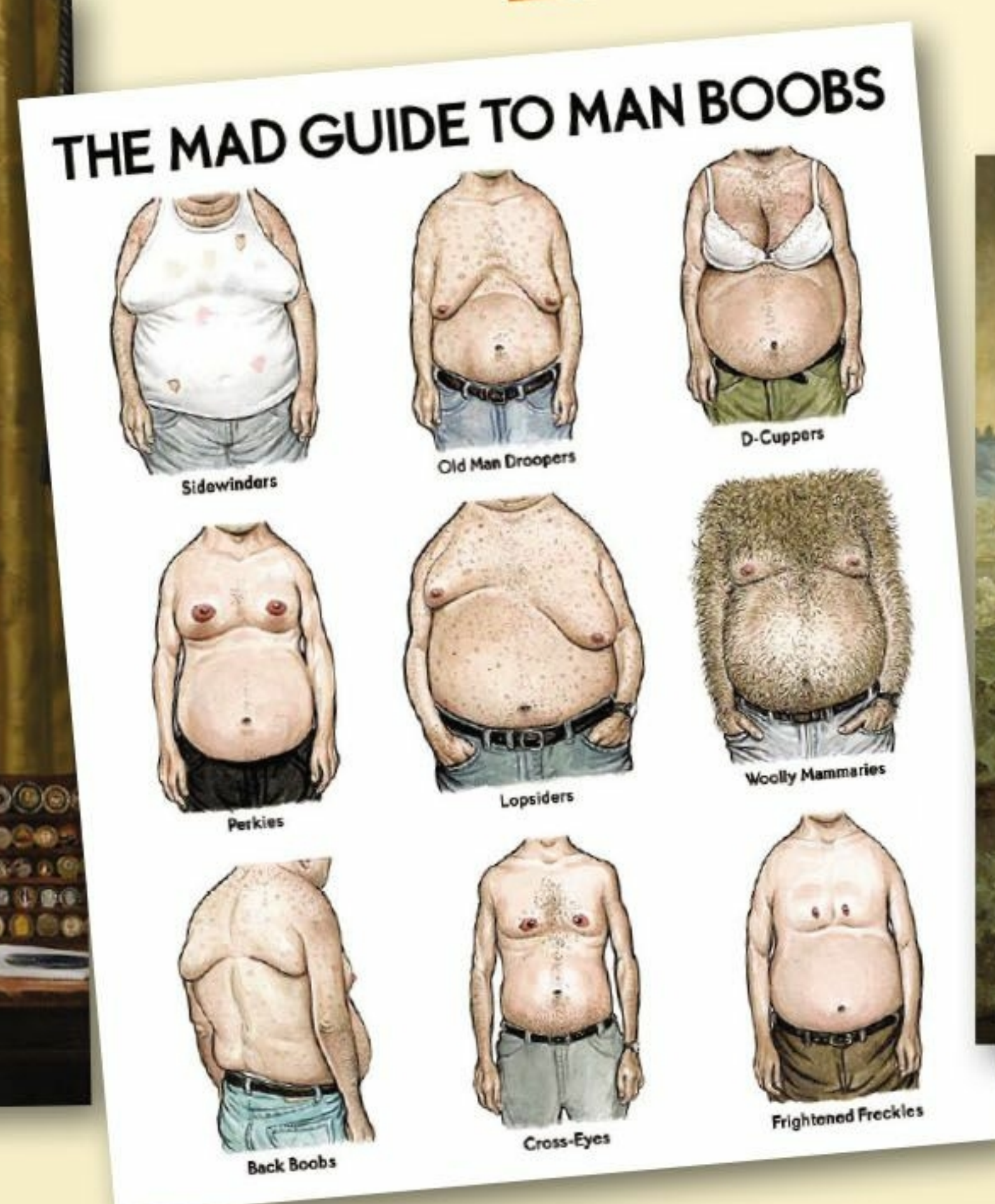




# The MAD Poster Gallery

YOUR FAVORITE MAD ARTWORK ON SALE NOW (CHEAP!)

VISIT: [zazzle.com/mad\\_magazine\\*](https://zazzle.com/mad_magazine*)

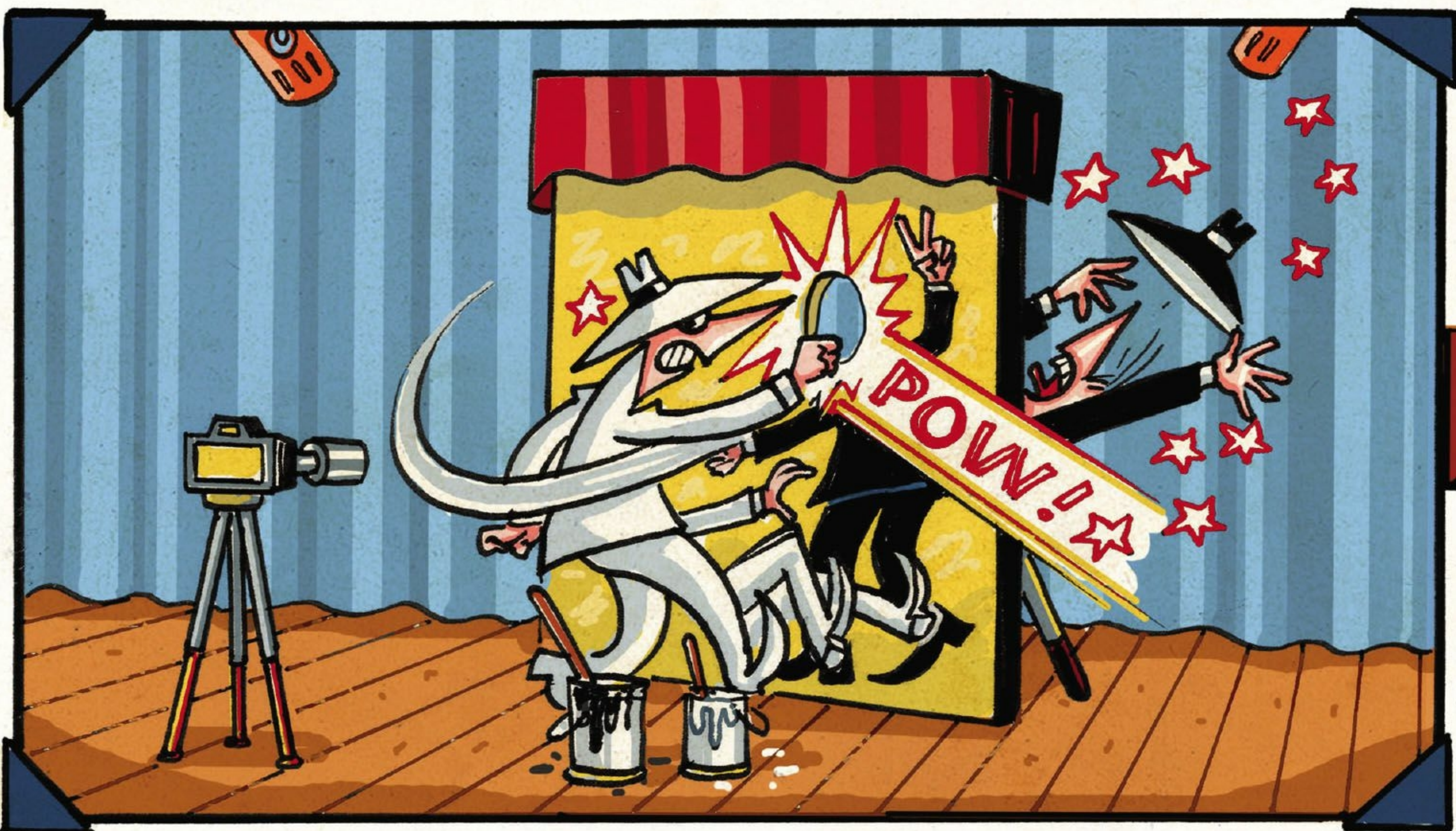
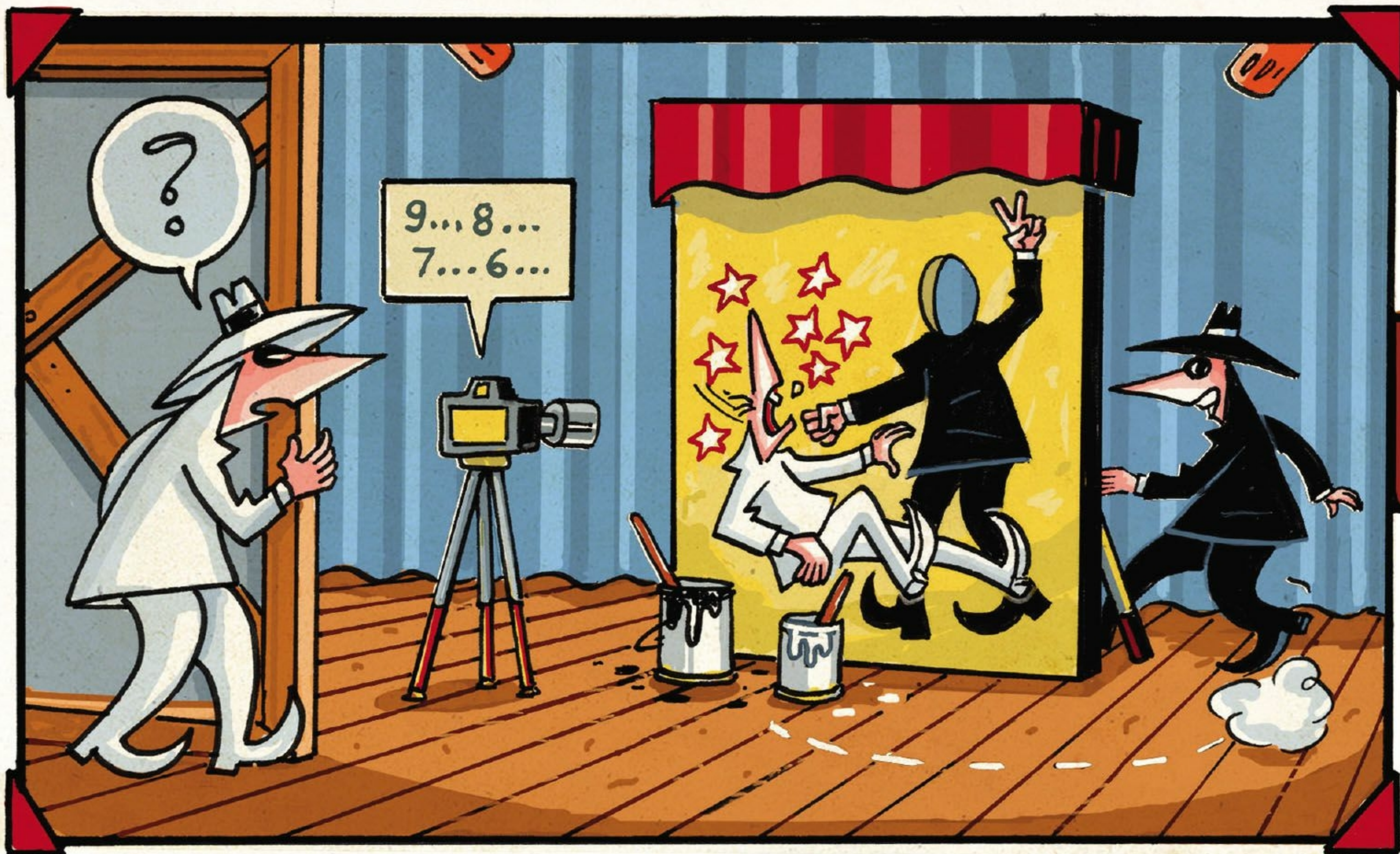


Now you can decorate your home with fine art, or you can adorn your wall with these ridiculous MAD posters instead (wall not included)!

**ORDER NOW AND YOU'LL RECEIVE WHAT YOU ORDER!**

Go to [zazzle.com/mad\\_magazine\\*](https://zazzle.com/mad_magazine*)  
and look for the discount code for extra savings!









# SPY vs SPY







What's the hardest thing in advertising? Coming up with the slogan! A good slogan needs to be short, catchy and unforgettable, and it has to fit the product perfectly. Get it right, and you can spend the next 50 years telling your customers "They're gr-r-r-reat!" Screw it up, and you've just burned millions of dollars on "Are you gellin'?" or "Avoid the Noid." It's a huge decision, so why take a chance? Why not just go back, find an already-successful slogan, and steal it? Even so, an ethical copywriter who's reading this introduction may feel that ripping off others' work is cheap, lazy and wrong. Silly rabbit! You deserve a break today! Just do it!

# RECYCLED AD SLOGANS

WRITER: DESMOND DEVLIN

ARTIST: RICK TULKA

COLORIST: JIM CAMPBELL

## The quicker picker-upper



**WAS** the slogan for  
Bounty paper towels



**NOW** the slogan for  
Viagra

## 99<sup>44</sup>/<sub>100</sub>% PURE



**WAS** the slogan for  
Ivory soap

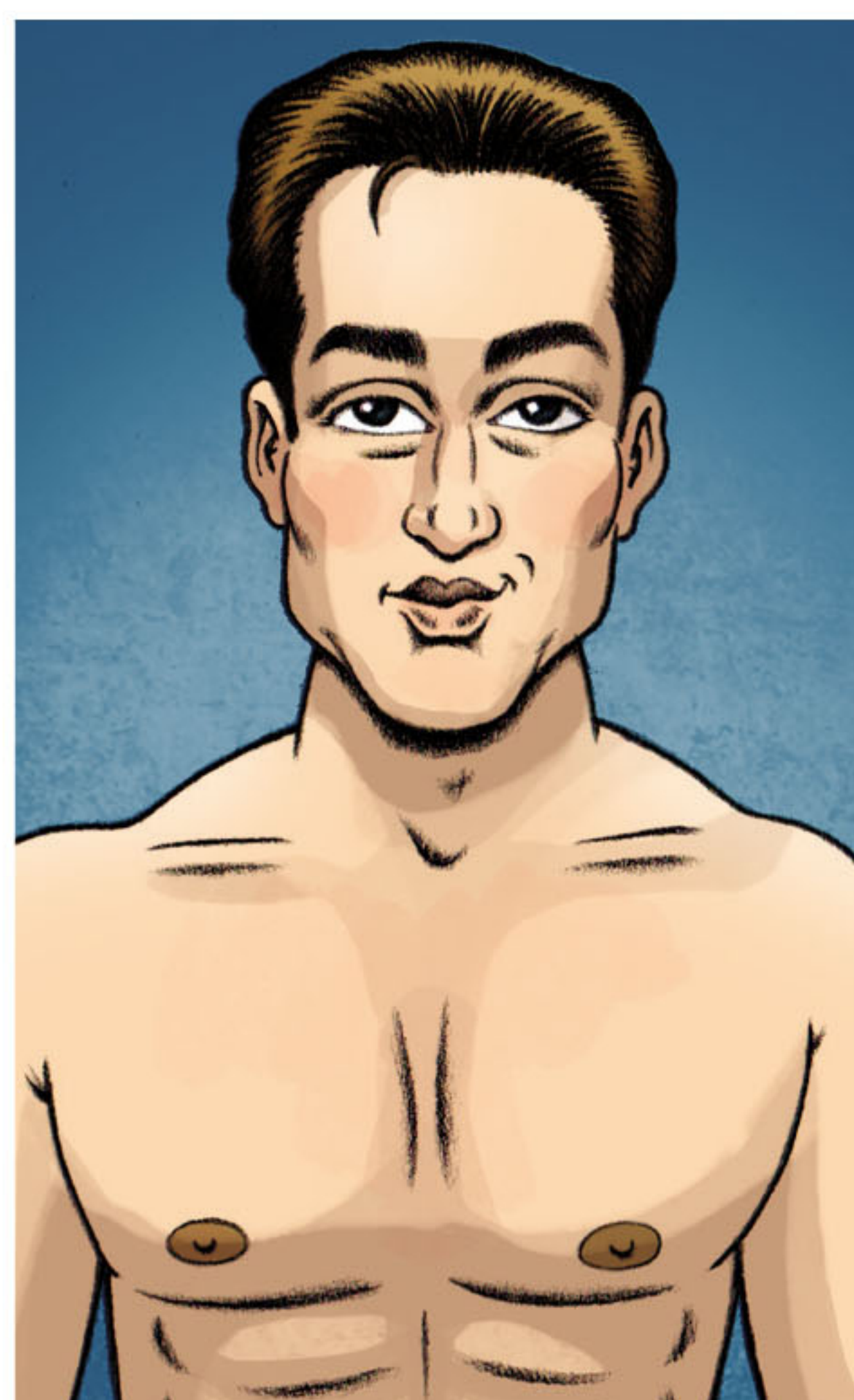


**NOW** the slogan for  
Chipotle

## We're looking for a few good men.



**WAS** the slogan for  
the U.S. Marines

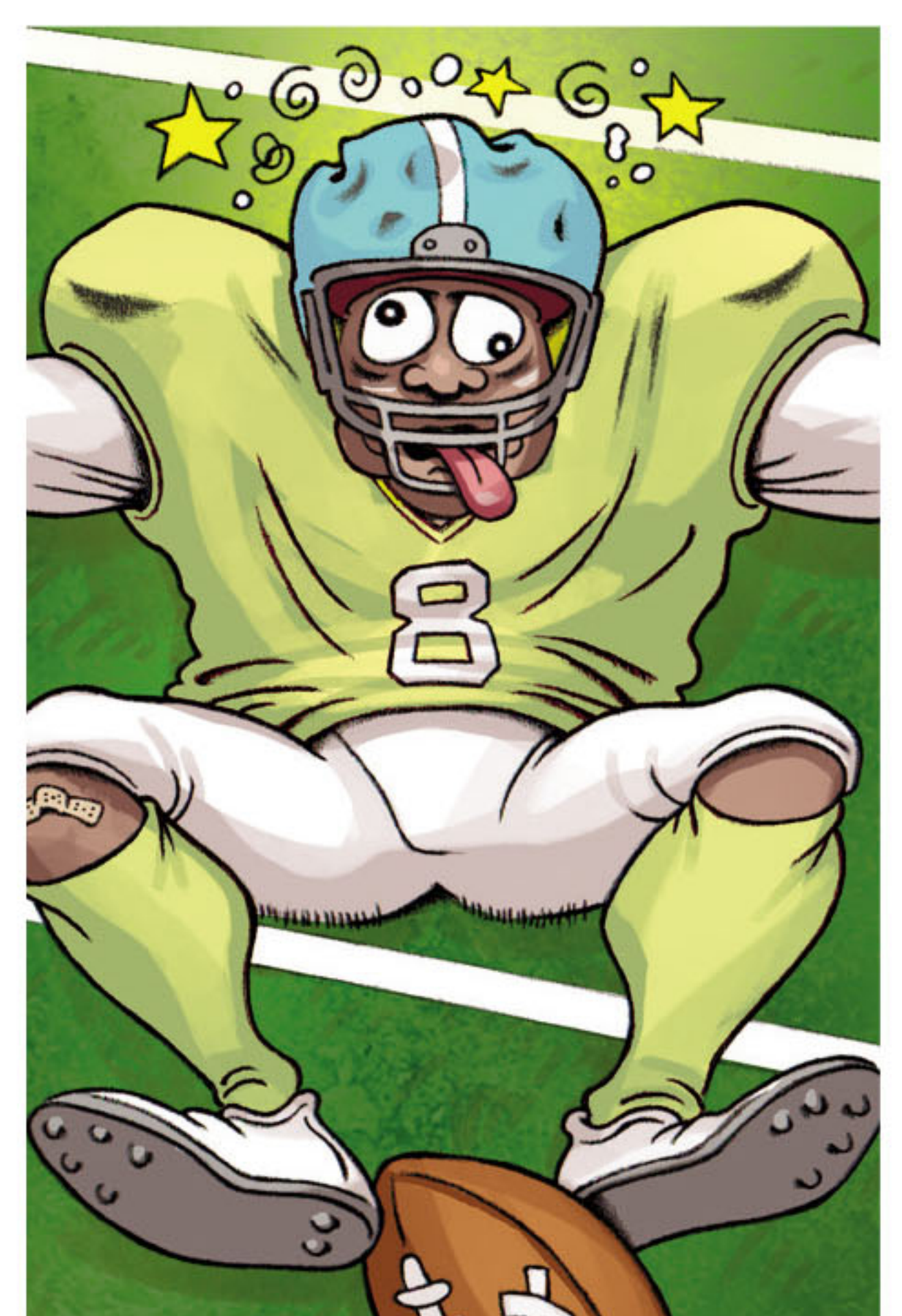


**NOW** the slogan for  
Grindr

## A MIND IS A TERRIBLE THING TO WASTE.



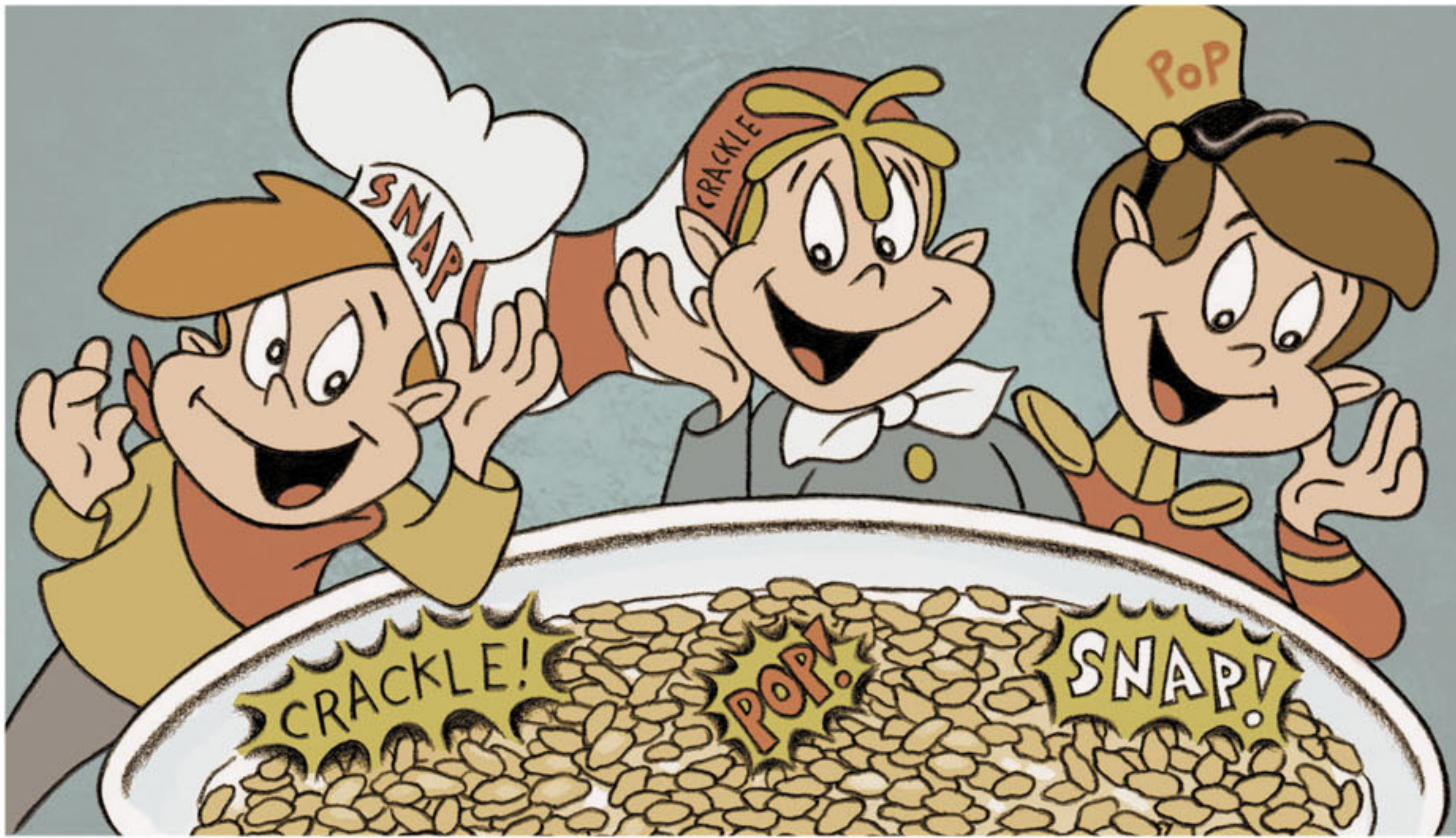
**WAS** the slogan for  
the United Negro  
College Fund



**NOW** the slogan  
for the National  
Football League



**SNAP! CRACKLE! POP!**

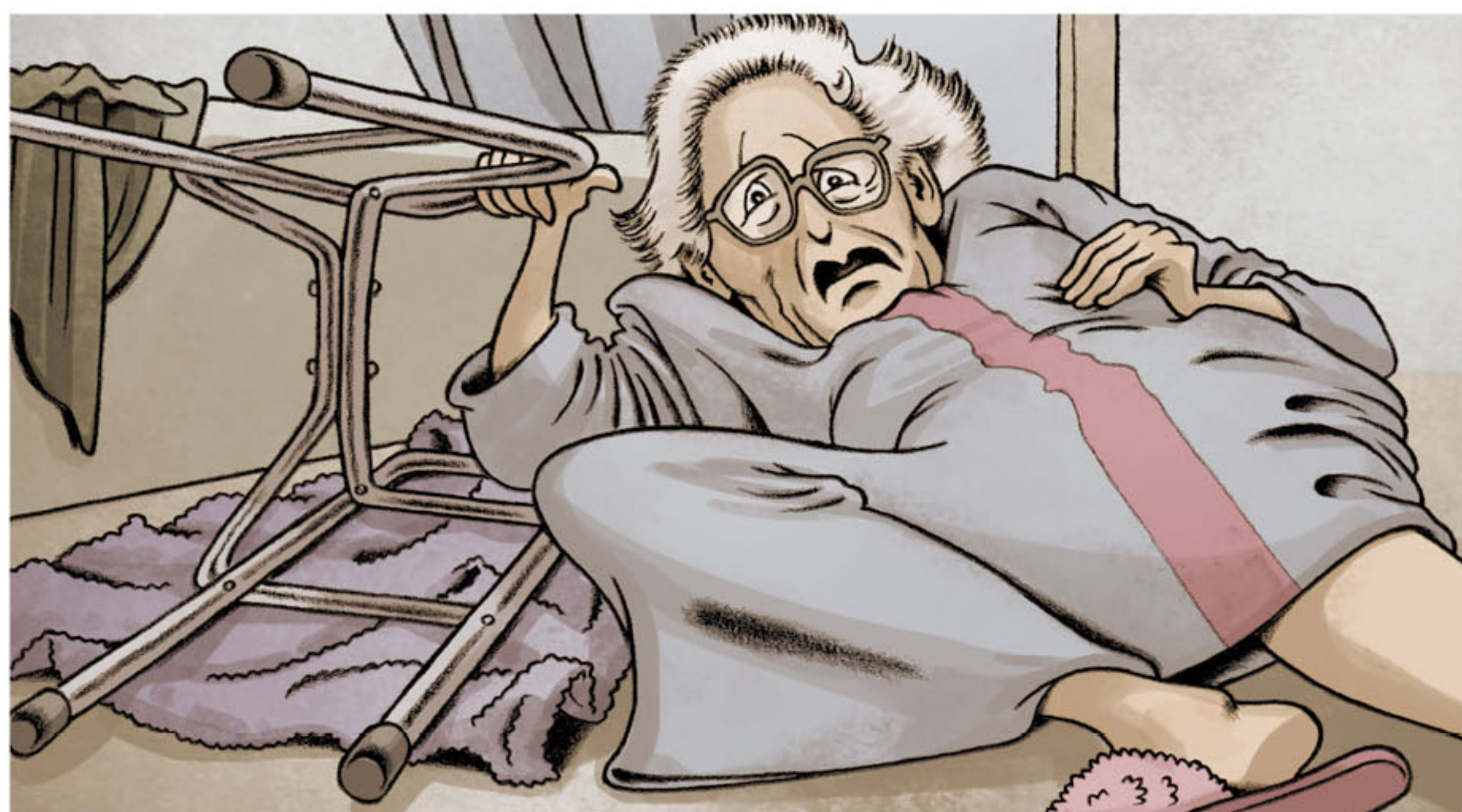


**WAS** the slogan for Rice Krispies



**NOW** the slogan for Sprint

**I've fallen  
and I can't get up!**



**WAS** the slogan for Life Alert medical bracelets

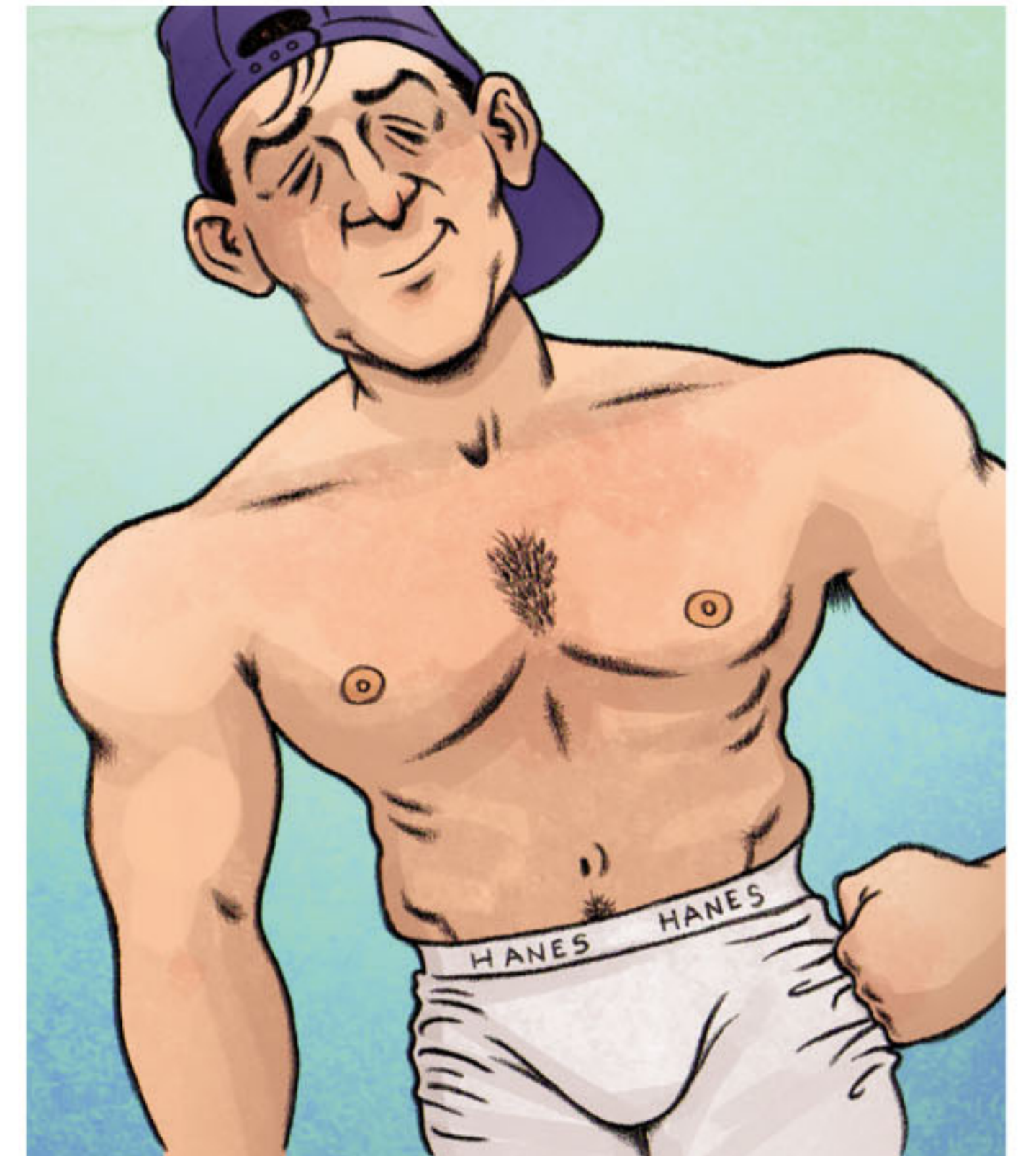


**NOW** the slogan for Jeb! 2016

**Our most important  
package is yours.**



**WAS** the slogan for  
FedEx



**NOW** the slogan for  
Hanes underwear

**It leaves you breathless**



**WAS** the slogan for  
Smirnoff vodka



**NOW** the slogan for  
Volkswagen

**You're soaking in it!**



**WAS** the slogan for  
Palmolive dish soap



**NOW** the slogan for  
Depend adult diapers



## THE CHOICE OF A NEW GENERATION



**WAS** the slogan for Pepsi



**NOW** the slogan for Pornhub

## ISN'T TWO MONTHS' SALARY A SMALL PRICE TO PAY?



**WAS** the slogan for  
De Beers engagement diamonds

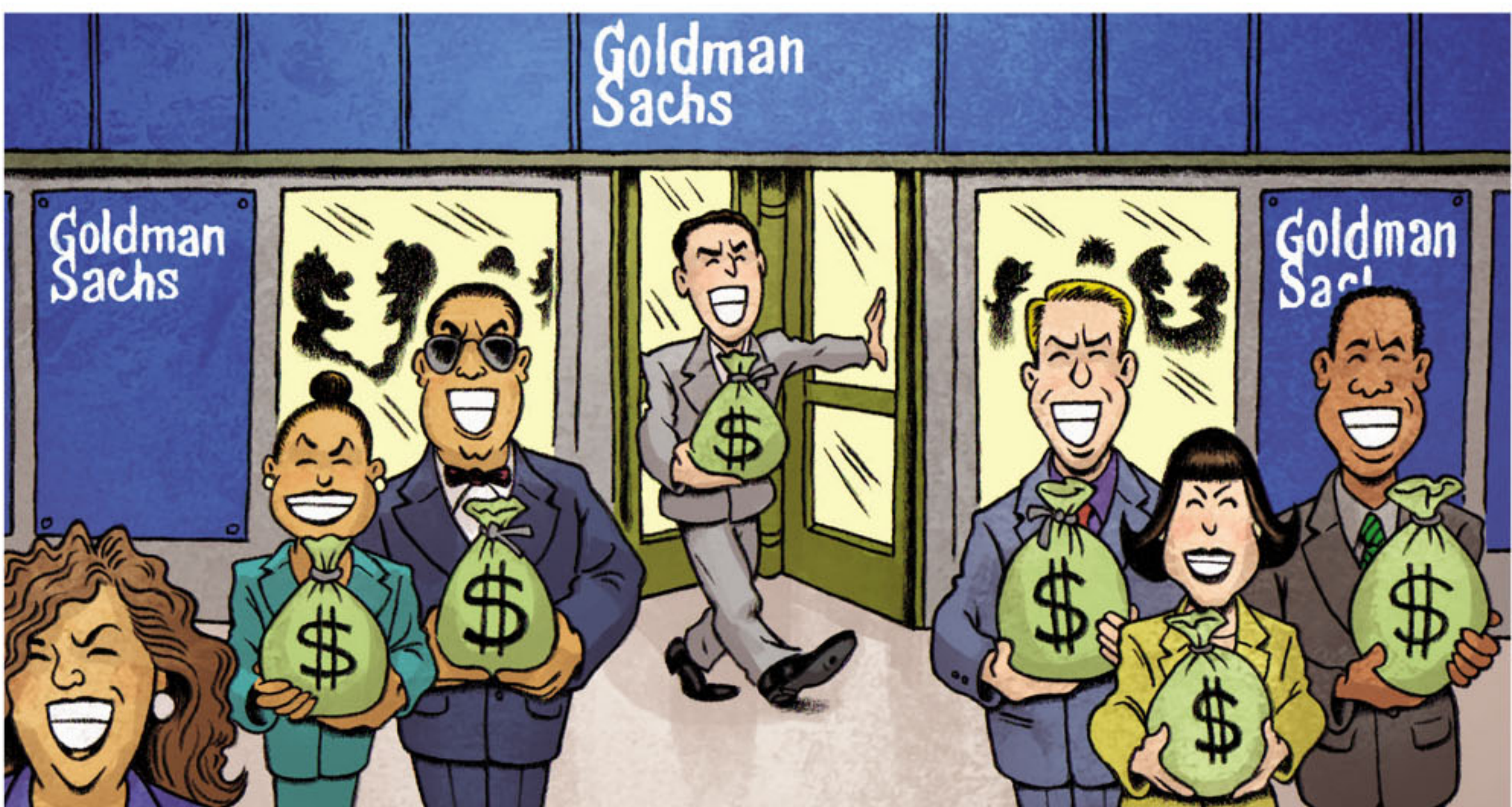


**NOW** the slogan for Whole Foods

## SOMETIMES YOU'VE GOTTA BREAK THE RULES

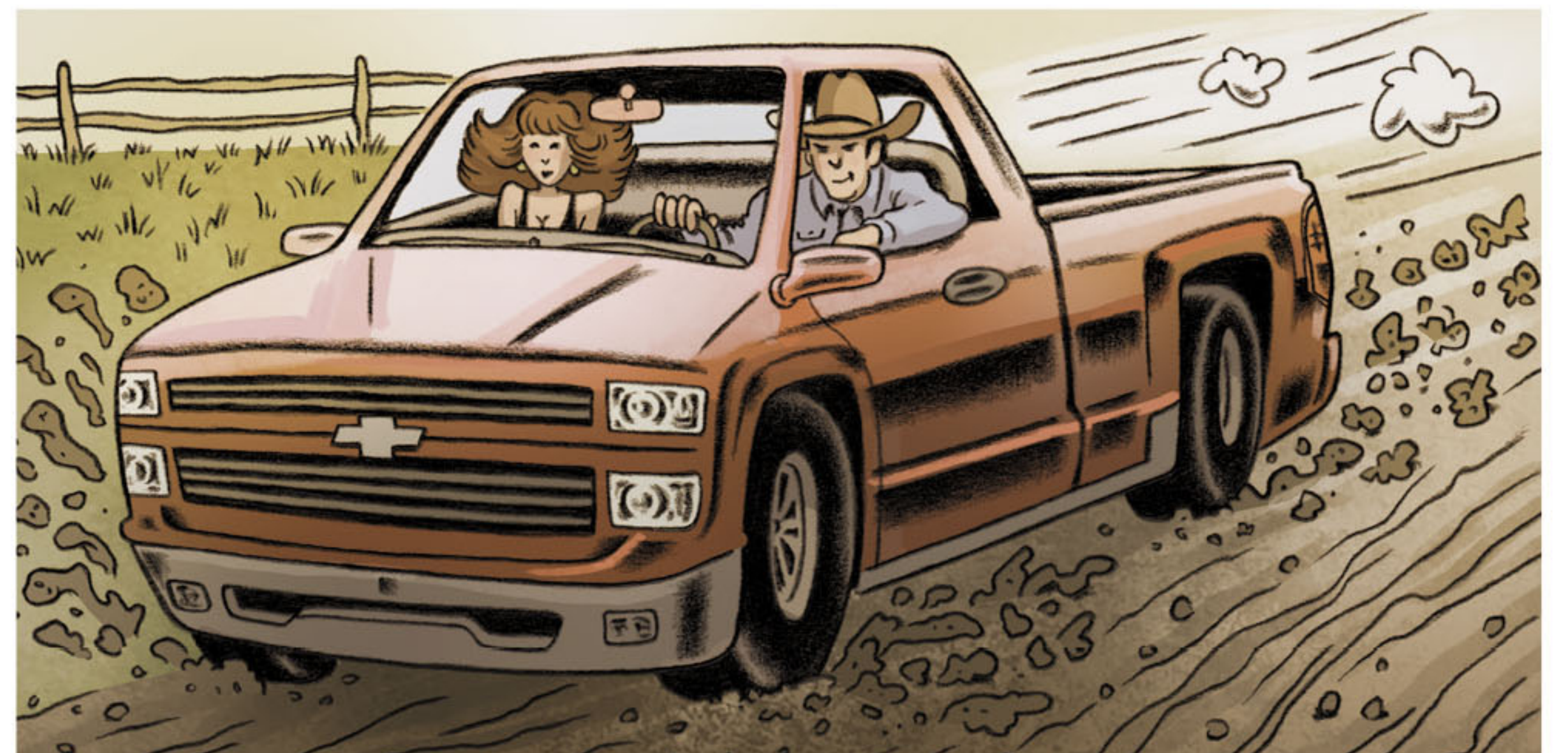


**WAS** the slogan for Burger King



**NOW** the slogan for Goldman Sachs

## LIKE A ROCK



**WAS** the slogan for Chevy Trucks



**NOW** the slogan for Cialis



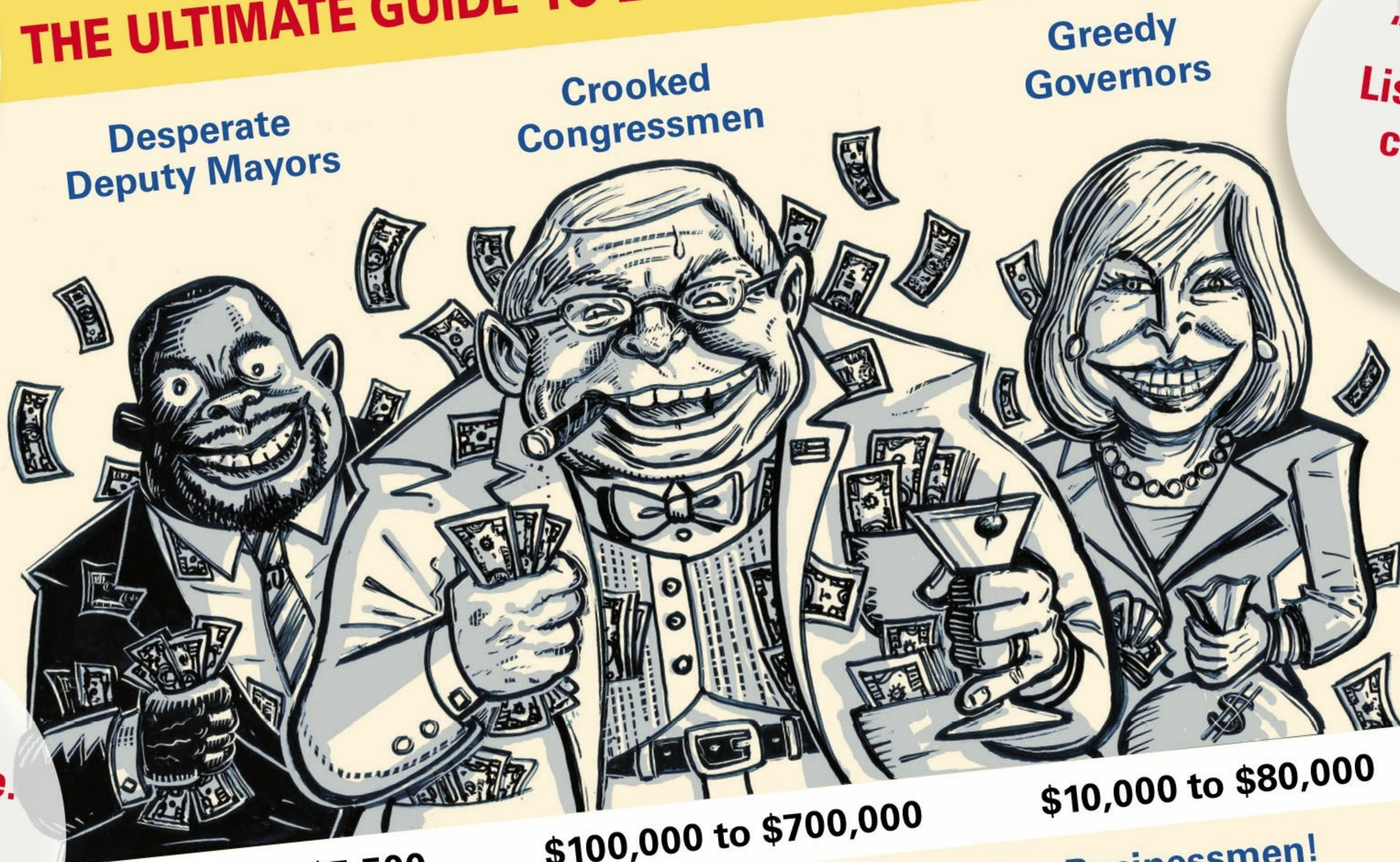
**ON SALE NOW!**  
**OWN AN ELECTED  
OFFICIAL FOR LESS!**

**THE U.S.  
POLITICIAN  
PRICE GUIDE**

★ **NOW**  
WITH DISCOUNT  
COUPON FOR  
**20% OFF**  
YOUR FIRST  
BRIBE!

"Finally,  
breaking democracy  
doesn't have to break  
your budget!"  
— The Koch  
Brothers

**THE ULTIMATE GUIDE TO EVERY FOR-SALE POLITICIAN**



"The Angie's  
List of political  
corruption."  
— Angie

"Remember,  
this is just a guide.  
Your actual price  
may vary."  
— Congressman Charles  
Rangel (D-NY)

Includes a Currency Conversion Chart for Foreign Businessmen!

**EXCLUSIVE**

**CHIEF JUSTICE JOHN ROBERTS: HOW I USED THE CITIZENS  
UNITED DECISION TO GUT CAMPAIGN FINANCE REFORM**

**PICK UP YOUR COPY BEFORE  
ELECTION DAY AND SAVE!**





**FROM HERE TO GRATUITY DEPT.**

Recently, we ran the first installment of "MAD's Tips for Tipping" — and it was such a hit, the public insisted — nay, DEMANDED — a follow-up! So here it is — because if there's one tip we follow, it's "Give the people what they want!" And if there's a second tip we follow, it's "Exaggerate about the popularity of things in MAD when writing an intro!"

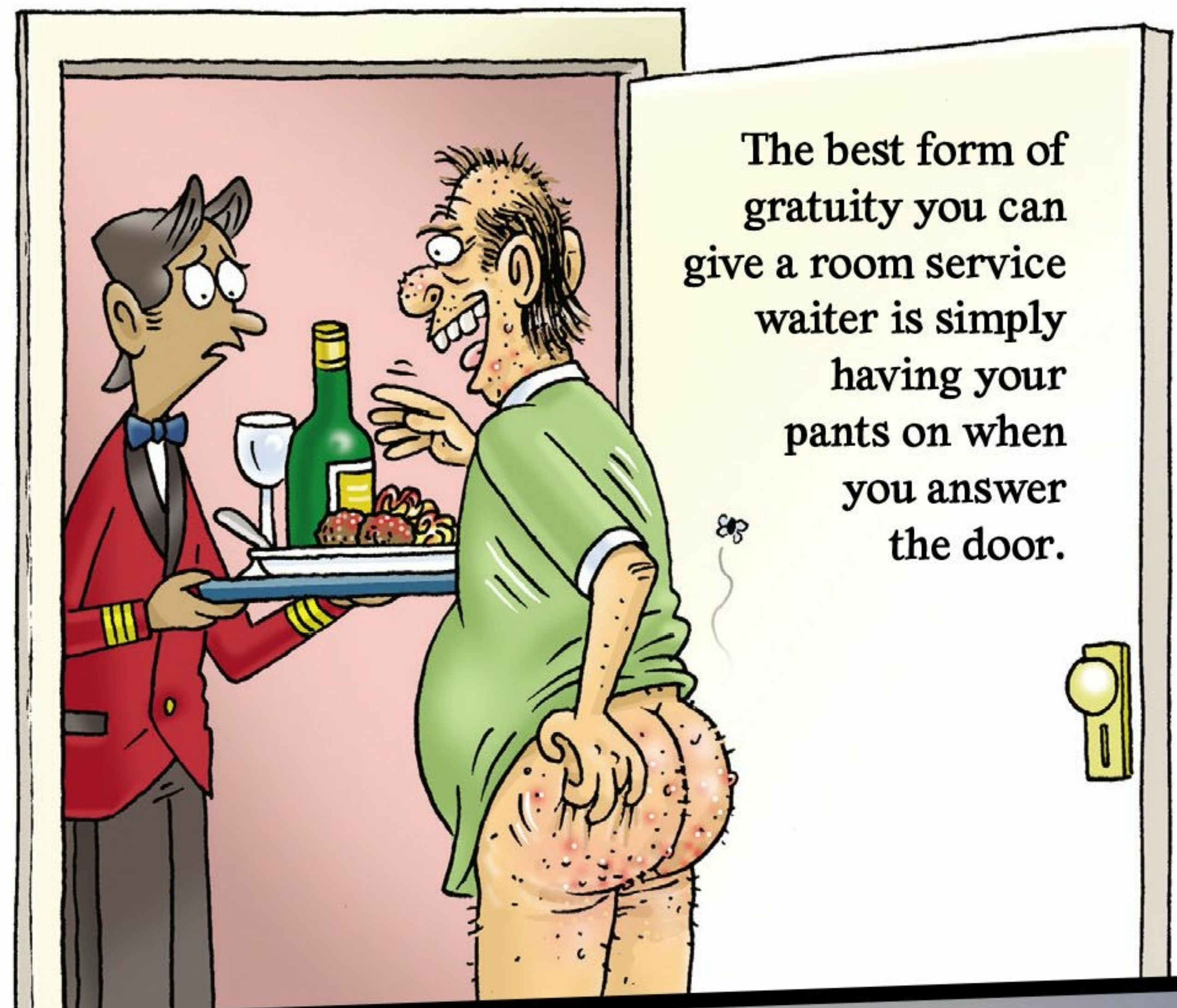
# MAD's TIPS for

WRITER: KENNY KEIL

ARTIST: JOHN KERSCHBAUM



Foreign currencies with poor exchange rates are a great way to beef up your tips. Instead of being the cheapskate who leaves a dollar, be the big shot who leaves 600 Chilean pesos.



The best form of gratuity you can give a room service waiter is simply having your pants on when you answer the door.



Parents: a 20% tip for the babysitter can ensure that bedtimes are strictly enforced. Kids: a 40% tip for the babysitter can ensure you get to stay up all night eating ice cream and watching *Deadpool*.

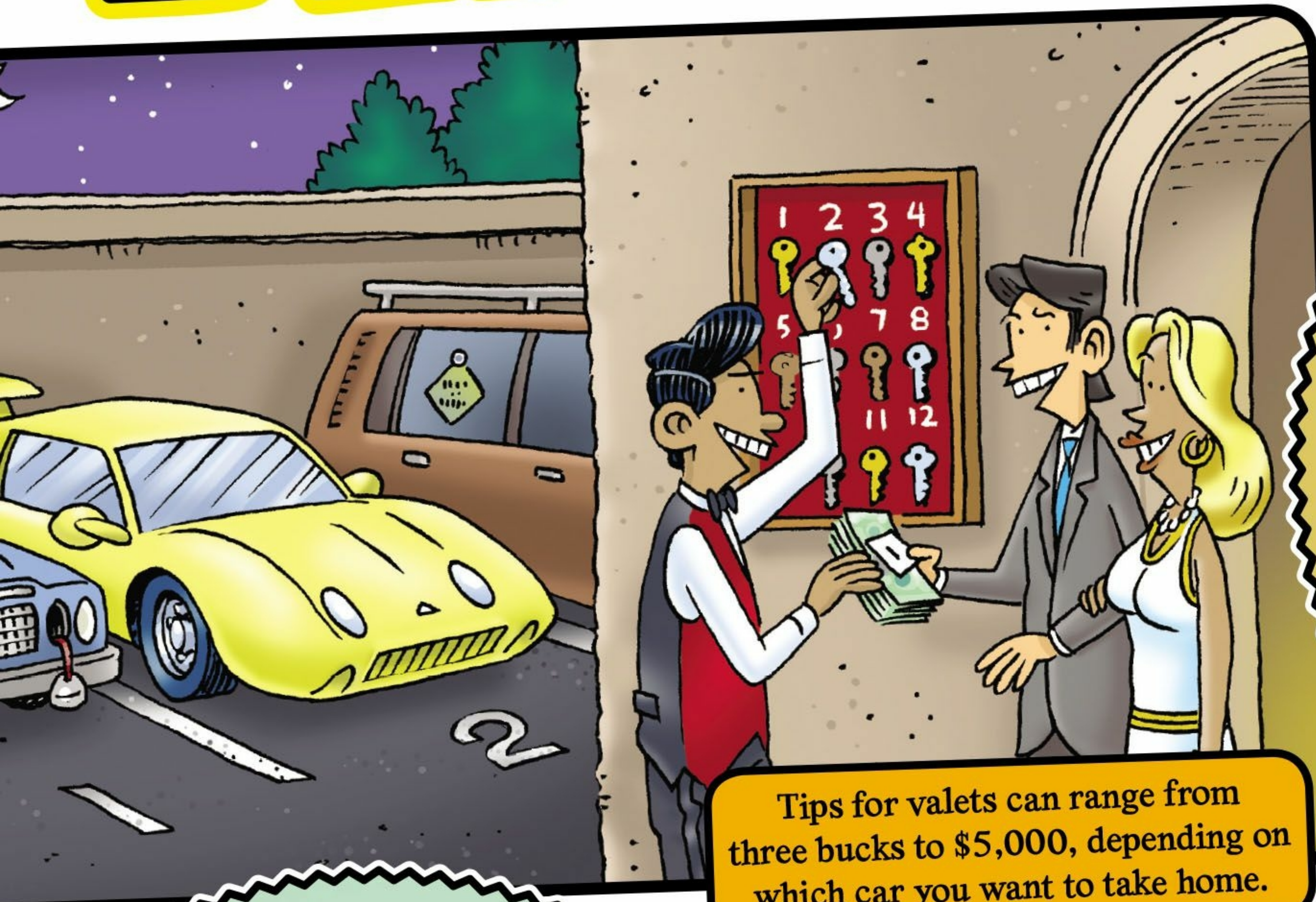
Before you drop that dollar in the jar for your barista, add a personal touch by writing a grossly misspelled version of her name on it.



If you tip the piano player \$25 or more, he's legally obligated to let you rap along with him for as long as you want.



# TIPPING Part 2



Tips for valets can range from three bucks to \$5,000, depending on which car you want to take home.



As a rule, hotel maids should get 10 to 20% of whatever jewelry and electronic devices you left in the room that are still there when you return each night.



If the kid bagging your groceries does a good job, open up your carton of eggs and let him pick any one he wants.



Tipping the doorman is expected...if you use the door. Sneaking in and out via the fire escape can be a great cost-cutting measure.



When crossing the River Styx into Hades, ALWAYS tip Charon the ferryman. If you displease him, you run the risk of being dumped where they keep all the Nazis and the people who sent Candy Crush invites.





# COMPLETE YOUR MAD LIBRARY



MAD'S  
GREATEST  
WRITERS:  
**FRANK  
JACOBS**

**PLANET  
TAD**

A celebration of the work of one of MAD's most prolific writers. Foreword by "Weird Al" Yankovic!

All-new adventures from the executive producer of *Last Week Tonight with John Oliver*!

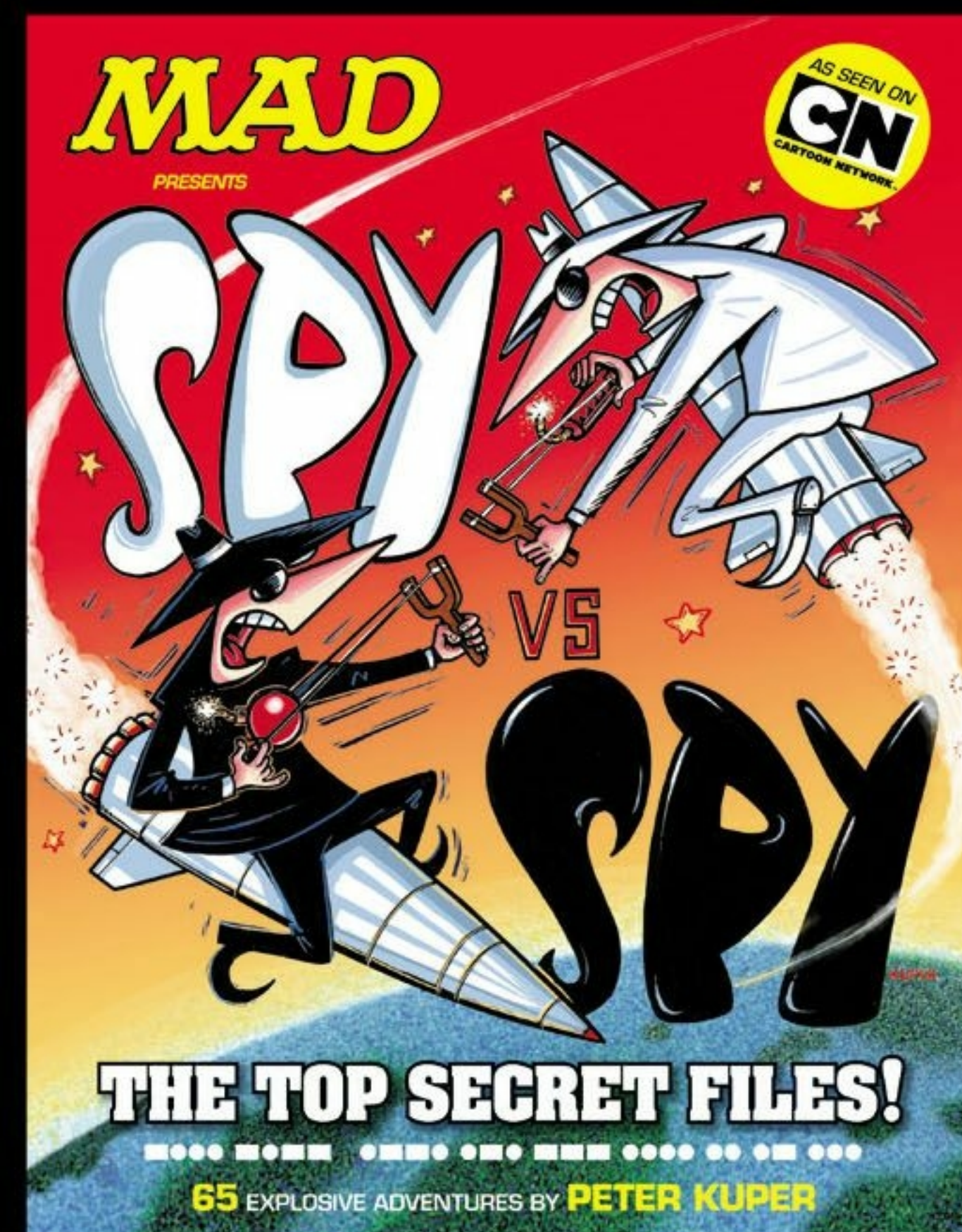


MAD'S  
GREATEST ARTISTS:  
**DAVE BERG**

**RETURN TO  
PLANET TAD**

Classic strips from 1961 to 2002! Plus Dave's rare early MAD work and MAD artists' tributes to "The Lighter Side of..."!

If you loved the first *Planet Tad* book, you'll really love this one! 232 pages of all-new Tad misadventures!

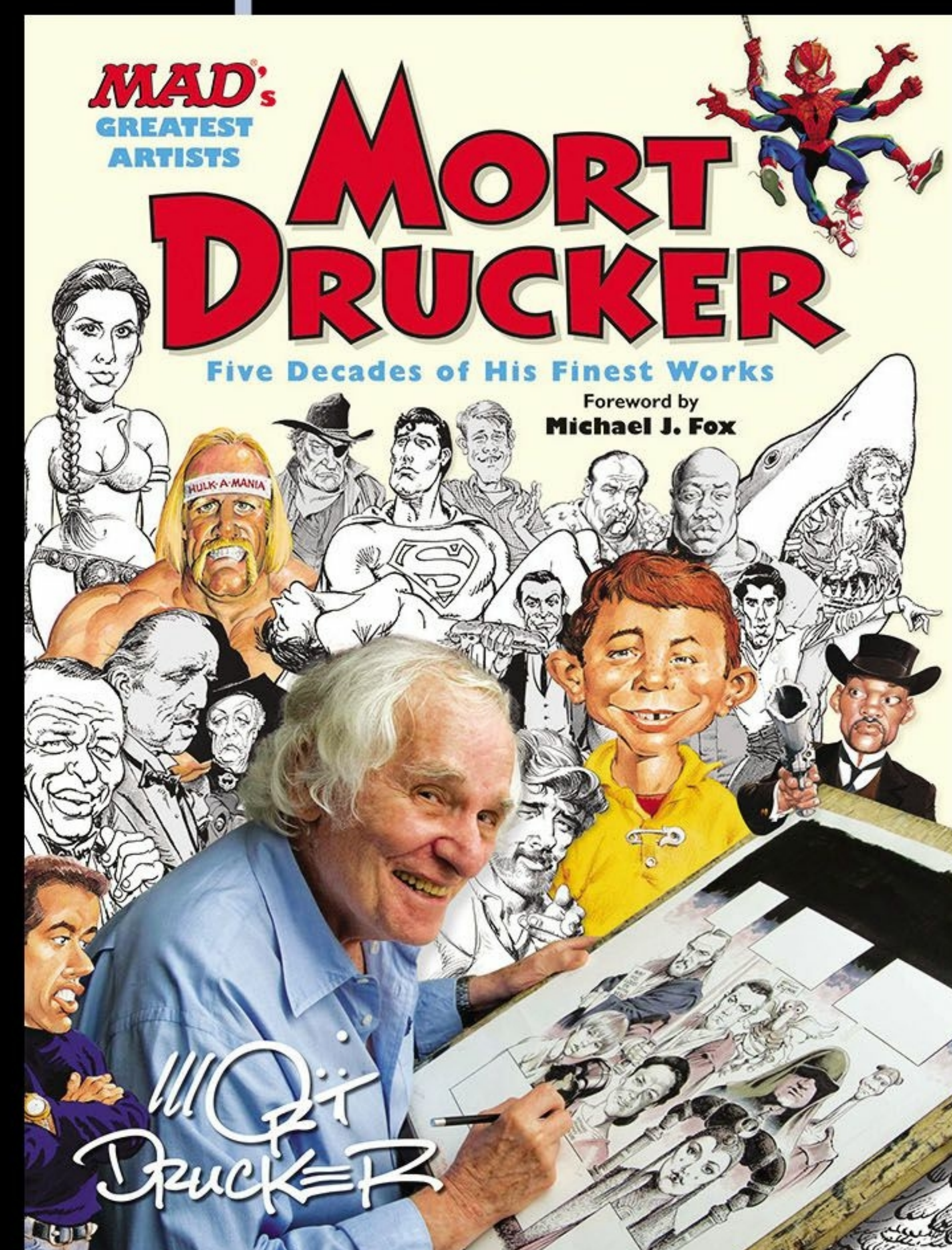
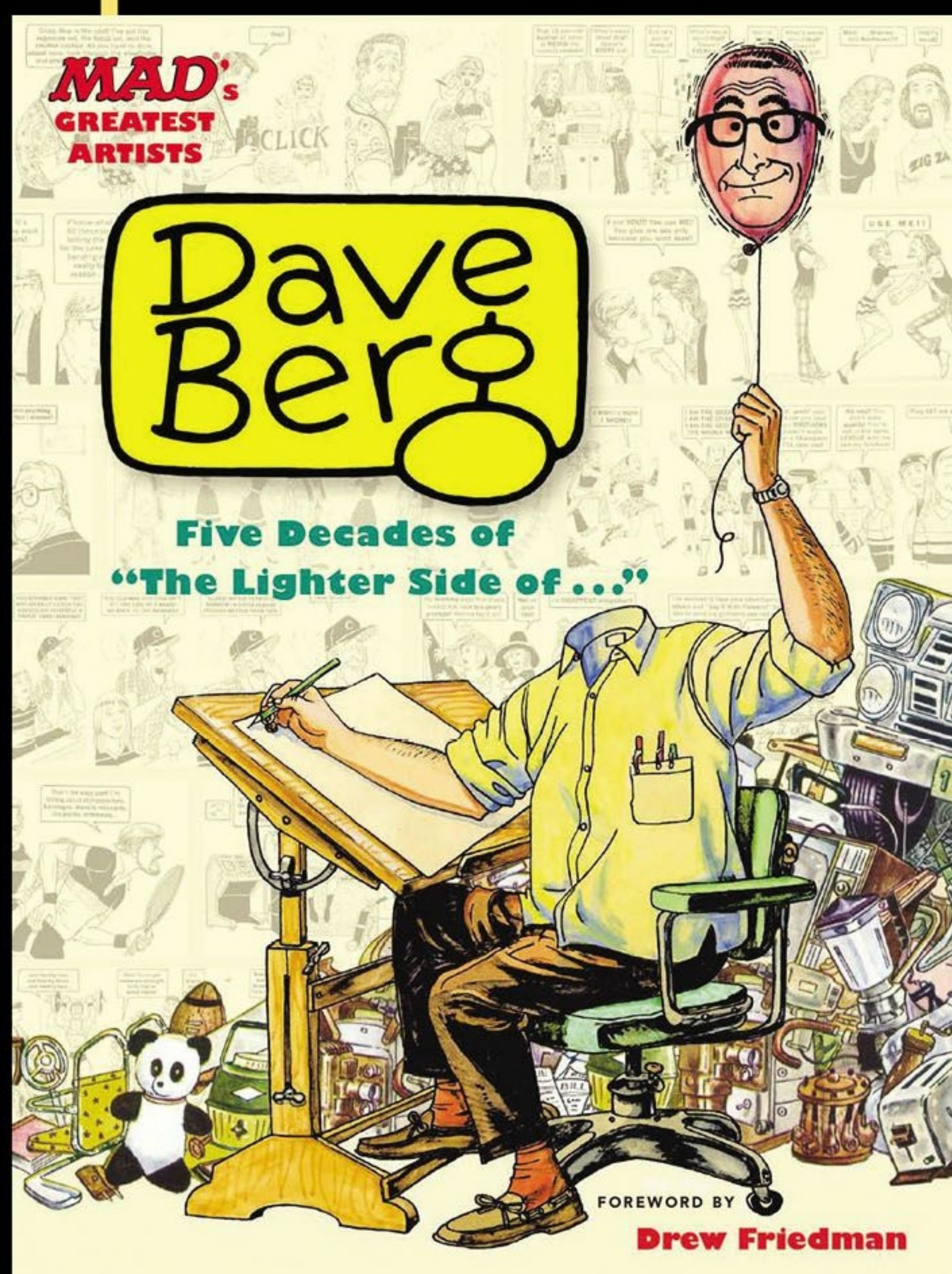
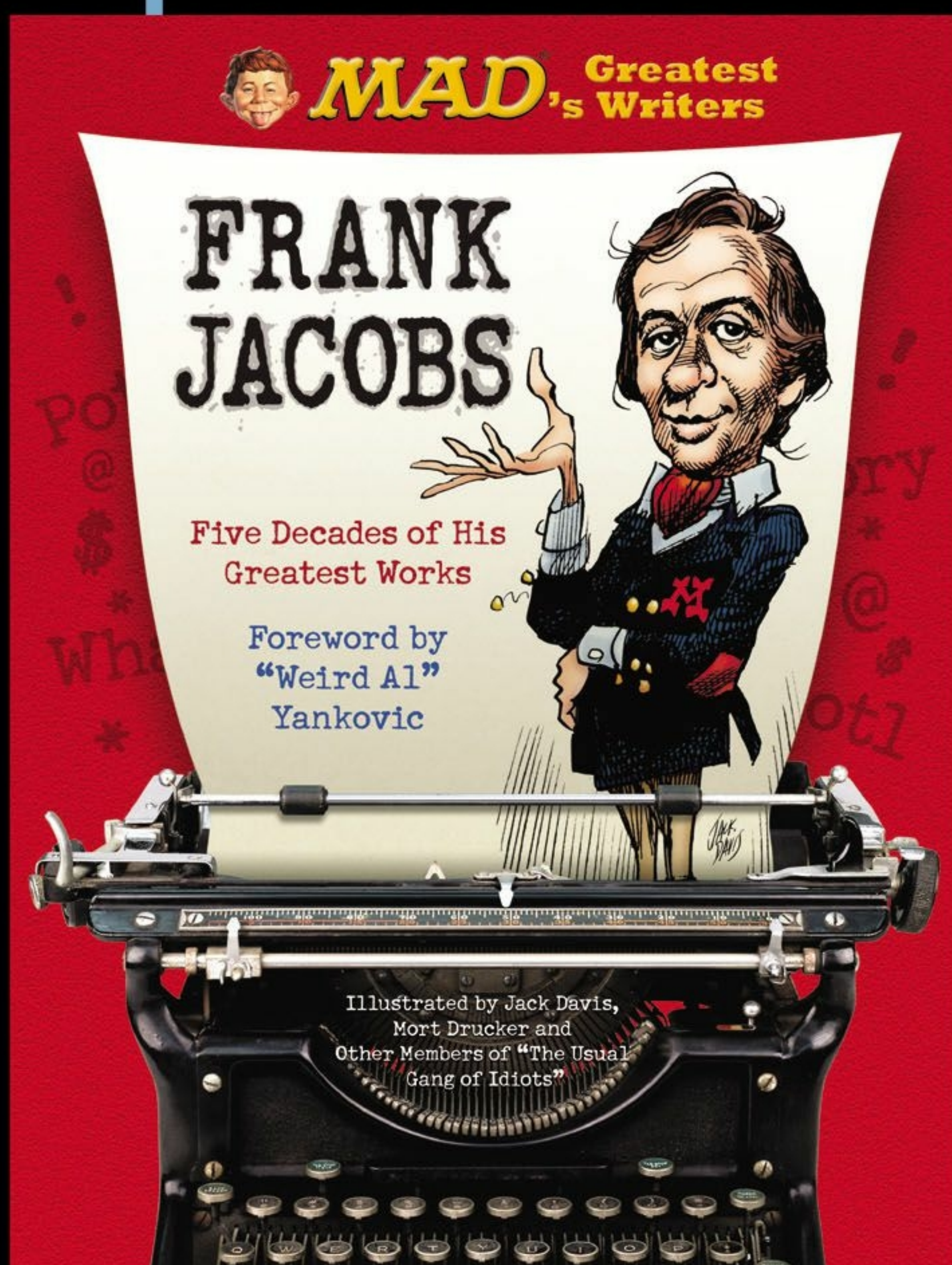


MAD'S GREATEST ARTISTS:  
**MORT DRUCKER**

**SPY  
VS. SPY:  
THE TOP  
SECRET  
FILES!**

Includes many of Mort's greatest movie satires, plus essays by Michael J. Fox, Steven Spielberg, J.J. Abrams and others! Also a classic, vintage pull-out poster!

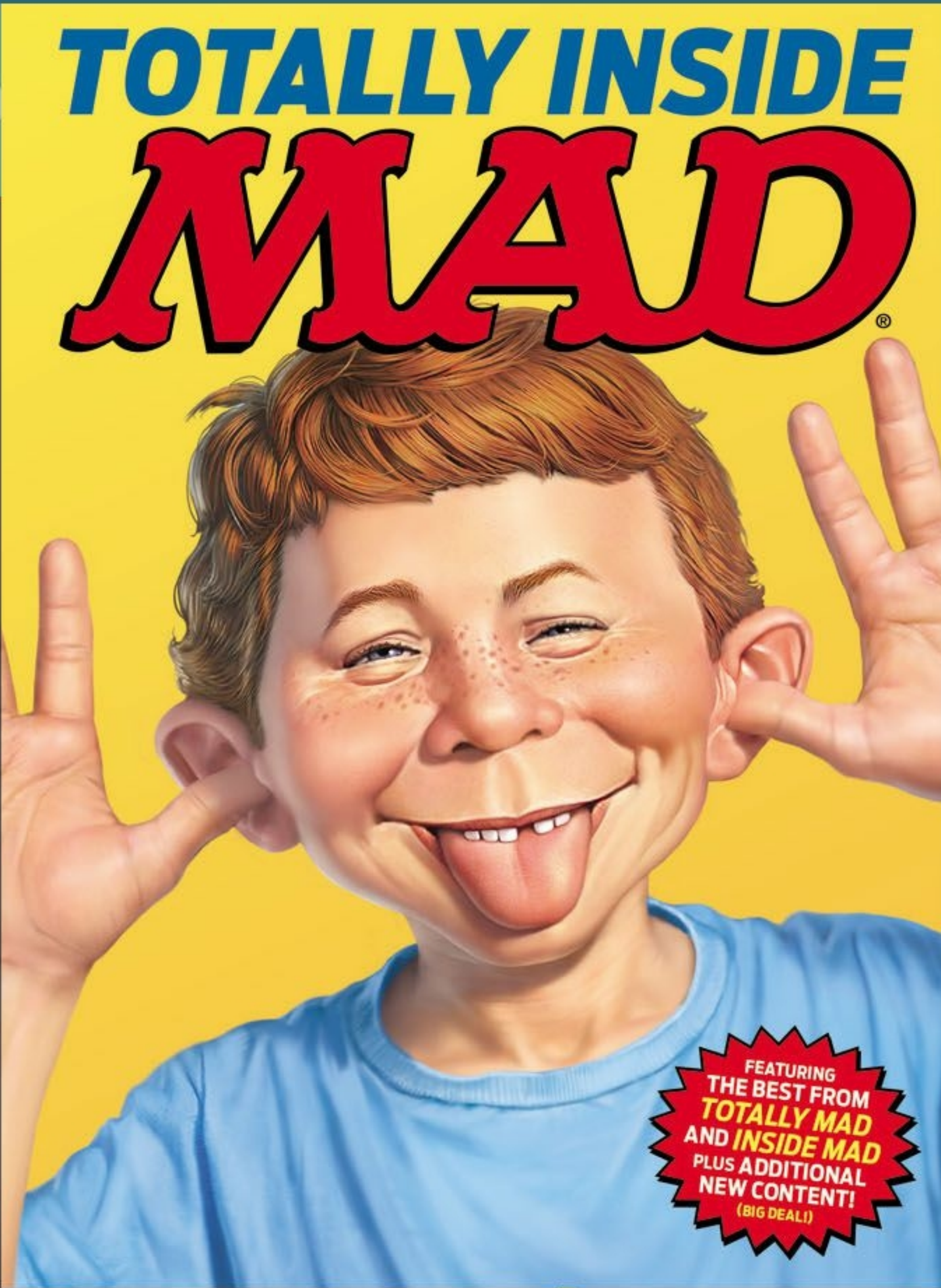
Special digest size! 65 explosive adventures by Peter Kuper!



# ON SALE NOW IN THE BOOK SECTION



(AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)

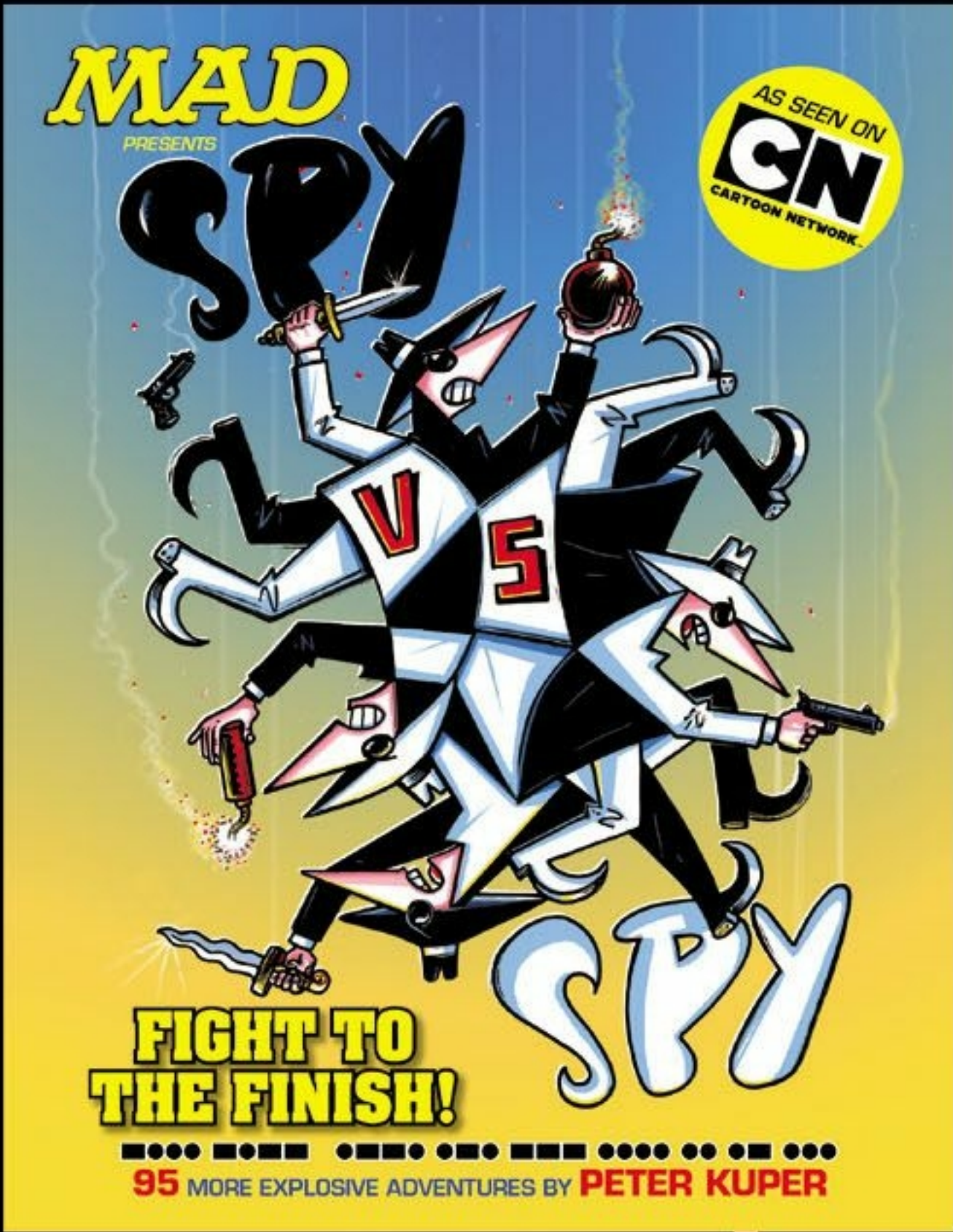


**MAD'S GREATEST ARTISTS:  
DON MARTIN**

A select and expansive collection of Don's best pages spanning his 32 years at MAD!  
A must-have for lovers of *Shtoin*!

**TOTALLY  
INSIDE MAD**

A virtual combination of *Totally MAD* and *Inside MAD*, plus newly added articles all in one spectacular volume.  
A Sam's Club Exclusive!



**MAD'S GREATEST ARTISTS:  
SERGIO ARAGONÉS**

Includes new, never-before-seen Sergio art!  
Plus a pull-out poster with 500 of Sergio's favorite marginals!

**SPY VS. SPY:  
FIGHT TO THE FINISH!**

Special digest size!  
Includes 95 diabolical adventures by Peter Kuper!

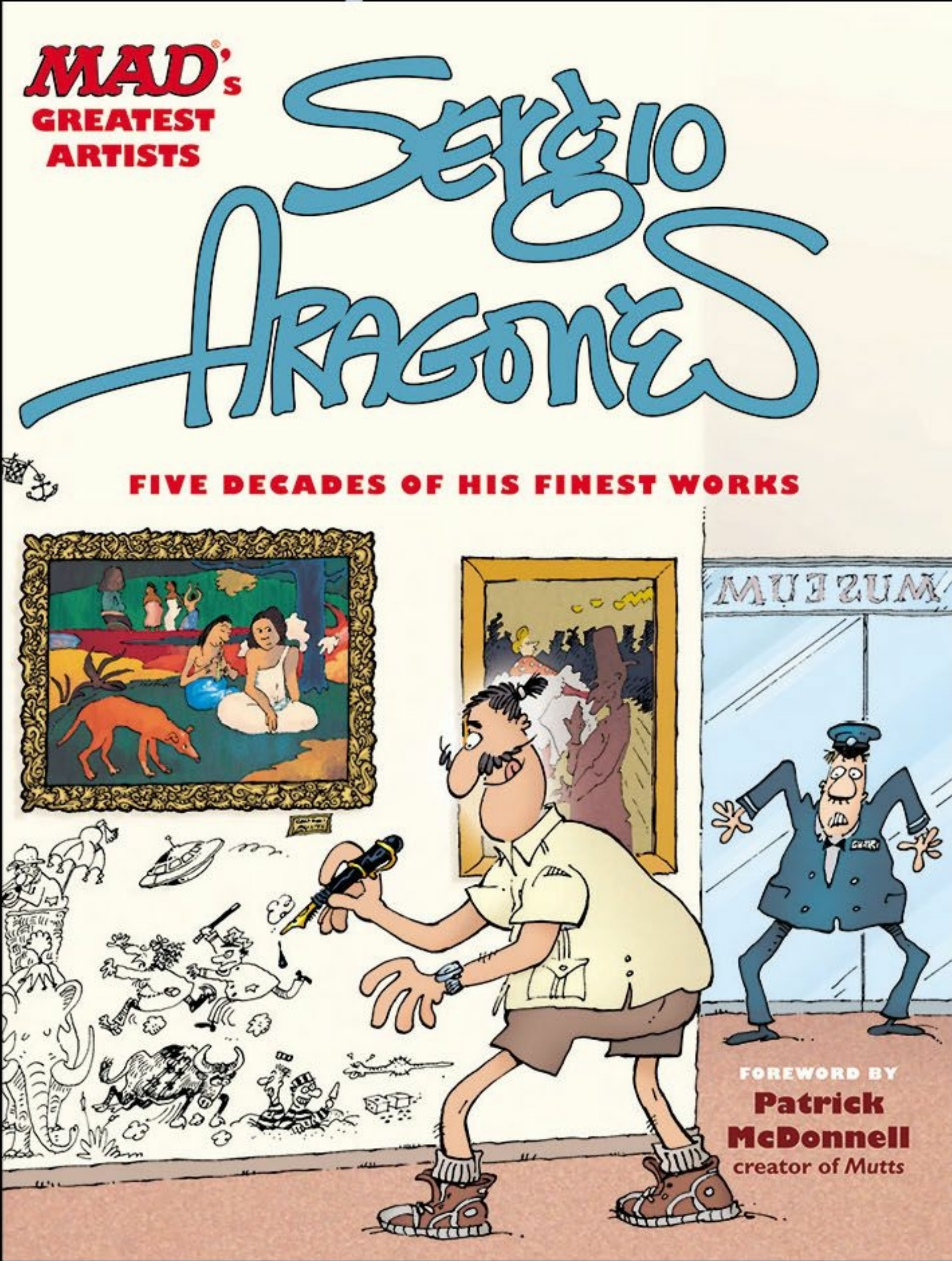
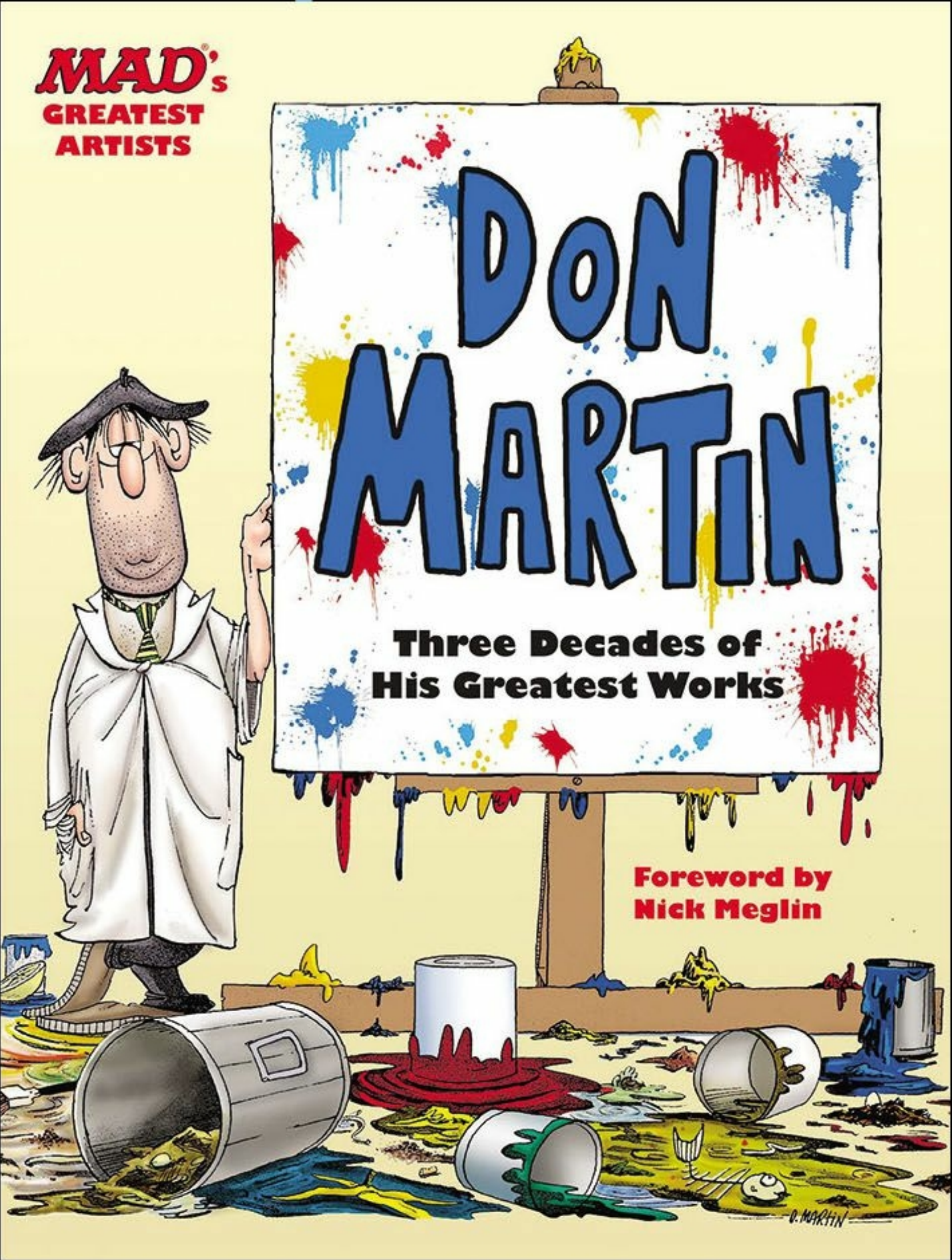


**SPY VS. SPY  
VOLUME 2**

Includes every Spy vs. Spy adventure from 1987 to 2007!

**AND  
MORE!**

Six pointless collections, perfect for fans of *MAD* on Cartoon Network!



OF BOOKSTORES WHEREVER BOOKS ARE SOLD — DUH!





## 14 Insanely Unremarkable Facts About, Oh, Let's Say, *Possums* That We'll Describe As "Absurd" And Explain With Curse-Heavy Bro-Copy

By Hy Purbly | August 14, 2016 | 943,536 views



16,912 views

### 6 Brutal Realities of Being Addicted To The Steel Claw Game In Denny's Waiting Area

By Kort Tursblown | August 14, 2016



44,098 views

### 9 Startling Easter Eggs In The Flight Information Board At Newark Airport

By I.L. Seat | August 14, 2016



39,661 views

### 7 Ways WWII Totally Ruined The "World War" Franchise

By CRAPPED Readers | August 14, 2016



371,448 views

### 13 WTF Ways People Fold T-Shirts

By Polly Kottenblend | August 14, 2016



9,599 views

### 12 Iconic Background Characters In Video Games You've Never Noticed Before Due To Their Unimportance And Lack of Detailed Rendering

By Khalif Doody | August 14, 2016



12,123 views

### 5 Reasons Why Hollywood Won't Cast Henry Fonda Anymore

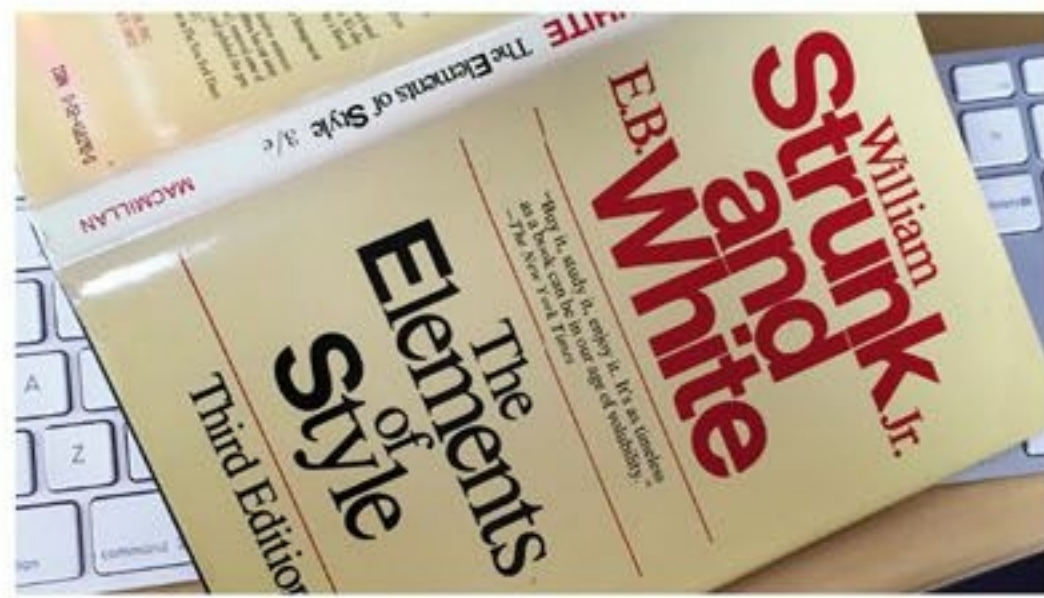
By Teb Tub | August 14, 2016



191,444 views

### 7 Most Glaring Plot Holes In The Little Video That Plays On The ATM For Three Seconds As It's Getting Ready To Dispense Cash

By Bea Uvray | August 13, 2016



416,615 views

### 27 Gear-Stripping Tense Changes That Will Made You Wonders If Anyone Bothered To Proofreading Crapped Content Before Posts It

By Ed Ditter | August 14, 2016



186,643 views

### 6 Unexceptional Old-Timey Photos We Needed To Run To Justify An Article About One Old-Timey Photograph With Some Mildly Interesting Detail

By Dag Aerrottype | August 13, 2016



576,220 views

### 5 Preposterous Myths About Santa Claus That Very Young Children Stupidly Believe

By Noel Rooner | August 13, 2016



620,358 views

### 22 Screen Shots From '80s Cartoons Taken Out Of Context And Ripe For Insanely Lowbrow, Easy Comedy, Part 12

By Sal U. Lloyd | August 13, 2016

## Fecal on Crapped



01

HILLARY CLINTON WAS CAMPAINING IN THE MIDWEST YESTERDAY WHEN FIVE TURTLES A

1,386,576 Views

The 14 Most Insanely Newsworthy Things Happening Right Now That You're Sadly Learning About Through Text-Cluttered Photos On A Comedy Website

By Ed Lyons



02

1,267,869 Views

12 Amazingly Different Ways People Around The World Spell The Sound Made When Someone Sneezes

By Kate Choo



03

977,455 Views

5 Things Only People Who Collect Old Telephone Pole Glass Insulators Know About Old Telephone Pole Glass Insulators

By A. Tiente



04

790,039 Views

7 Historically Insignificant Figures We Dug Up To Hyperbolically Refer To As "Badass" and "Magnificent Bastards"

By Dag Aerrottype



IF YOU CAN  
READ THIS,  
YOU'RE READY  
FOR THE  
NEXT PAGE.







No funeral is fun, but some are definitely worse than others. After all, a funeral is only as good as its mourners — so when the grieving loved ones are loud-mouthed dirt-merchants, it's bound to affect the proceedings. Let's just say, sometimes the person in the casket truly IS in a better place.

# SIGNS YOU'RE AT A

The prayer cards have a picture of St. Dale Earnhardt, Sr. on them



It all takes place in a vacant lot at a trailer park

The deceased's leopard-print tube top clashes with the camo coffin

...an I 'member that time we was so effin wasted at the Lake, an' right in the middle o' takin' a Leak, Sherry goes "OH MY GOD I LEFF BABY KENKEN AT HOME IN HIS JUMPT SEAT!!" 'An we effin tore ass outta there 'an was Laughin' our effin heads off-I mean I know it aint "funny" funny. But it was effin funny.

The eulogy contains an awful lot of F-bombs

Hello! HURRY up - we got six-inch heels and soft earth over here!

You find out what strippers wear when people die



# WHITE TRASH FUNERAL!

The undertaker has more than one business



The hearse has monster truck wheels

What's that pig-face Uncle Randy doin in there when he never even paid up fer his haf'a the got-damn cinder blocks!

A fistfight breaks out at the photo collage

You ain't even got no right to be here since you stole all yer Mama's Beanie Babies!!

There are cigarette butts in the lilies

There's a separate receiving line, 25 feet from the casket, for the bereaved with restraining orders





I can't *believe* you're *asking* me, because I just got in a fight with my *Former best Friend* about this *very* thing! It's definitely *TeamForce Ally Coalition #98*, where *Scornatta* vows her *undying vengeance* against *no one in particular*, and the man in the *Red Sox cap* and *Groucho glasses* eludes capture for the *sixth* time! It's a *perfect* issue that *perfectly* sets up the *next 28 issues perfectly!*

LIVINGSTON  
ISDEAD  
INVISIBILINGTON, KS

The *greatest* comic ever is *Agents #174398 & #56098-75 of Dimension 398 in 9845 AD #105*. It's *so cool...that's* the one where *The Retroactive Exonerator* gains the ability to *communicate* with *bread mold* — not that it does him *any* good! And in that *same* frickin' issue *The Penultimate Quadruplet* finds the *time machine* part he needs on *eBay!* **AWESOME!**

TIMOTHY  
WHATABORE  
FUGITIVE, AK

# MAD Asks: What's Your Favorite Comic

WRITER: JEFF KRUSE  
ARTIST: JUSTIN PETERSON

My comic collection goes *back* to the '30s, so I have *many* Faves. But my *ALL-TIME* Fave is probably *Denizens of the Metaverse #114*, when *FourthWall* goes to a comic book convention to discuss *himself*. *Hey*, would you like to come over to my *apartment* and see it?

For me it's *Strafe Gudgeon: Interstellar Busybody #67*, where Strafe battles a new villain, *The Garbler*, who *refuses* to clear his throat before uttering *threats*. Later, *The Umber Undulator* babyproofs the *Lair of Desolation*. Now if you'll *excuse* me, I have to go check the *humidity level* in my *storage closet*.

HEADLEY  
WANGINGWANG  
ST. DICKY'S, MN

FRANCIS TURDARDO  
PERVTOWN HILLS, AL

ASHLEY FORKINHEAD  
THREE-WAY TOWNSHIP, OH





PATRICIA KNOWS-NOSE  
BEDBUG VILLAGE, OR

I would have to go with **Battalion Troop Squad Regiment #89**. There's this **giant** nuclear explosion that spews radiation **everywhere** — but for some reason it has **no** effect on **anyone**. Oh, and **ManChick** gets into a petty argument with **himself**. And then — here's the **best** part — **G.L.O.P.** goes in search of what his acronym stands for, which was **stupid** but **Fun!**

The one I read last night — **The U.S. Department of Consumer Product Safety Presents: Beware of Toaster #1** — is pretty damn **great**. This guy Tim uses a **metal fork** to dislodge his **toast** and he gets a **shock**. 32 pages **later**, he **survives** and now knows that metal conducts electricity. **I loved it!**



PAQUITO MOSQUITO  
THICKPHLEGM, KS

# All-Time Book and Why?

Oh that's **easy** — **Destroyers of Aspect Ratio #39!** That's the one where **Rabbi Man** finally reveals he's **Jewish!** But my **Favorite** part is when **The Destructionator** gains the strength of **1,000 yams** after a **genetic experiment** at the farmers' market goes **bad!**

How **dare** ye ask me such a **silly** question! The greatest, without a **doubt**, is **Dragons, Warlocks, Elves, Etc. Etc., #46**. It is in this **legendary** issue that **The Enchanted Mirror** is discovered, revealing **scenes** of movies that have **been Filmed**, but are **not yet** in **theaters!** Now, **be gone**, peasant!

Indisputably, it's **The Wonderfulness Brigade #113**. I love when **Lord Hateface** destroys the **Archives** of the **Ancient Ones!** They were mostly **YouTube cat videos**, but **still**. The only thing I **didn't** like was when the team is told they **have** to set up a **diversity program** or face **government sanctions**.



GARFUNKEL THINSKINS  
SUFFERING FOOLS, IN



BECKY PECKERSMITH  
TRUMPSTENCH, NJ





A CLOSER LOOK AT

**YOUR  
CELL PHONE  
BILL**



## Your Plan: Less of Everything PLUS®

**\$75.00**

## A. Voice Usage Summary

A 15-20% surcharge may occur depending on how annoying we find your voice.....

\$13.50

Call Waiting fees apply to any and all minutes during which you may be waiting for a call.....

\$3.47

## Emoji Overages

Users are subject to a \$4.75 service charge per emoji. Because you need to cool it with the freakin' emojis. Seriously, people want to stab you through the phone.....

\$23.75

For your own good, any messages sent to your ex between the hours of 2:00 and 5:00 AM are subject to surge pricing.....

\$7.03

An additional 5¢ per typo will be charged  
to your coconut. Account. We meant to say  
account. Stupid autocorrect.....

\$21.10

Time spent waiting for cute cat videos to load will be considered KittenMinutes® and isn't included in your current data plan.....

\$11.41

This nominal fee guarantees your old Snapchats stay deleted and don't "mysteriously" resurface one day to destroy your life and career.....

\$9.68

## Forever Fee

A one-time "Forever Fee" will be charged to your account one time per month for the rest of your life.....

\$2.98

Apply to all calls made outside your Coverage Area, which consists of the Hoover Dam, a Lowe's parking lot in Shakopee, MN, and some parts of Puerto Rico.....

\$14.32

Calls containing all (or portions of) "The Happy Birthday Song" are in violation of U.S. copyright laws and the proper fines will be assessed.....

\$7.72

Payment is due exactly at noon on the first day of the month. Good luck with that. Late and early payments are subject to a \$35-per-minute surcharge.....

\$70.00





**Date:** Jul 05, 2016



A "Fee-Processing Fee" will be applied to all fees, including the aforementioned "Fee-Processing Fee," the "Fee-Processing Fee-Processing Fee" and the "Fee-Processing Fee-Processing Fee-Processing Fee."..... \$12.41

Randomly applied without notice, most often due to a computer "glitch" that we refuse to fix for incomprehensible reasons that we make up as necessary, should you complain..... \$7.66

Assessed whenever you allow your Fetty Wap ringtone to go off in public.....	\$4.08
--	--------

An additional 31% tax will be applied to all taxes.....	\$2.42
--	--------

It's a thing, look it up!.....	\$3.72
--------------------------------	--------

We use this money to buy new costumes for our a capella group, The Touch Tones.....	\$6.94
--	--------

Technically no one's used a dial gasket since the 1970s, but here we are, still charging for it!..... \$4.88

When moving to another carrier, you will be able to keep your current phone number at no additional charge. Keeping it in the exact same order, however? That's going to run you about 50 bucks..... \$49.95

Payable upon the realization that your new service provider is even worse than we were. \$49.95

Please call us so you can be put on hold, redirected and put on hold again until you give up and just pay us. **\$401.97**

**WRITER: KENNY KEIL**      **ARTIST: TOM BUNK**







# MAD'S MEME

Nearly every day, a new internet meme grabs the world's attention, becoming a trending topic until the next one comes along: The "Apparently" Kid is replaced by The Dress, which is replaced by Pizza Rat, and on and on. But don't these memes deserve a better fate than just vanishing forever? Here, then, is a final resting place to honor the many, many seconds of entertainment each has given us.

## The Dress

Feb. 26, 2015 • Feb. 28, 2015

What color was it, really?  
You had to choose a side  
While the debate was raging  
In Syria, hundreds died

## SLEEPING KANYE

ON A TIRING DAY OF SHOPPING  
KANYE TOOK A LITTLE NAP  
EVEN WHEN HE WAS SLEEPING  
HE COULDN'T SHUT HIS TRAP

FEBRUARY 23, 2016 – FEBRUARY 24, 2016

## Sexy Mugshot Guy

Nov. 4,  
2014

Nov. 6,  
2014

This felon was so handsome  
Women tried to post his bail  
But it's bad to be so pretty  
When you're showering in jail

ETROLEUM  
JELLY



## Alex From Target

November 6, 2014 — November 19, 2014

One day he's working at Target  
The next he's on Ellen's show  
Now he's *back* at Target  
Doesn't being "web famous" blow?



# GRAVEYARD

born: Sept. 25, 2015  
died: Sept. 29, 2015

## PIZZA RAT

Though everyone hates  
Filthy vermin and mice  
They fell for this rodent:  
Making off with a slice

## Ice Bucket Challenge

July 10, 2014 — Sept. 22, 2014

The Challenge was for ALS  
To find the disease's fix  
But cold water caused a problem:  
The shrinking of men's [ \_\_\_\_ ]

## Don't Be Like Bill

January 21, 2016 – January 23, 2016

Though Bill was just a stick figure  
He was perfect in all ways  
But nobody should "be like him"  
His lifespan was two days

## The "Apparently" Kid

Sept. 9, 2014 – Sept. 13, 2014

THE NET NEARLY BROKE  
AS IF IT WERE ABSURD  
FOR A FIVE-YEAR-OLD KID  
TO REPEAT THE SAME WORD

Nov. 14, 2013  
Nov. 22, 2013

## GALLON SMASHING

Morons smashed full milk jugs  
Then fell down on the floor  
On the anus of society  
They were a weeping sore



# MAD IS NOW ON ANDROID PHONES AND TABLETS!

Good news for **MAD** readers!  
Bad news for Google shareholders!



Go to Google Play  
Newsstand, type  
"MAD Magazine"  
in the search box  
and start using your  
smartphone for  
something dumb!

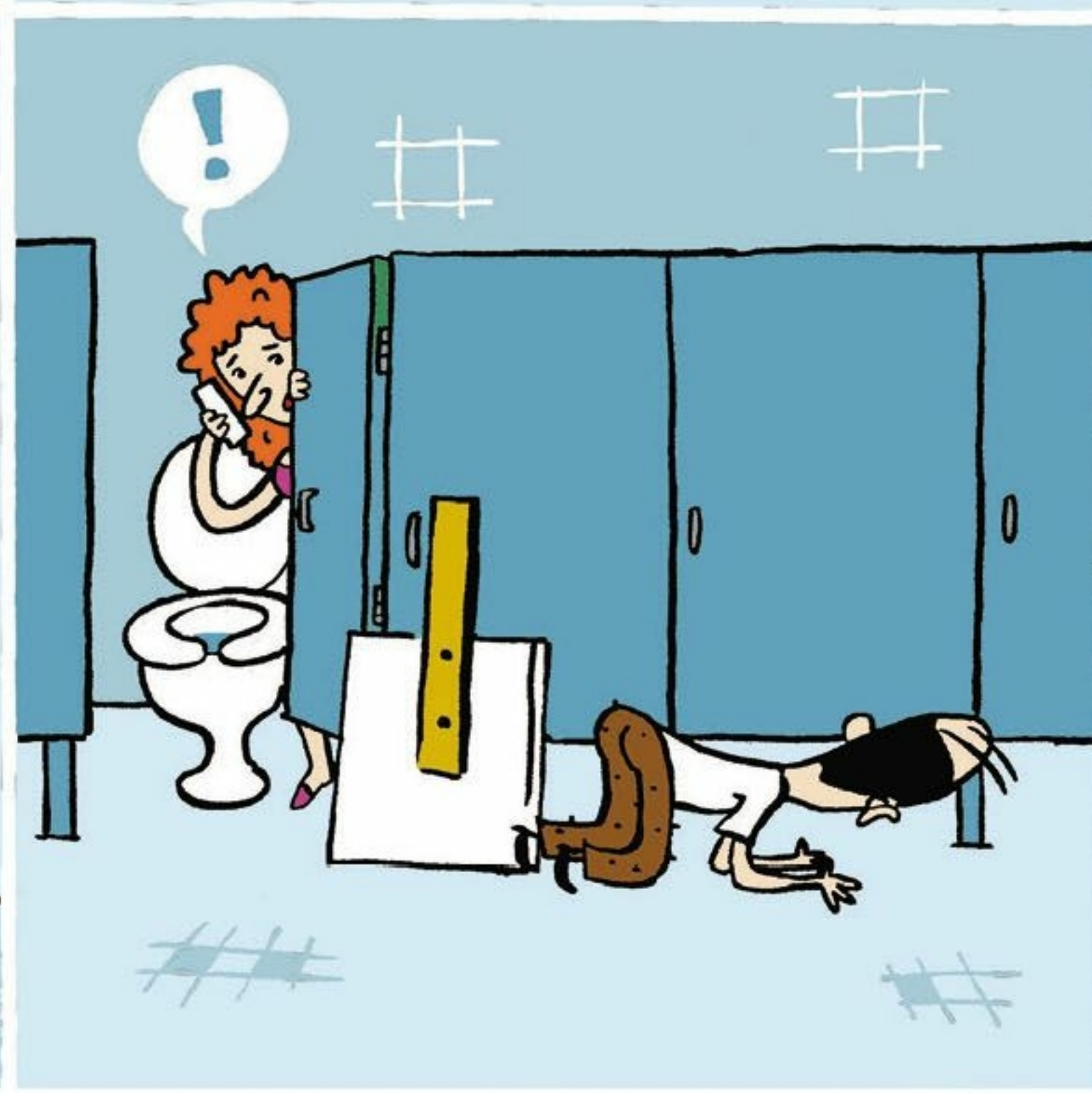
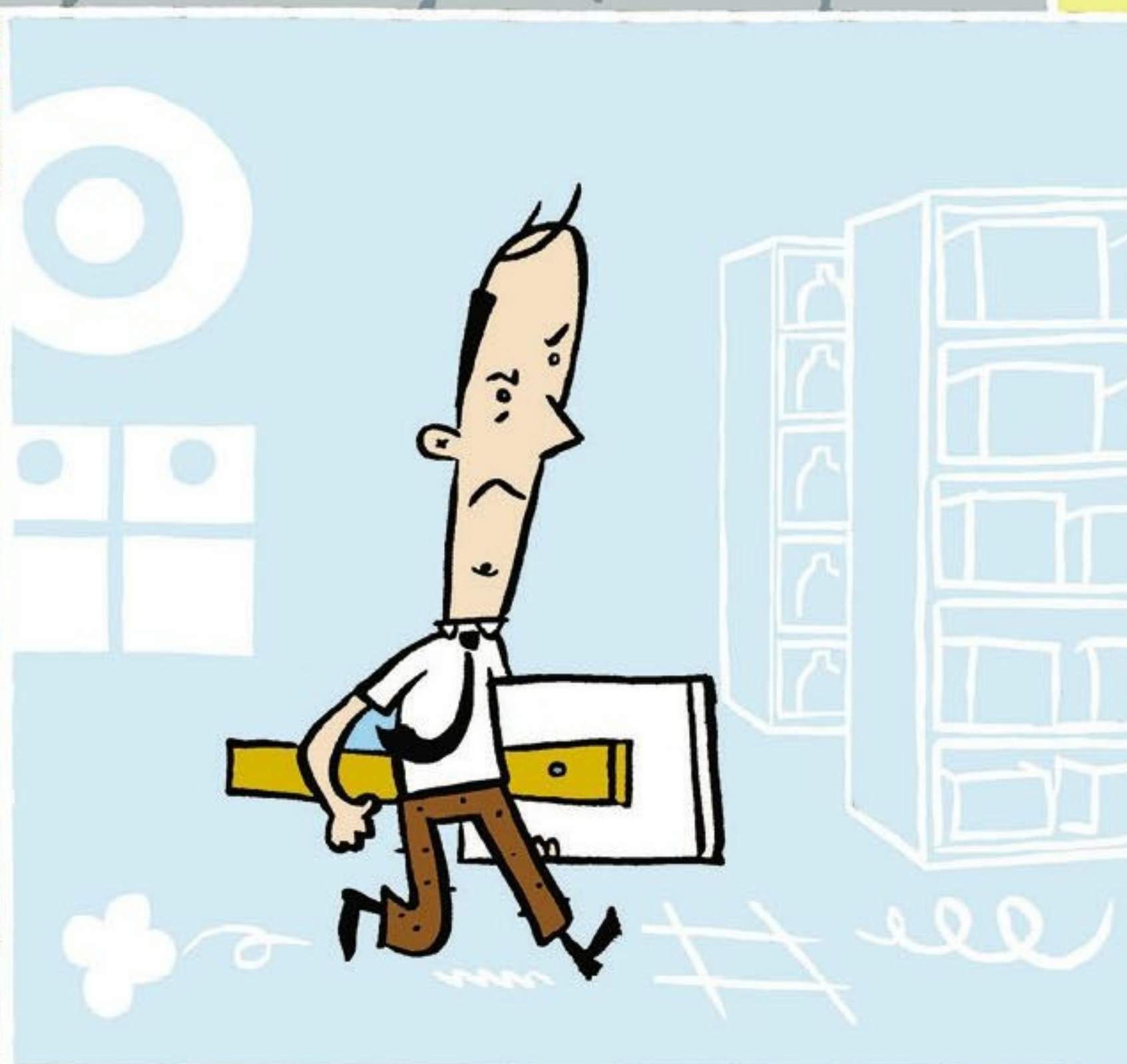
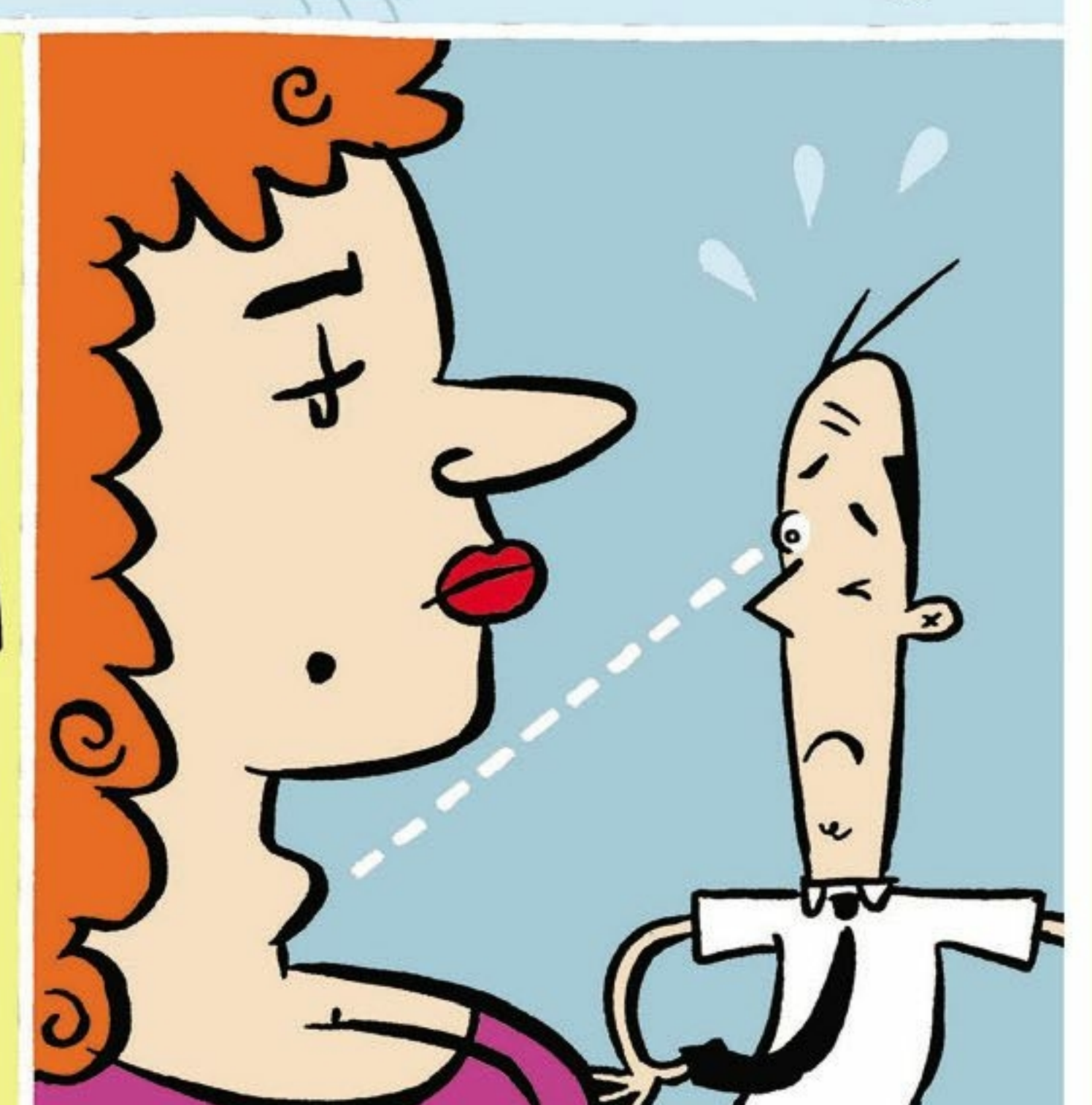
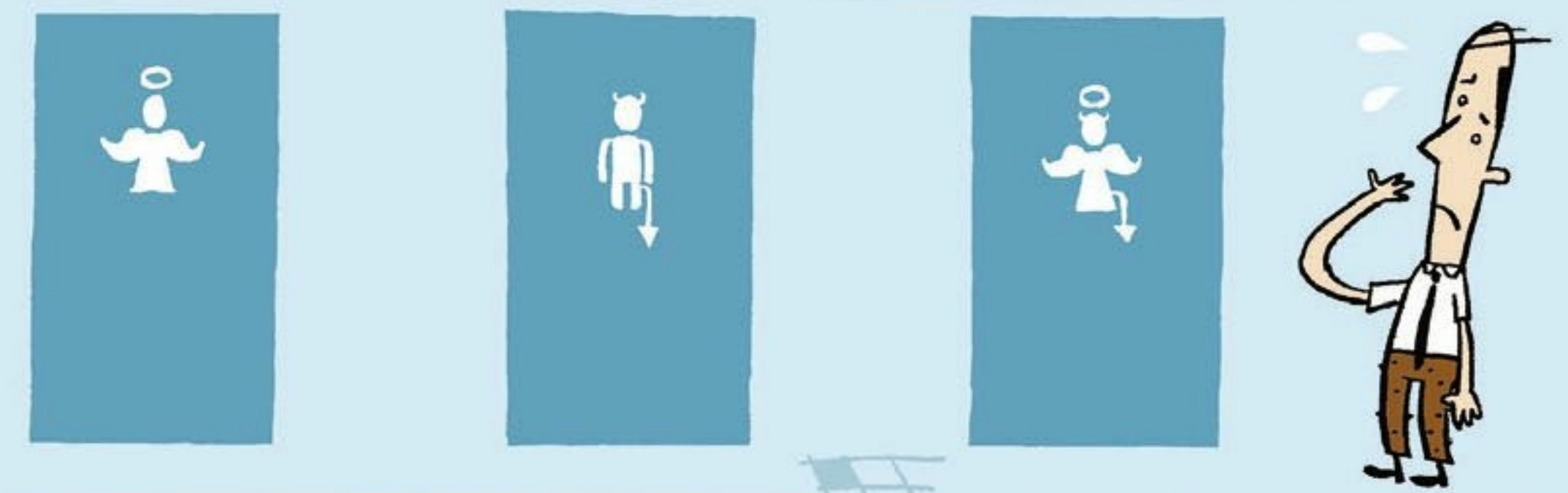


Get the new issue! Get select back issues!  
MORE ISSUES WILL BE AVAILABLE AS THEY'RE RELEASED!



# THE STRIP CLUB

## Mister Morals



L. Hansen

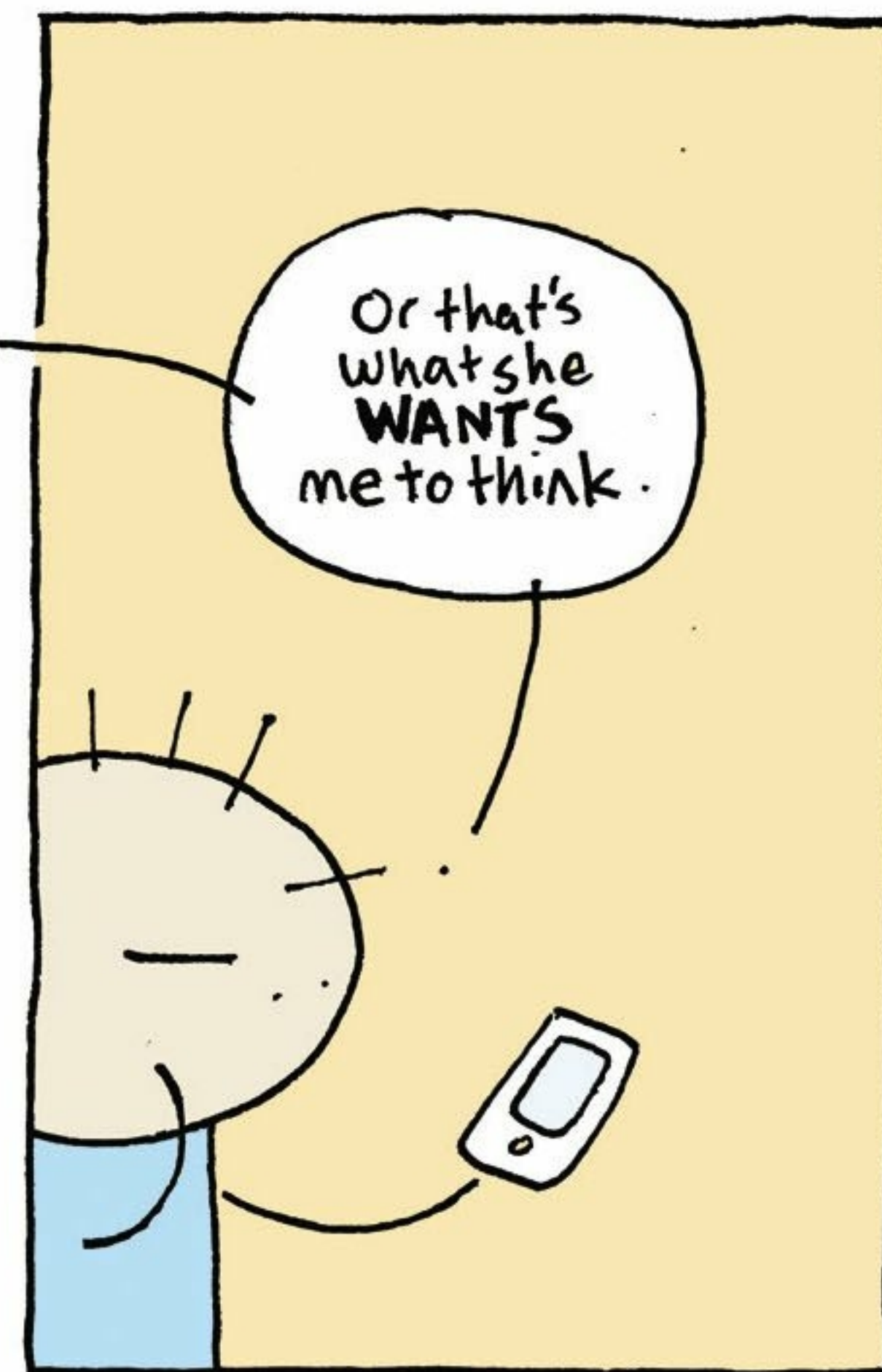
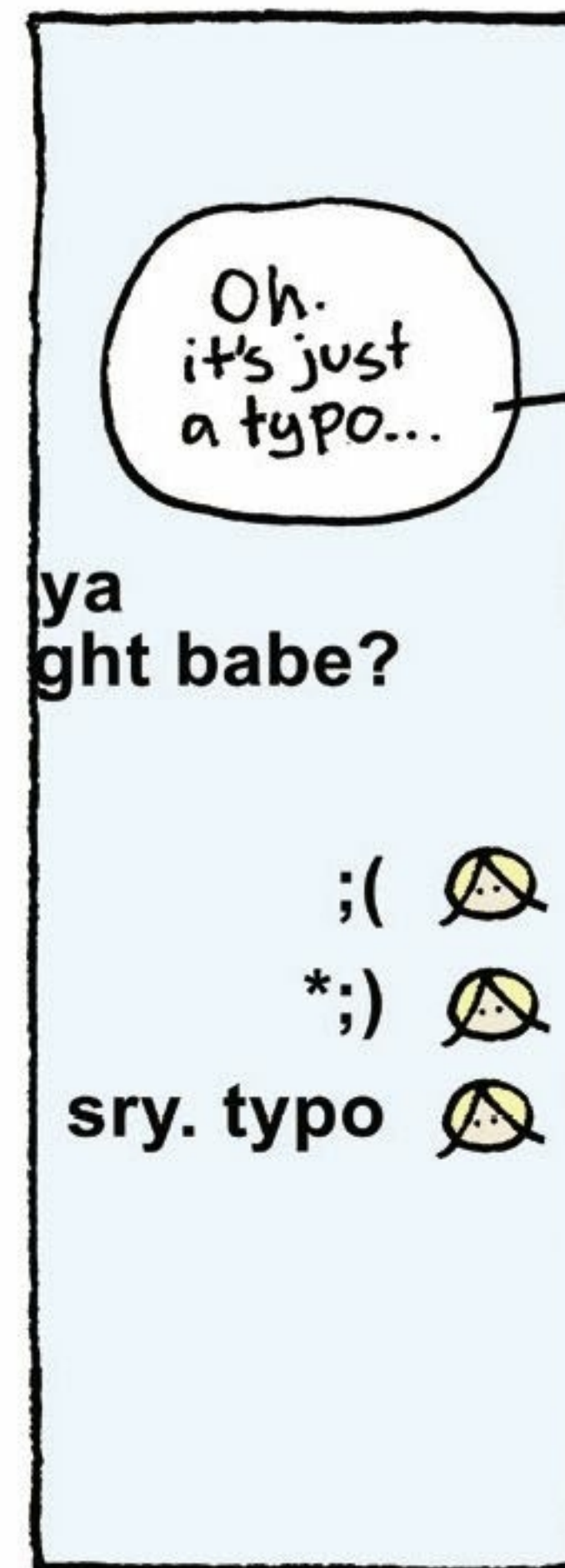
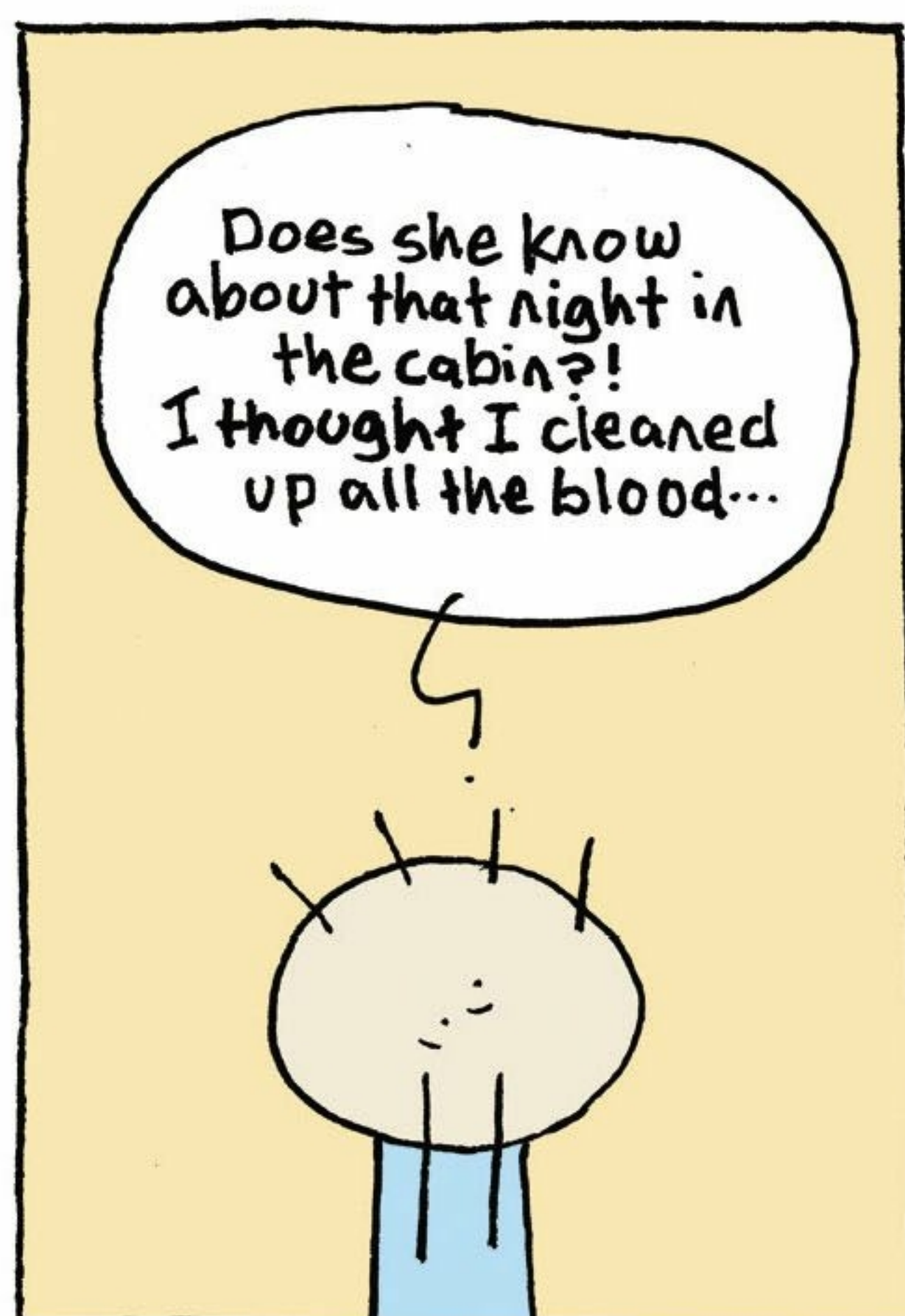
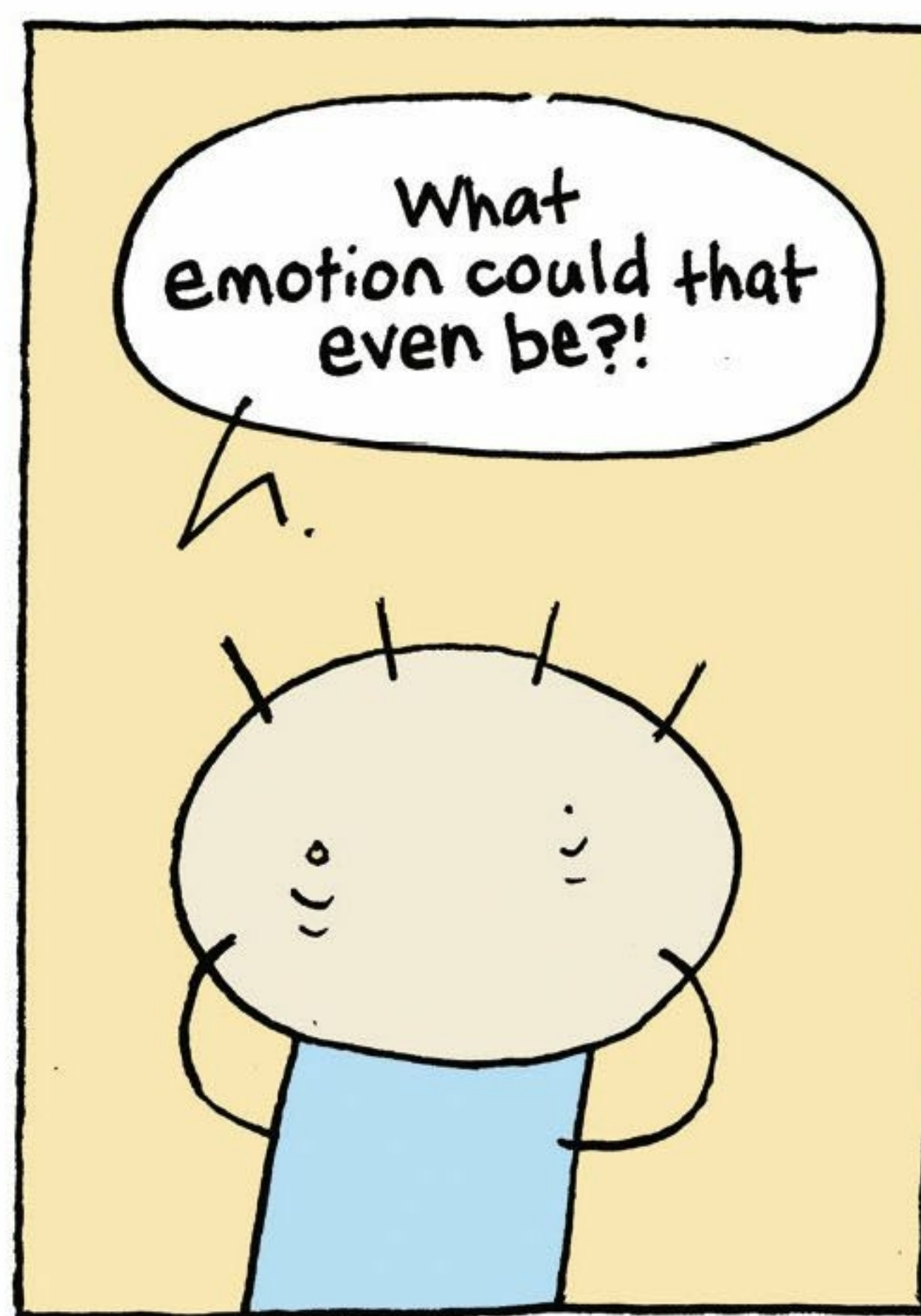
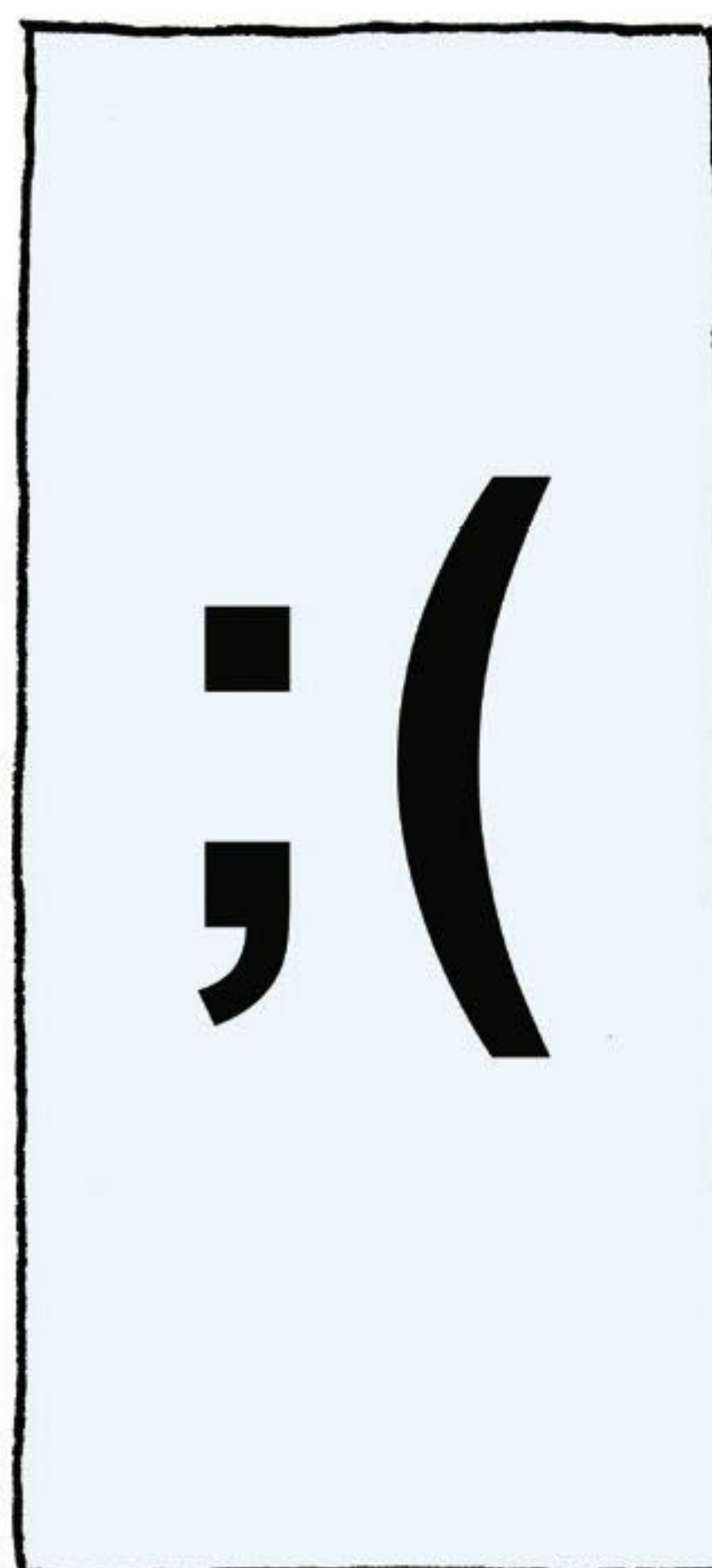
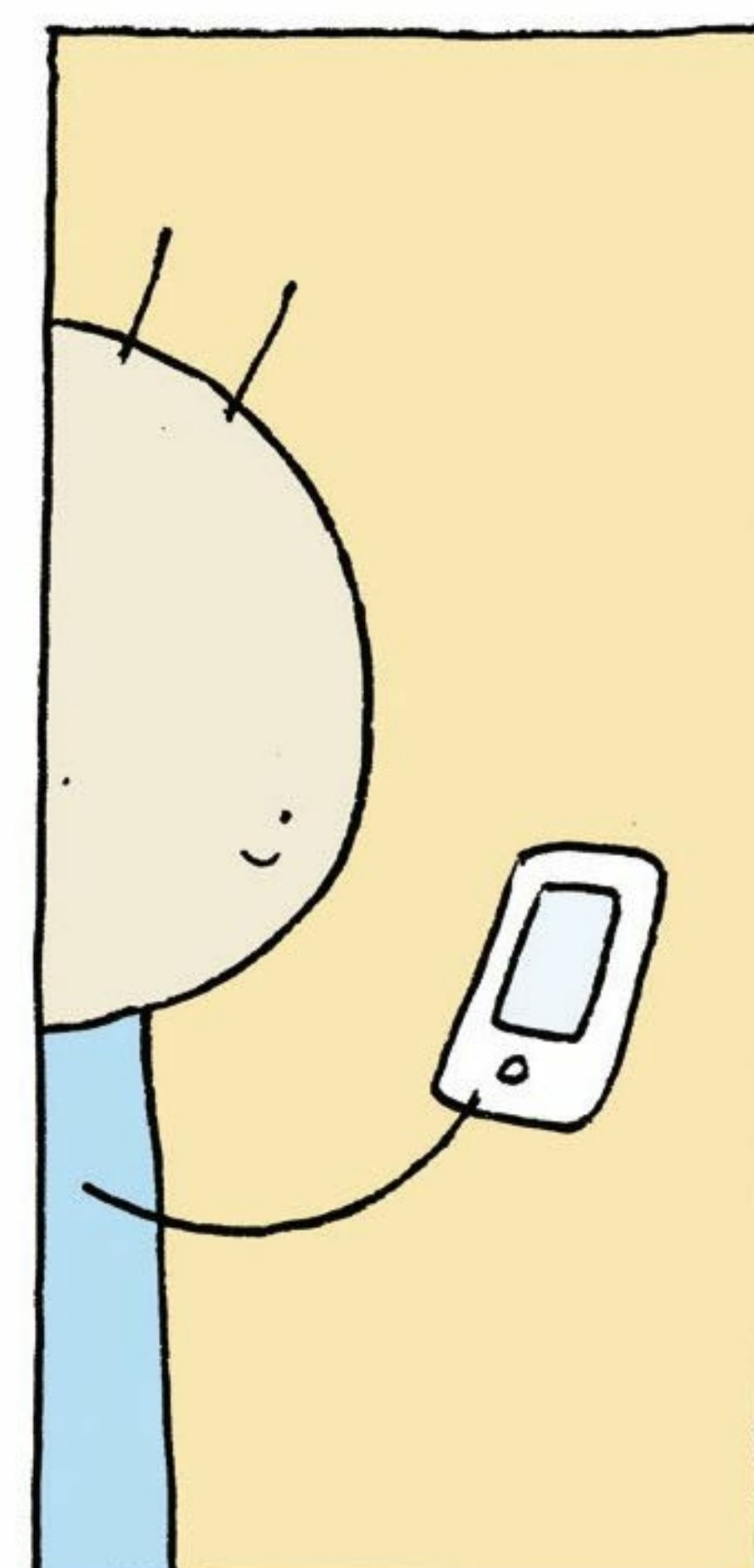
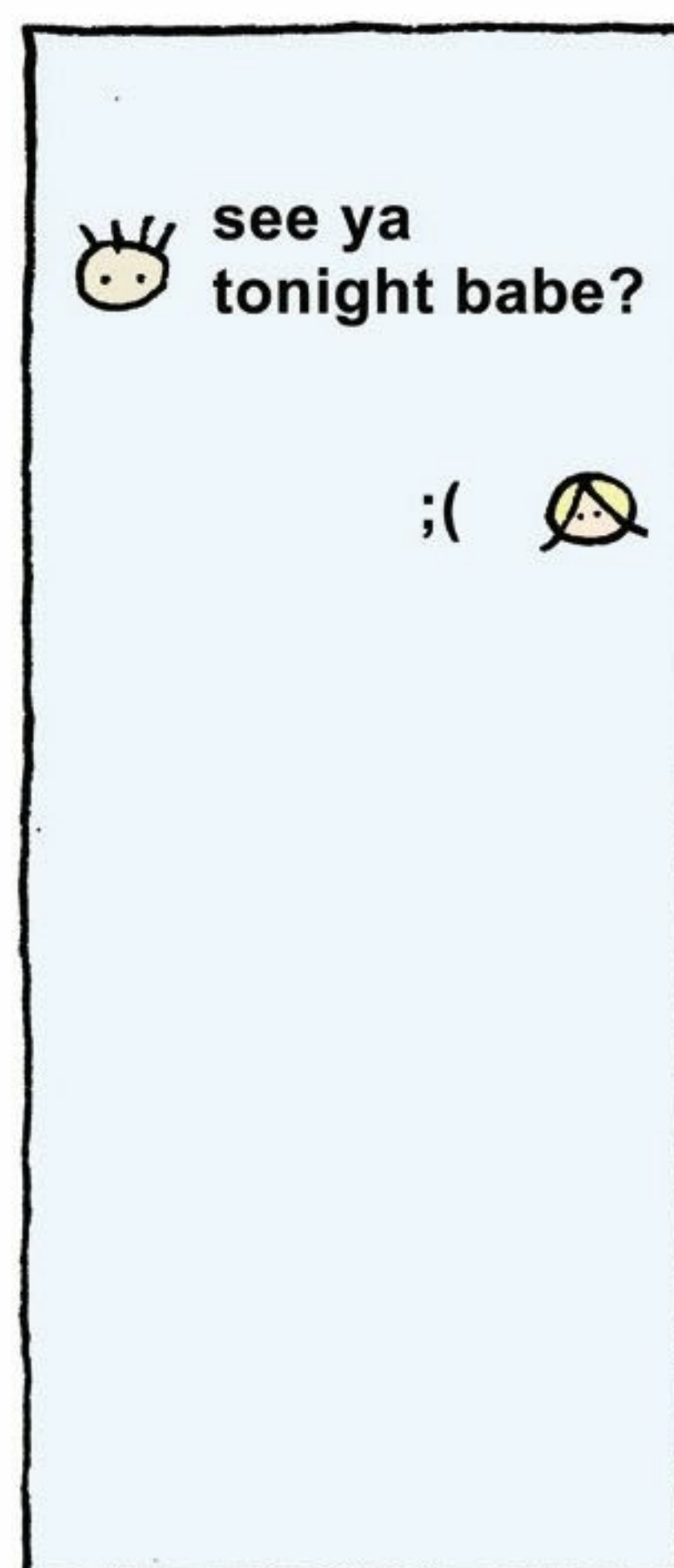
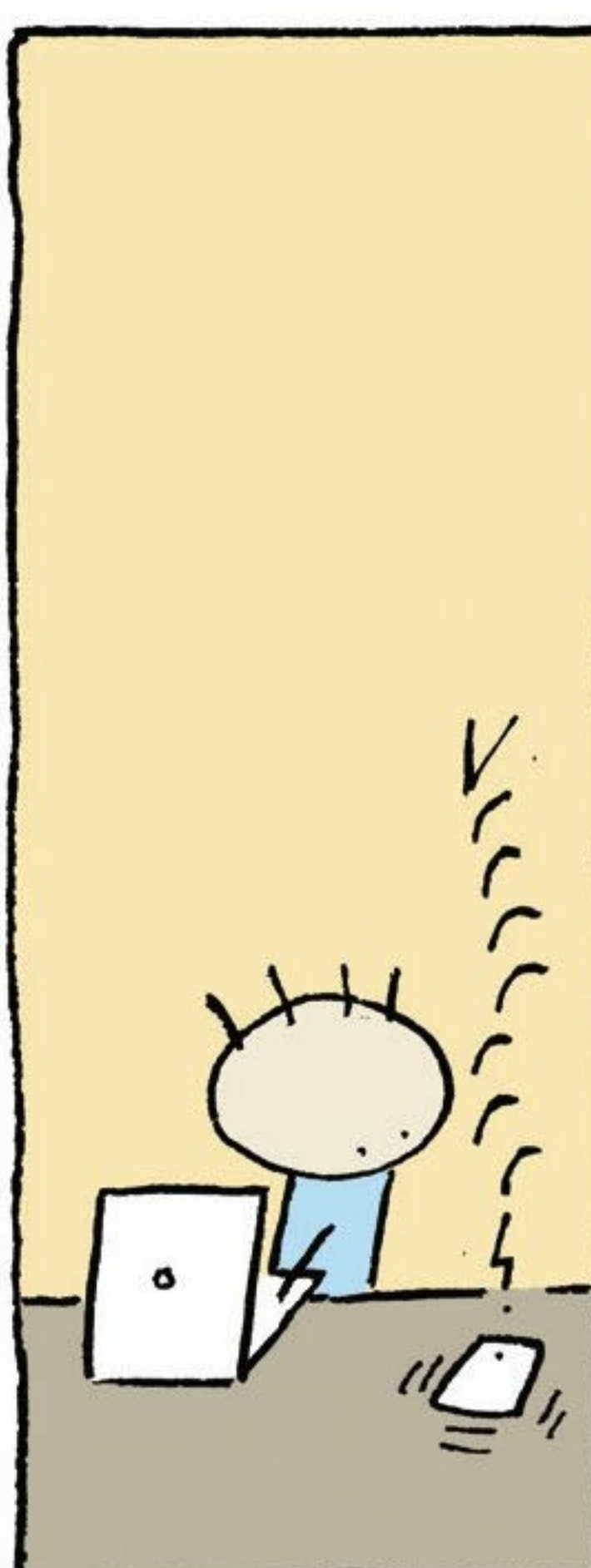
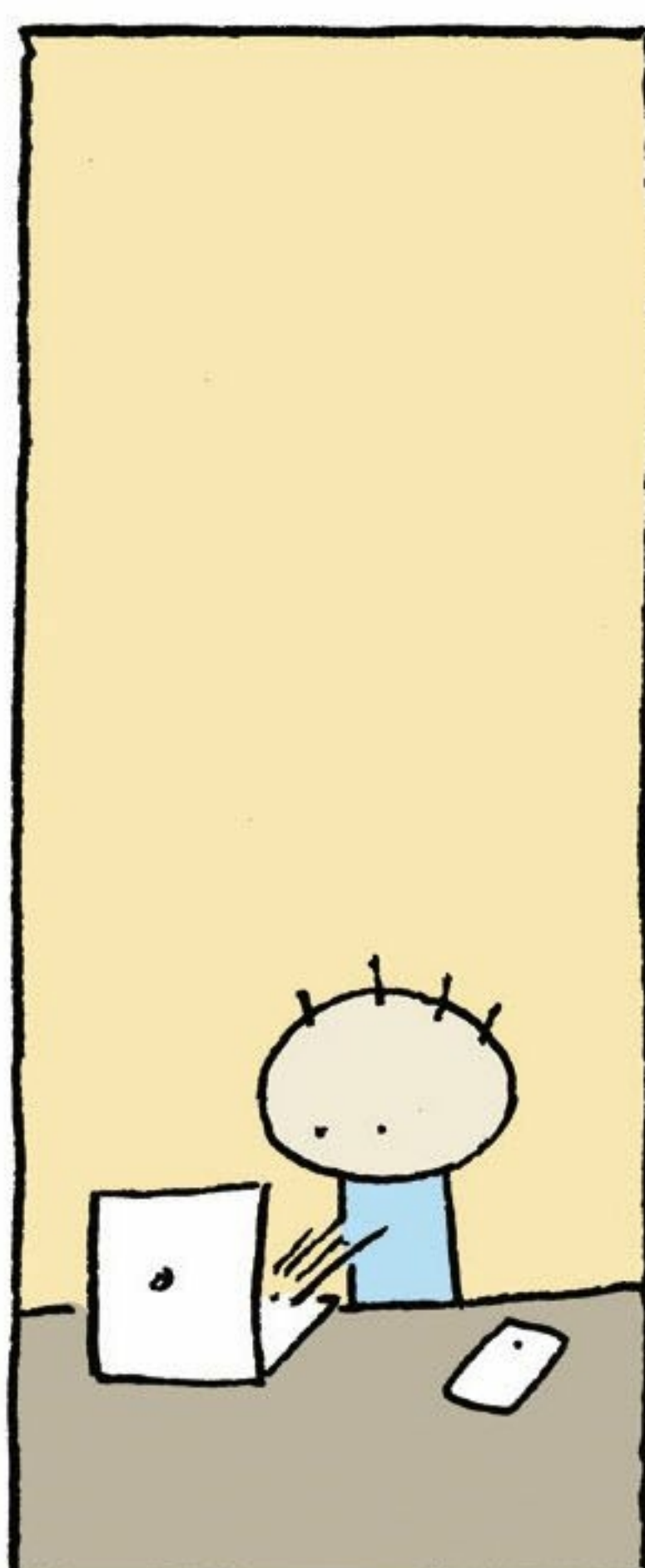
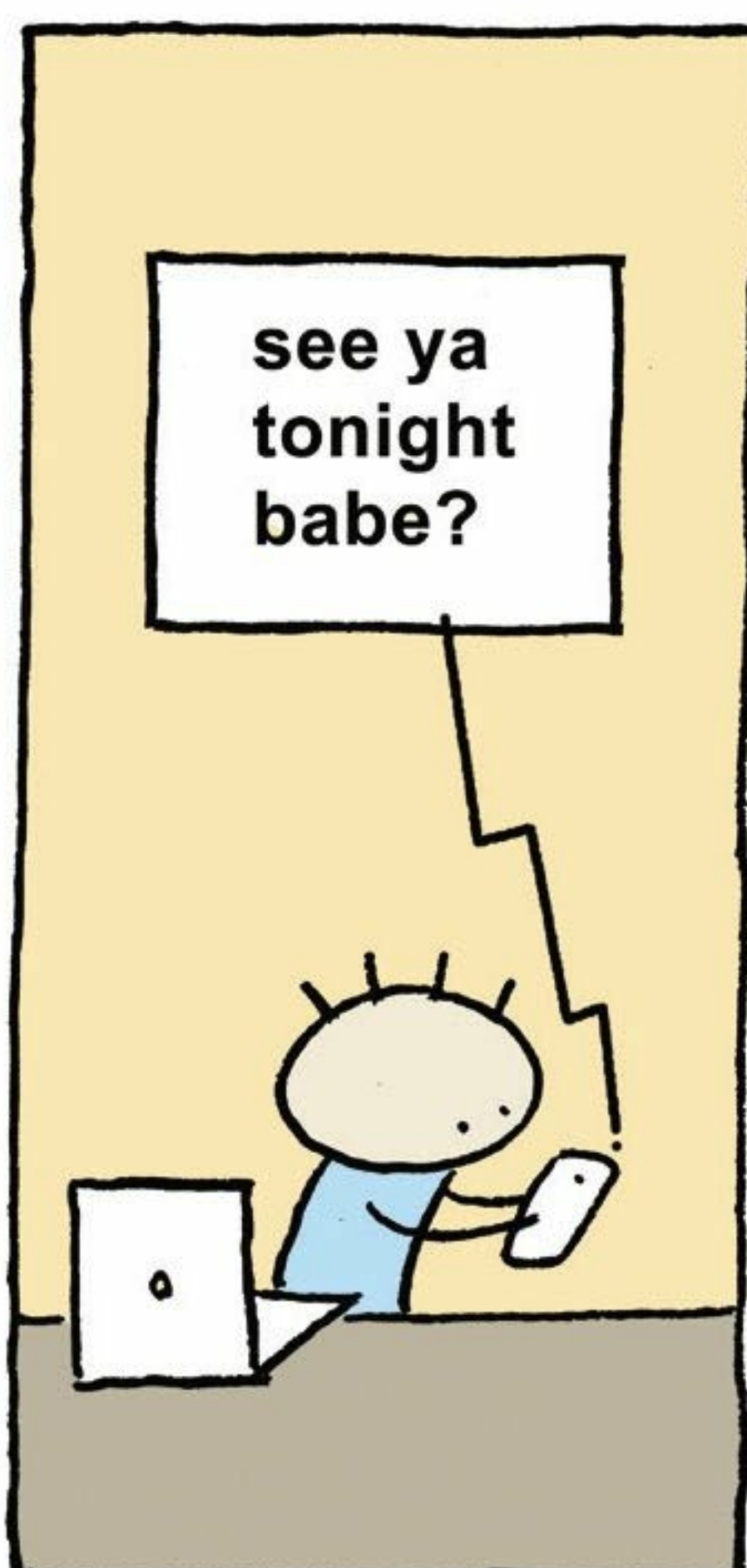
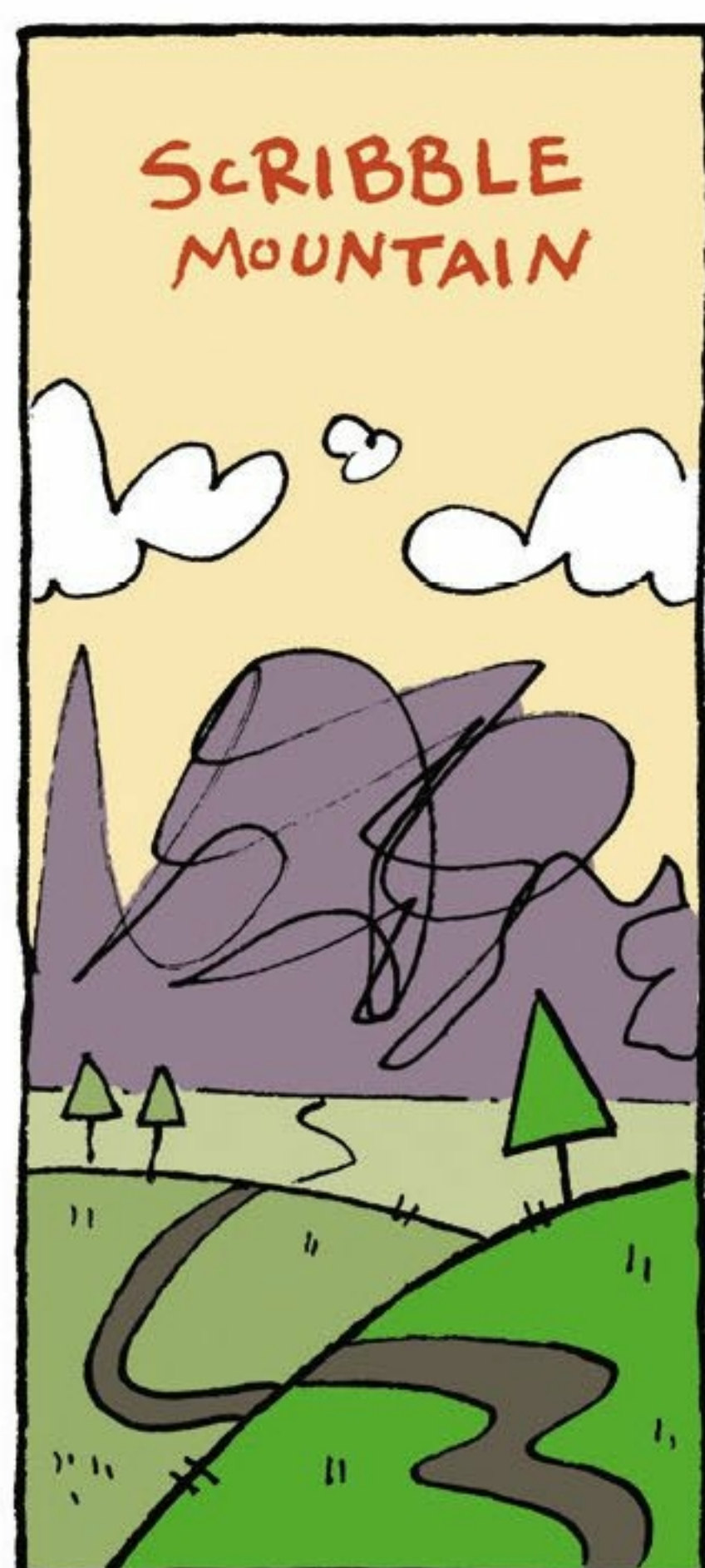


LANCE HANSEN



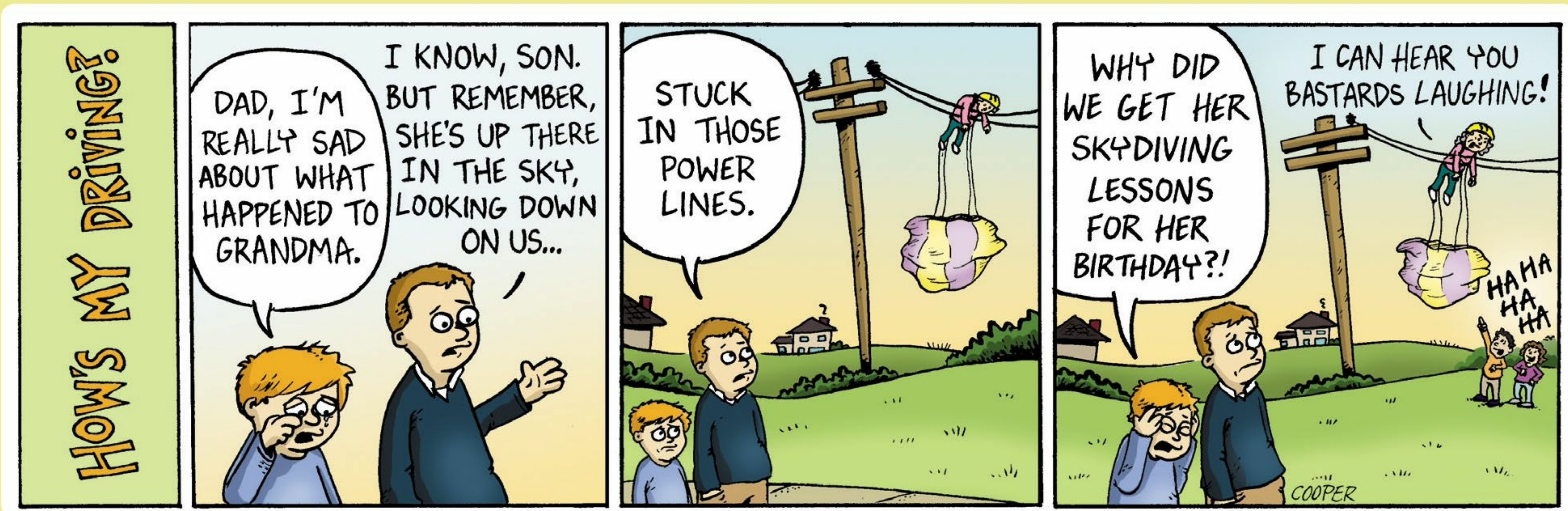


KEVIN WERTH

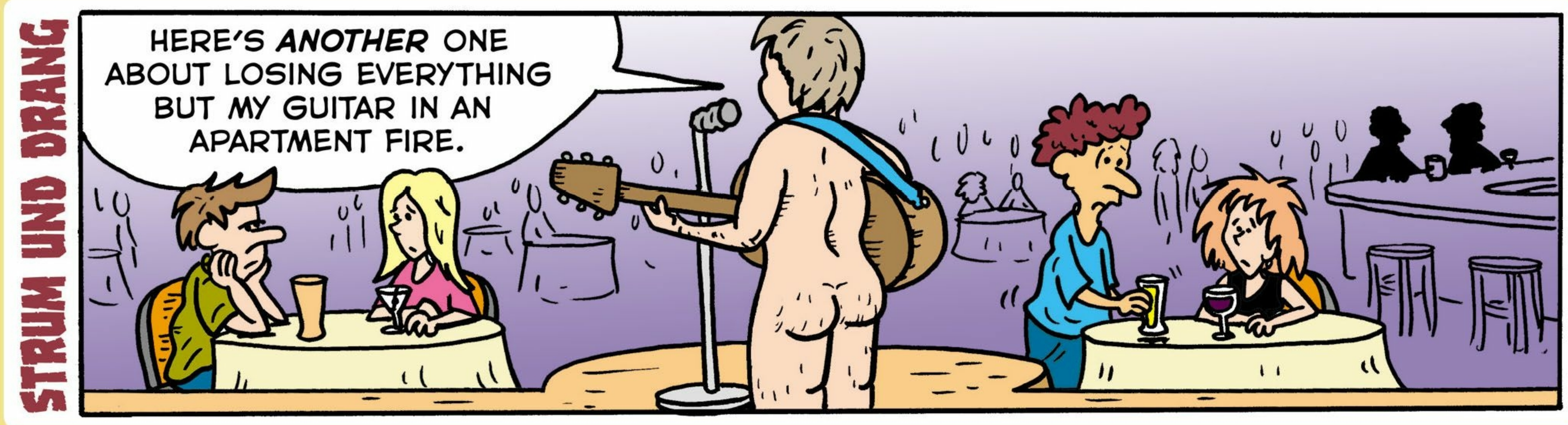


JOHN MCNAMEE



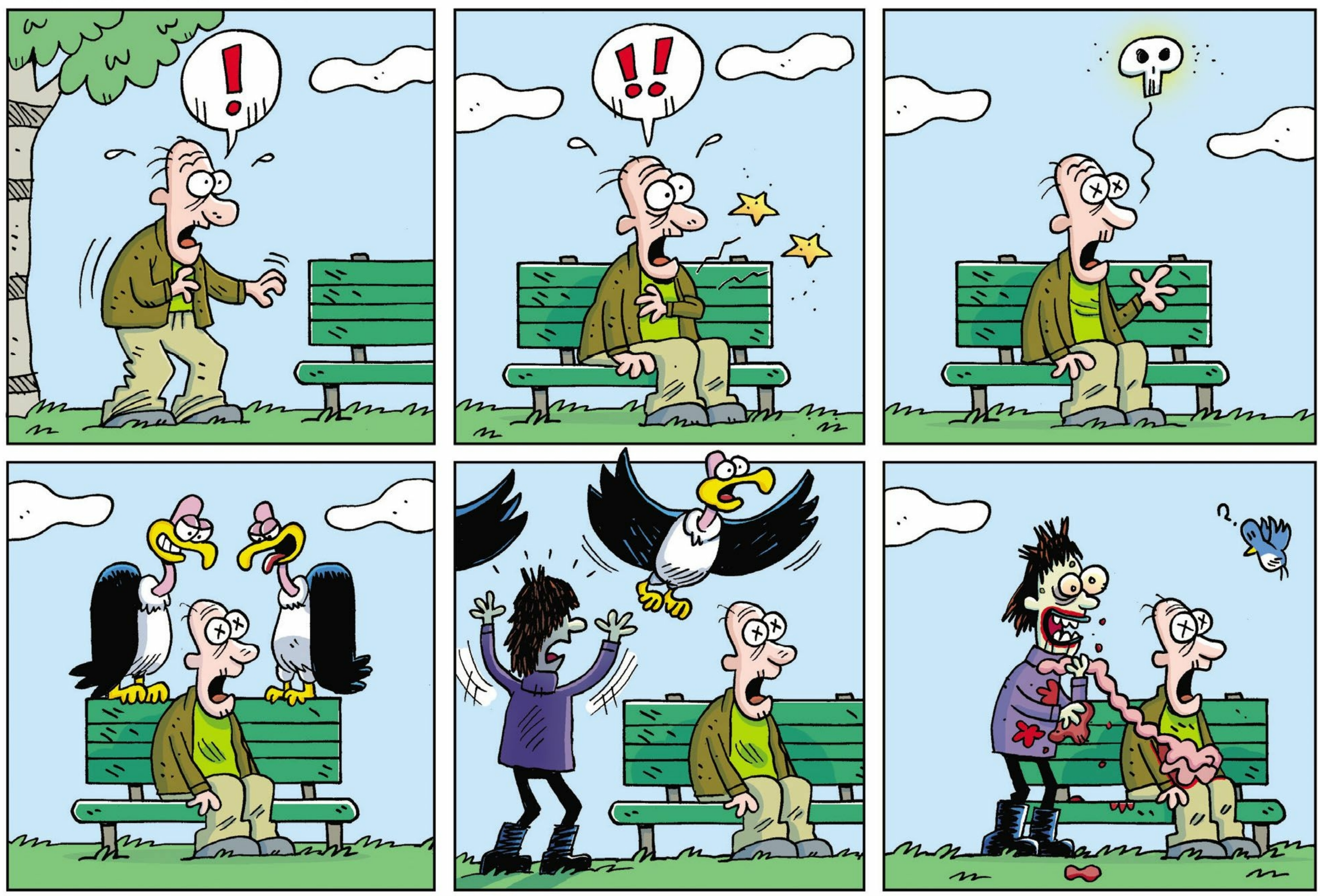


NATHAN COOPER



TODD CLARK

# THE DORK SIDE



KIT LIVELY AND SCOTT NICKEL





# THE STAGES OF A RELATIONSHIP AFTER NETFLIX AND CHILL



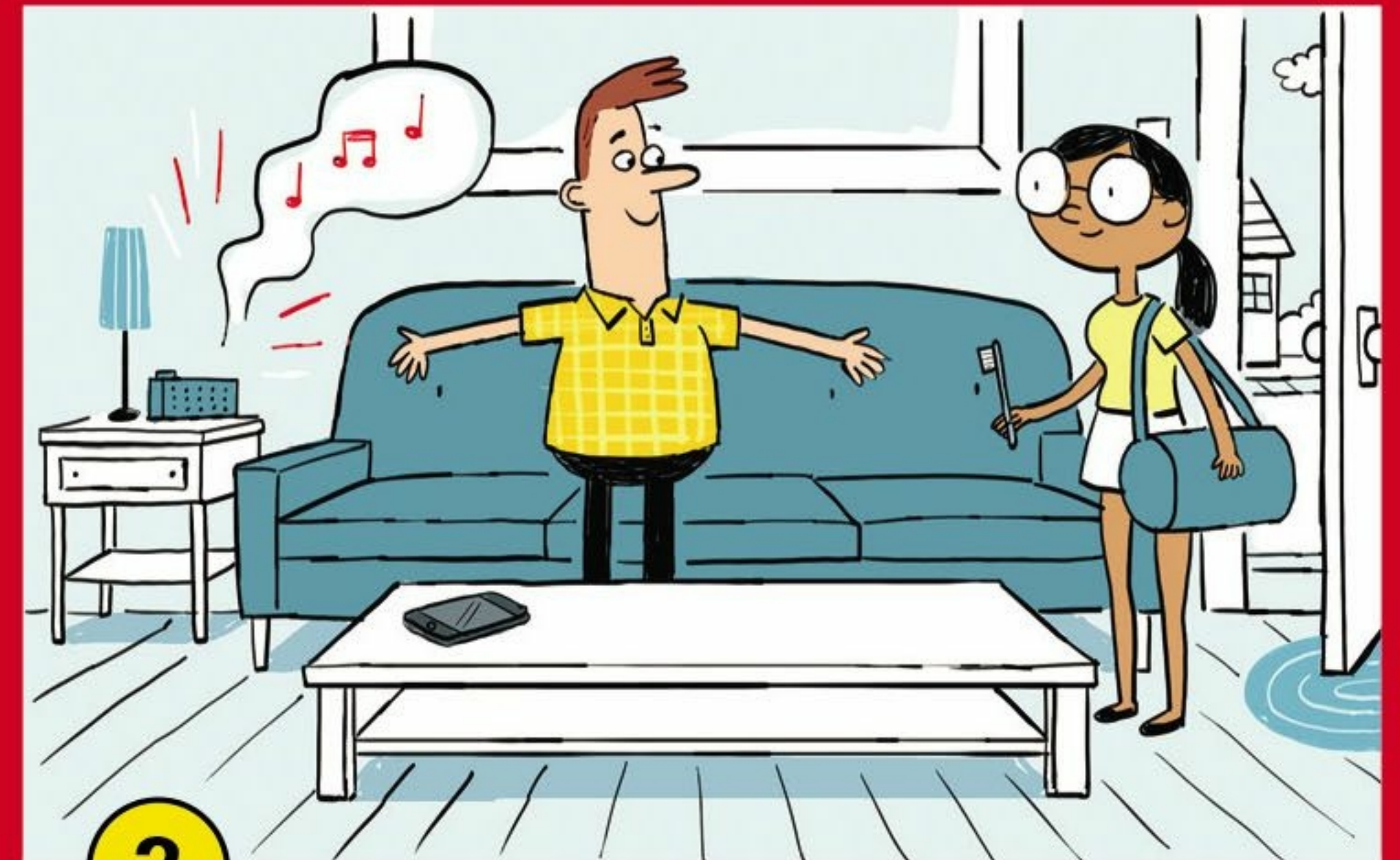
1

NETFLIX AND CHILL



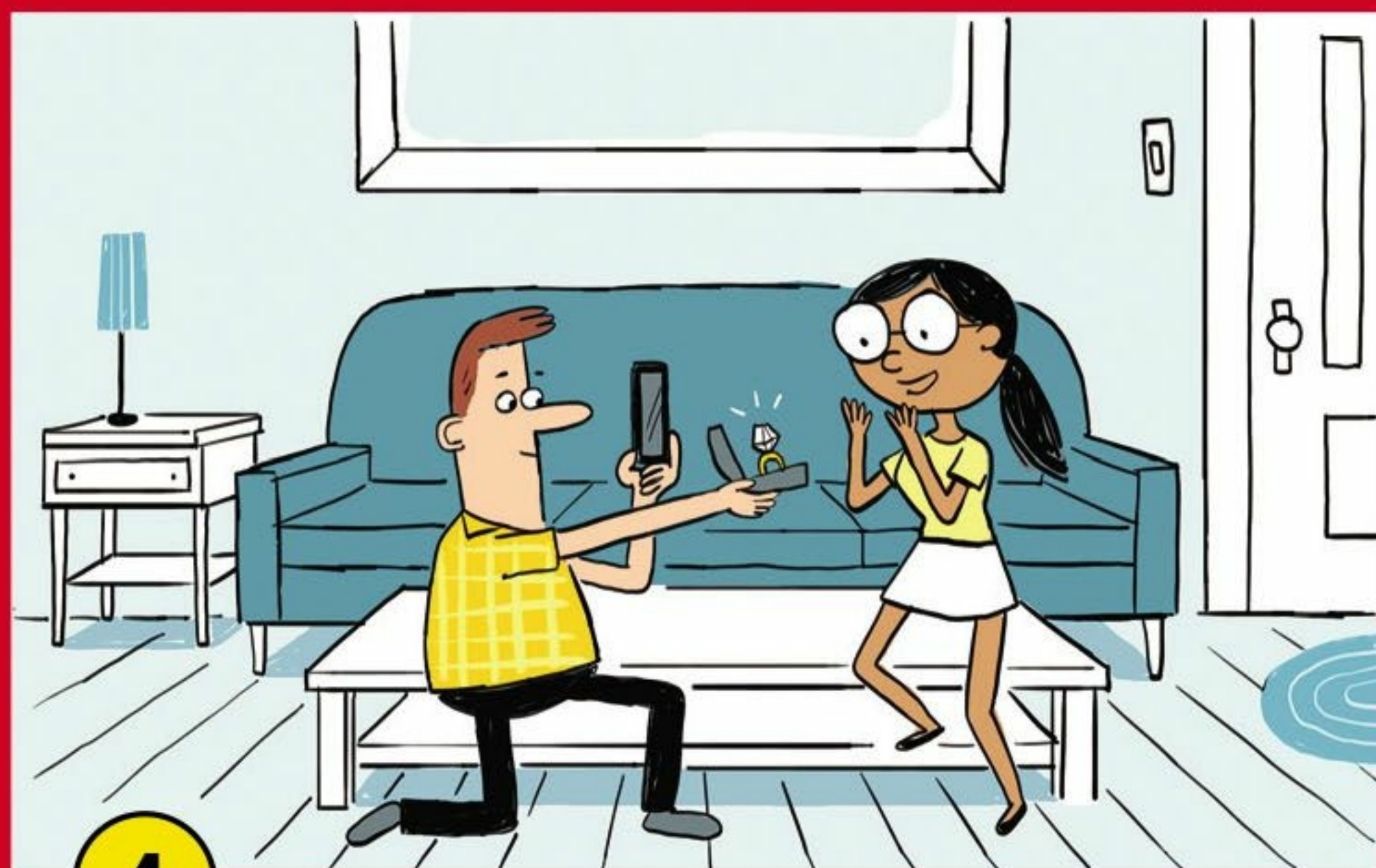
2

SNAPCHAT AND  
WAIT FOR THEM TO CHAT BACK



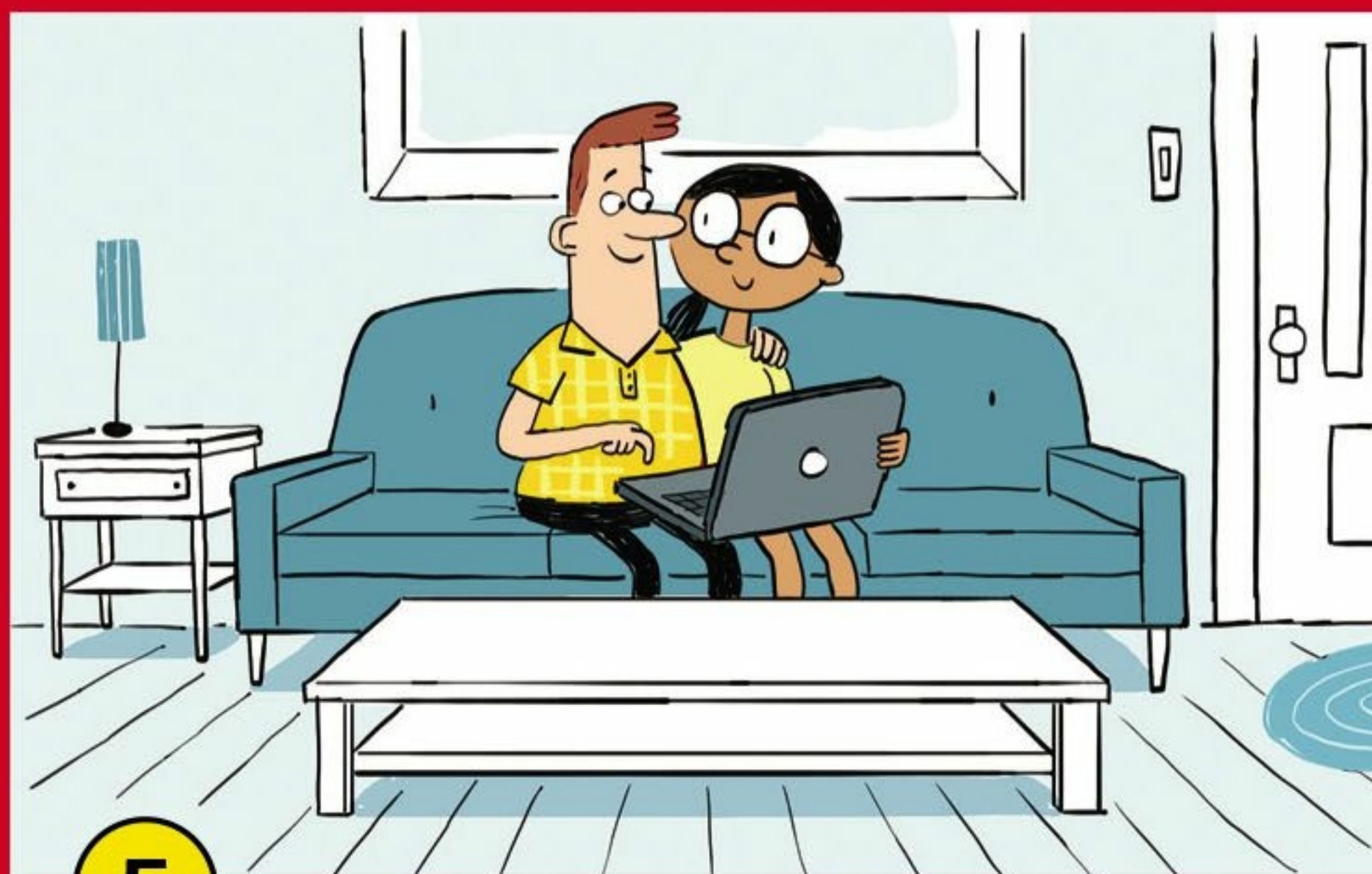
3

SPOTIFY AND KEEP A  
TOOTHBRUSH AT THEIR PLACE



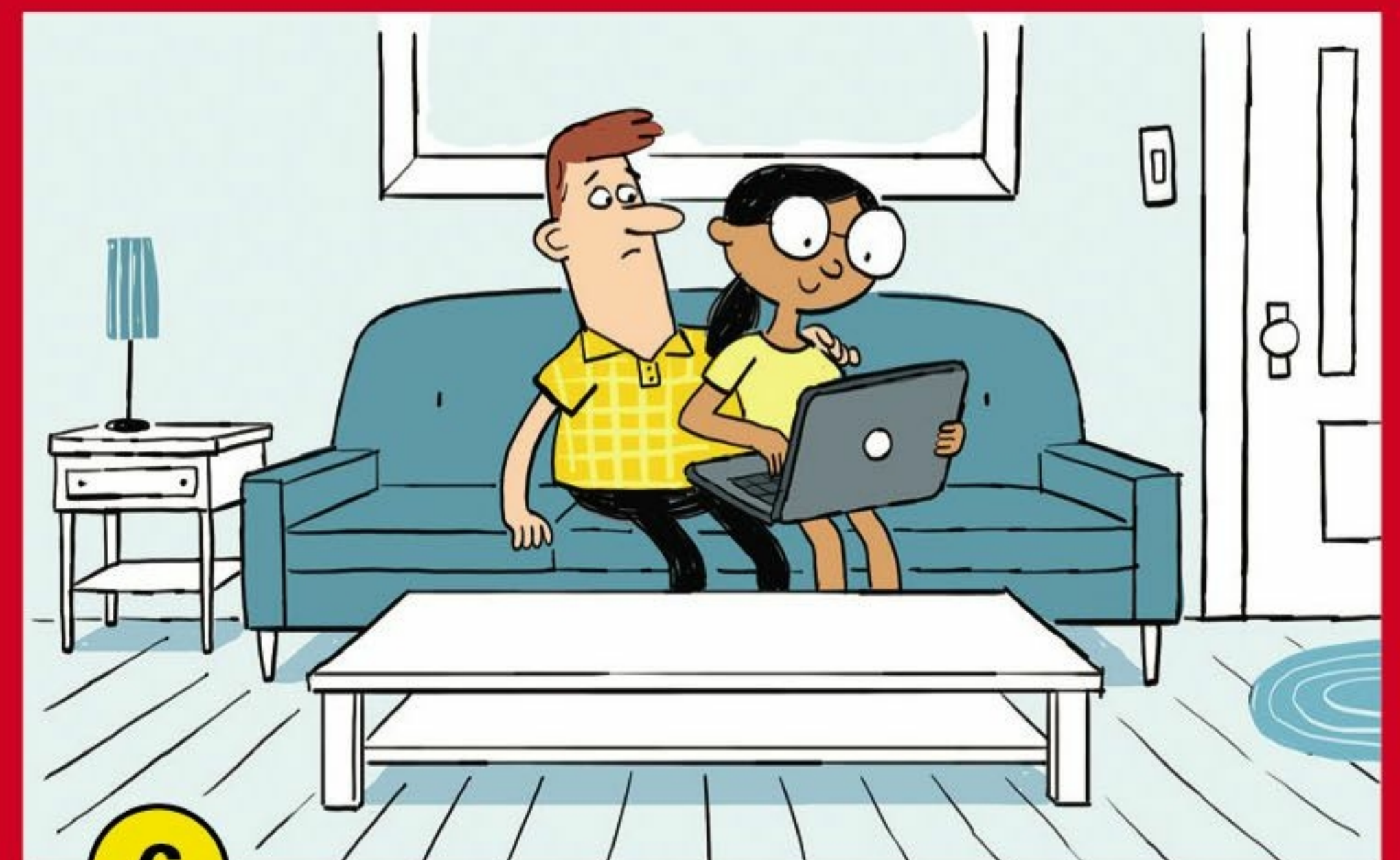
4

YOUTUBE AND  
VIRAL VIDEO PROPOSAL



5

AMAZON AND REGISTER  
FOR KITCHEN APPLIANCES



6

LEGALZOOM AND PRENUP



7

PINTEREST AND  
OBSESSIVELY REDECORATE



8

IRS.GOV AND ARGUE



9

ASHLEY MADISON  
AND APOLOGIZE PROFUSELY



10

PORNBHUB AND  
SLEEP ON THE COUCH



11

BLUE APRON  
AND RECONCILE



12

NETFLIX AND CHILL



# THE FREE MAD APP IS HERE!

GET  
EXCLUSIVE  
MAD  
CONTENT!

DOWNLOAD  
DIGITAL  
BACK  
ISSUES!

WASTE  
ENORMOUS  
AMOUNTS  
OF TIME!

WHAT ARE YOU  
WAITING FOR?

GO TO THE  
ITUNES  
STORE

TO DOWNLOAD  
THE MAD APP FOR YOUR **IPAD** NOW!



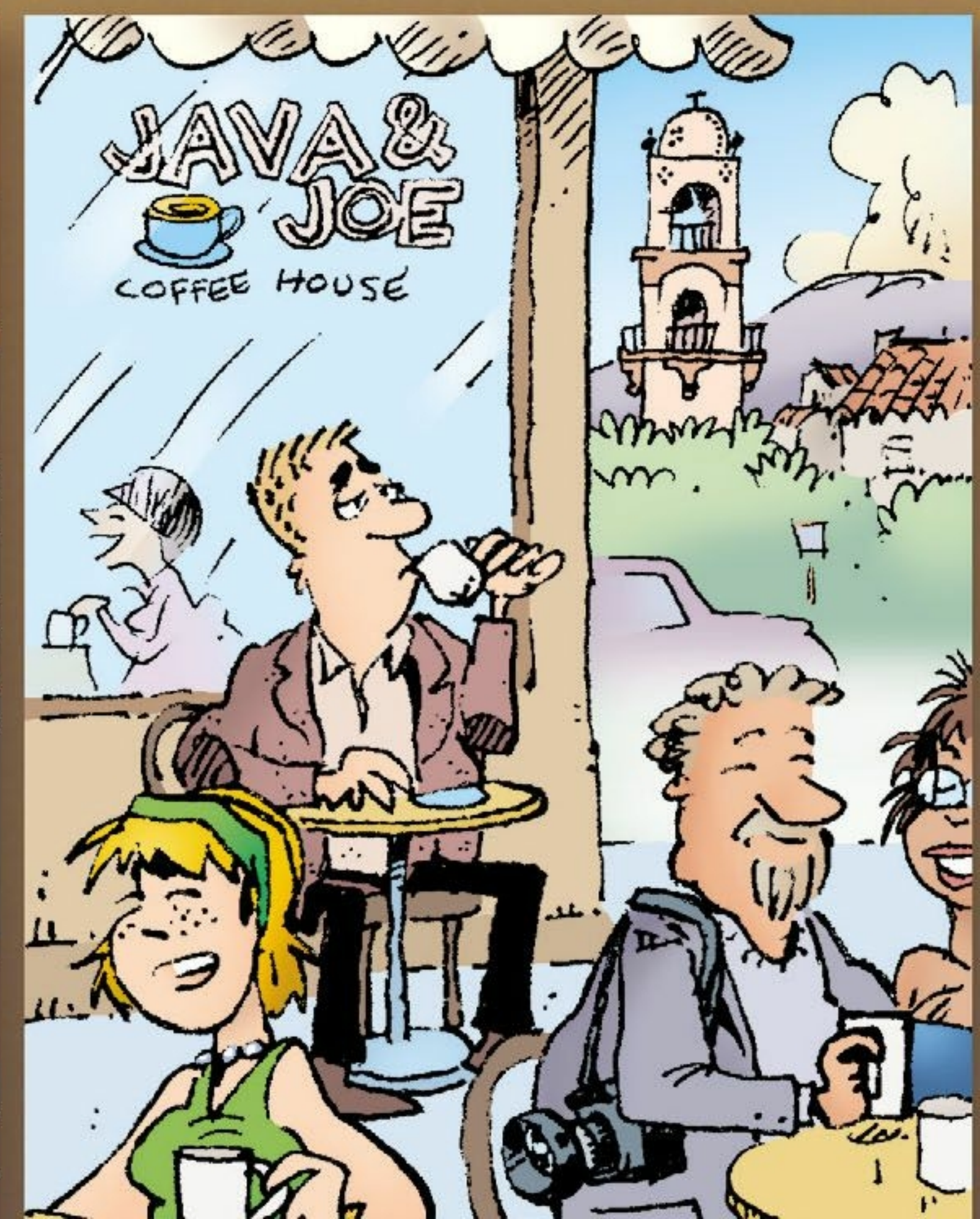
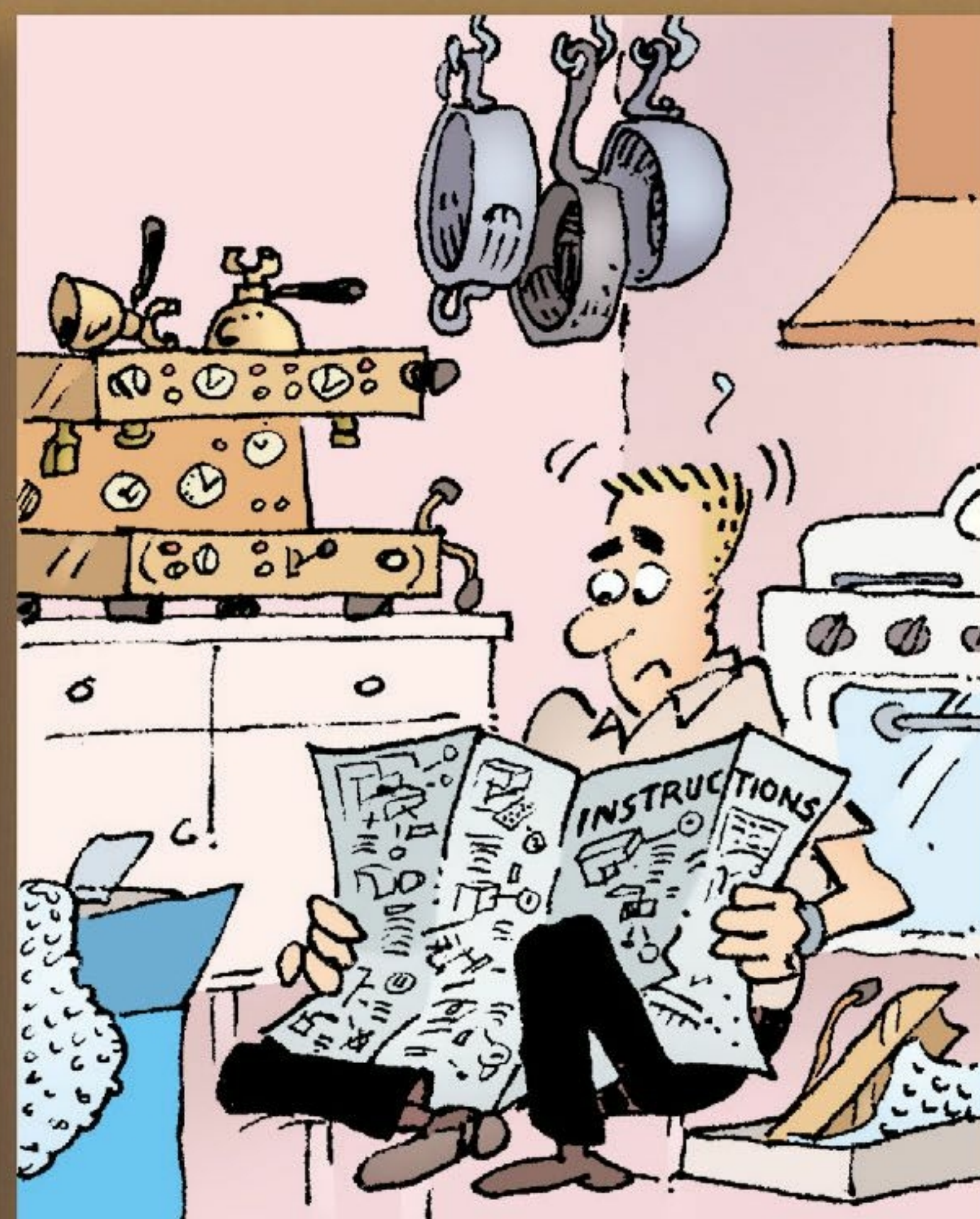
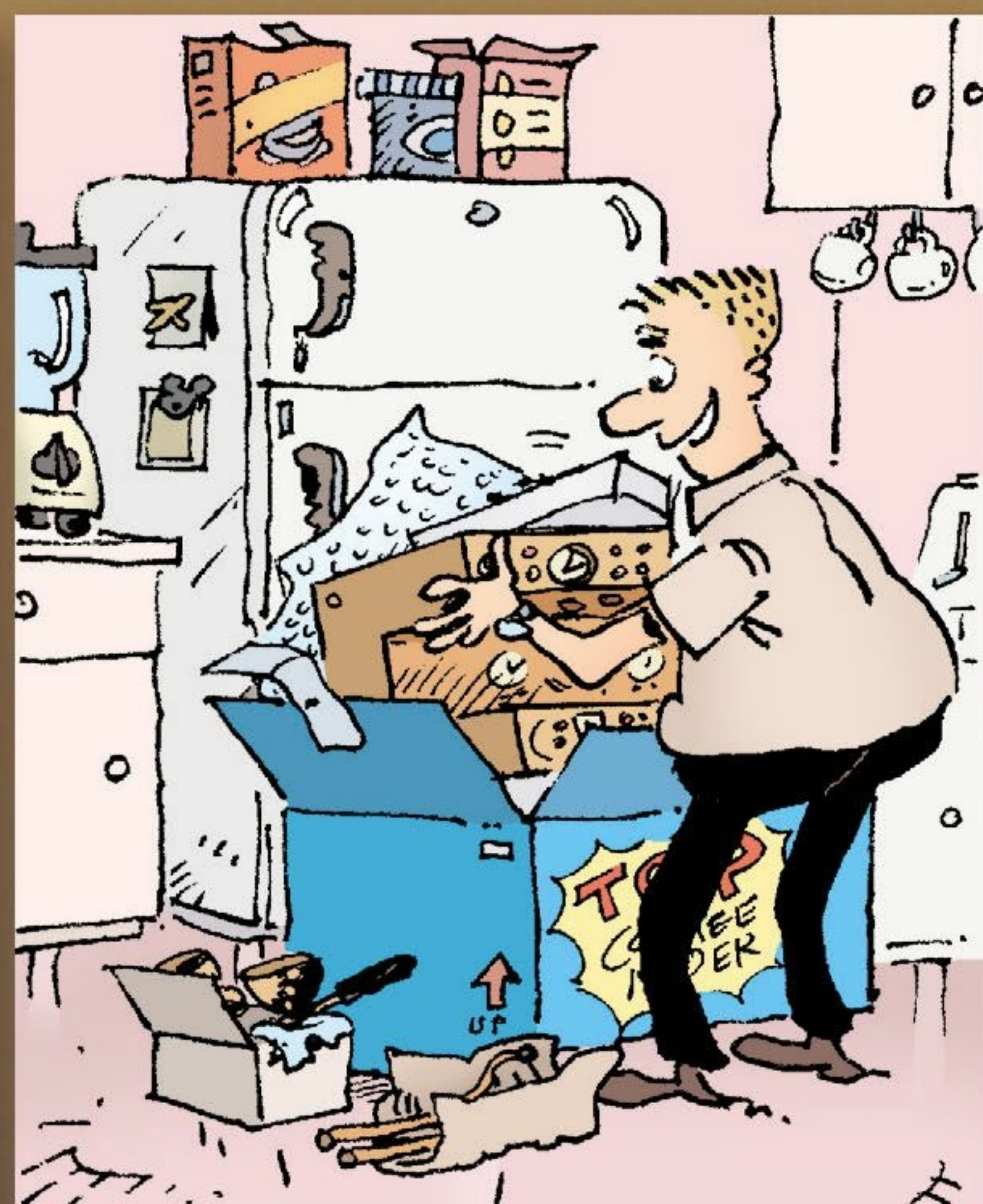
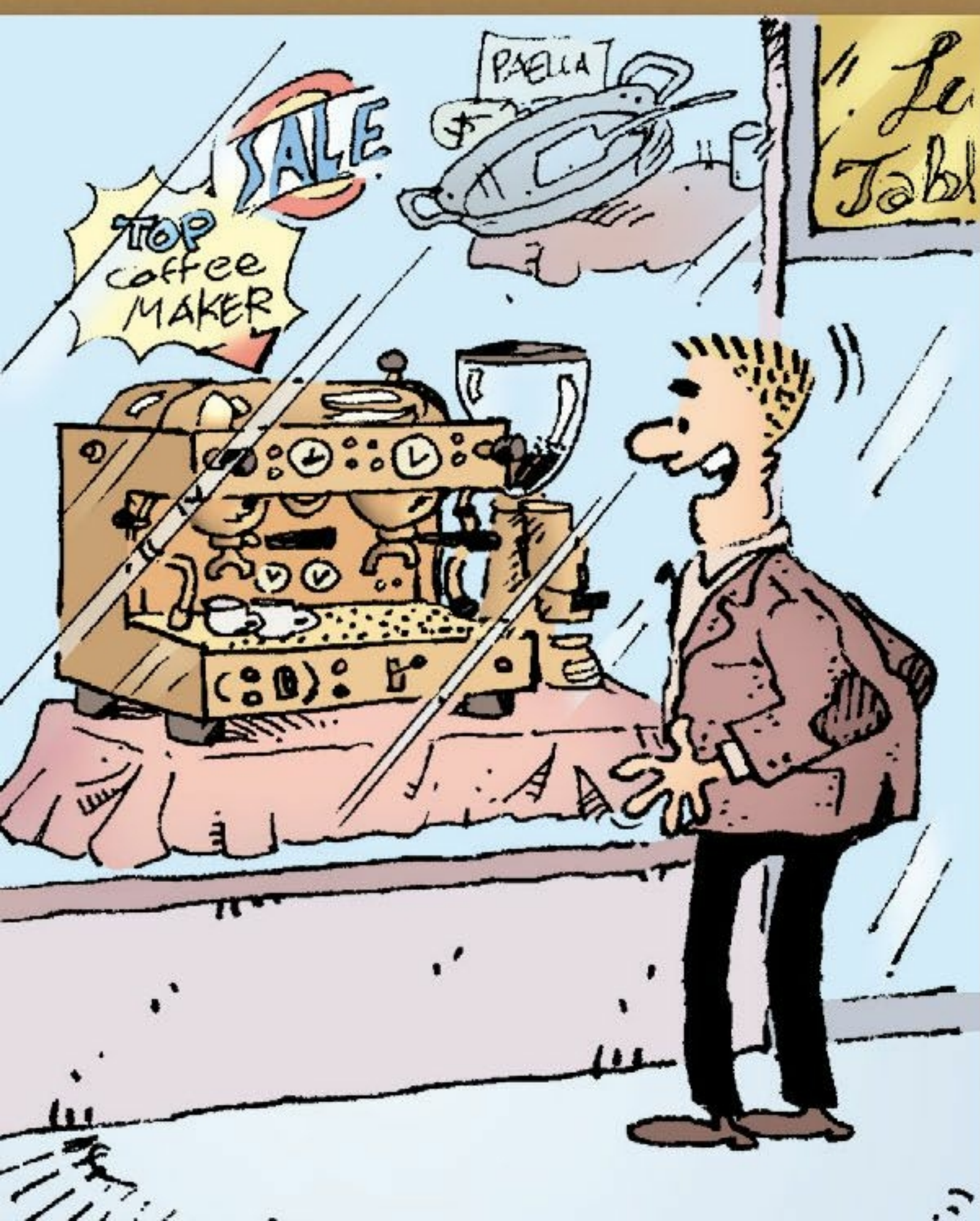
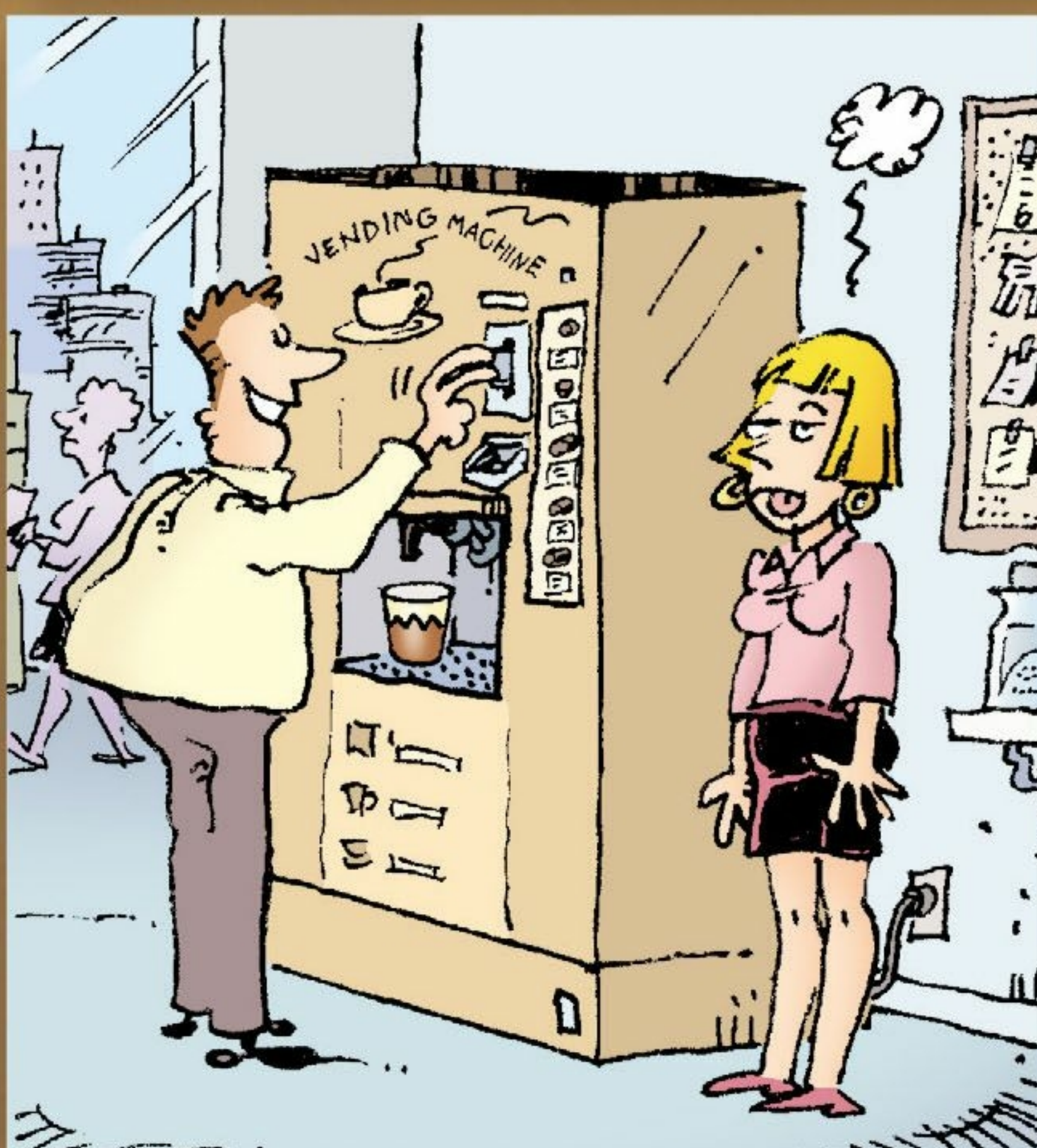
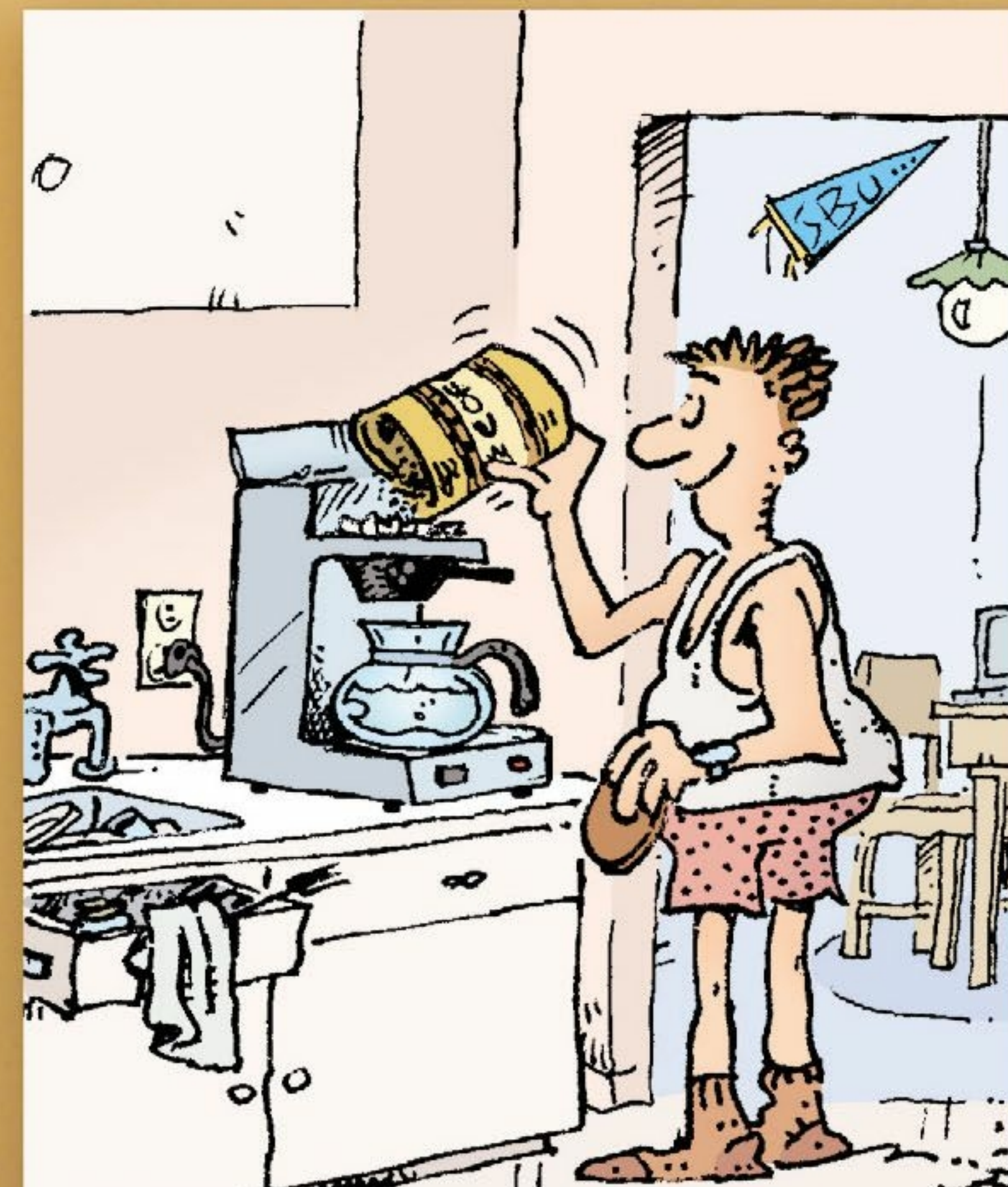




SERGE-IN GENERAL DEPT.

Sergio Aragones  
PRESENTS

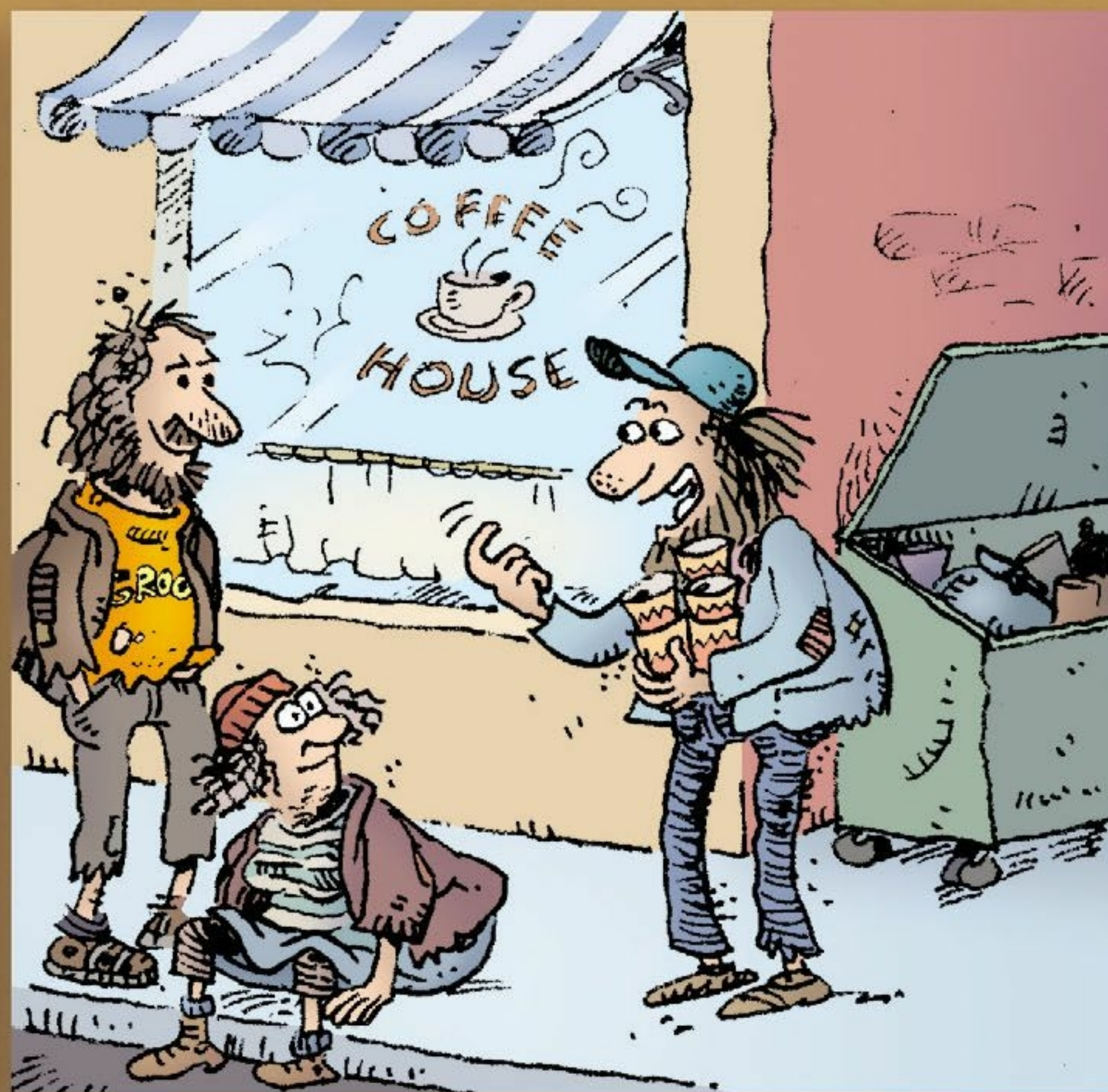
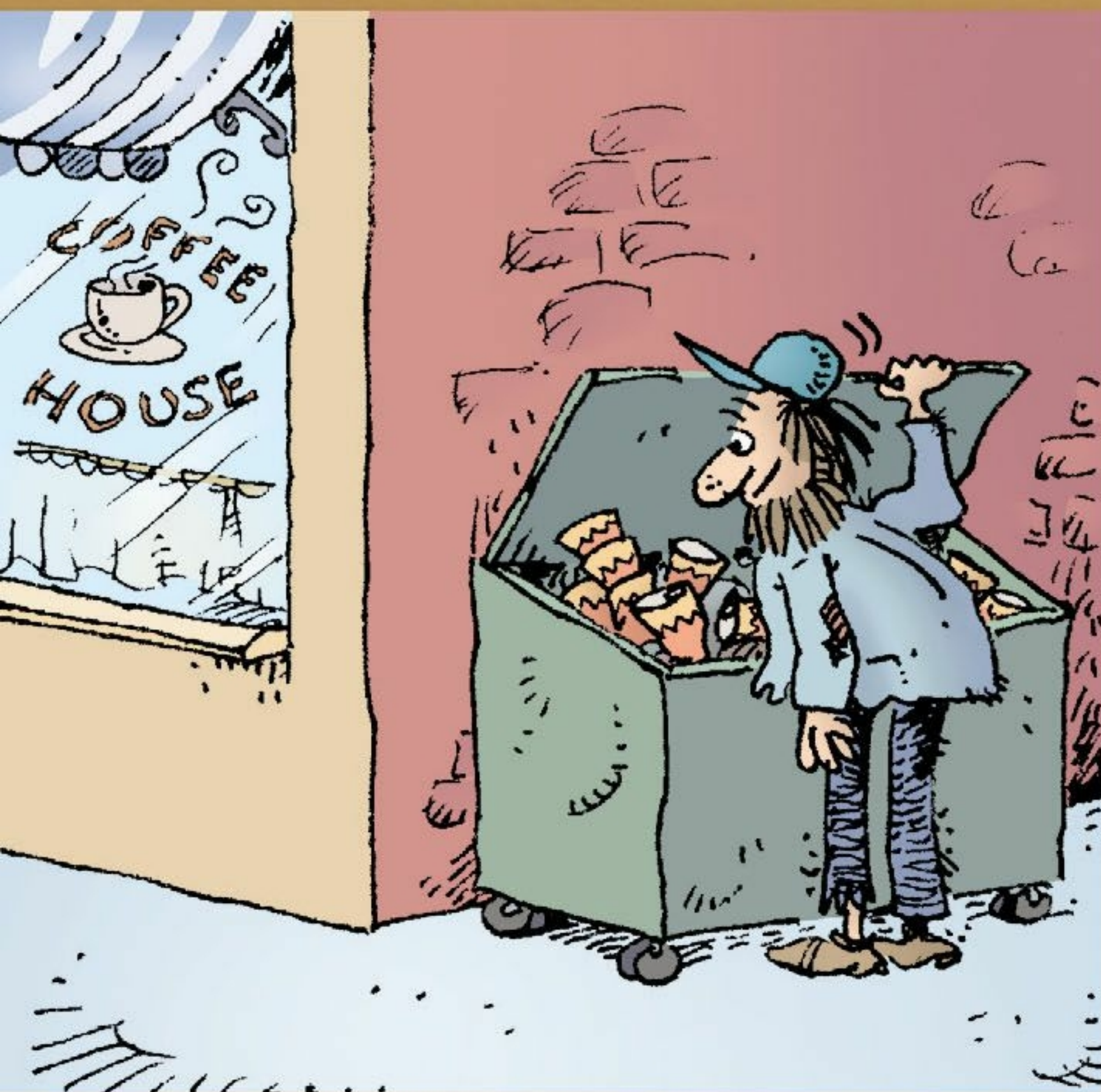
# A MAD



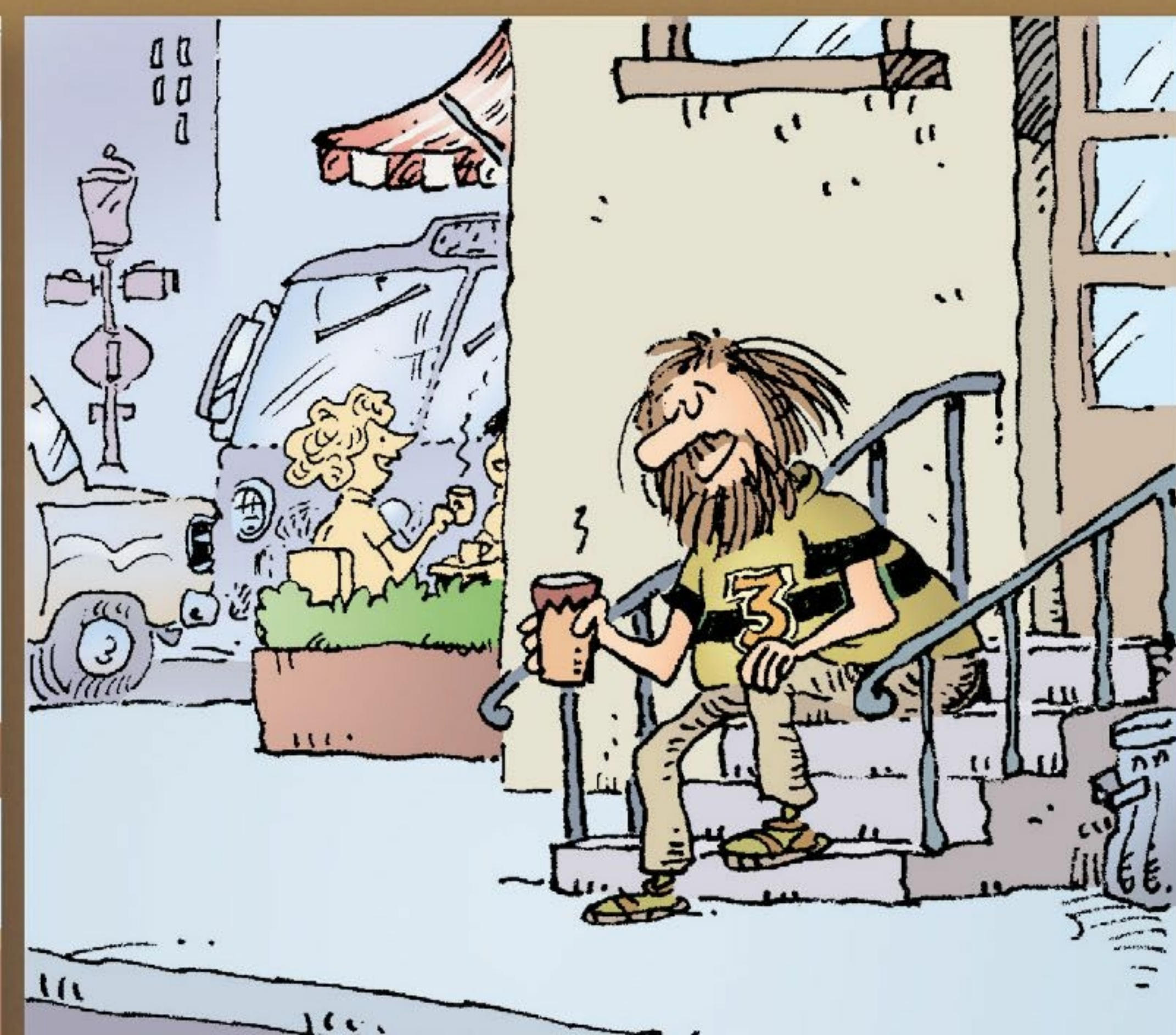
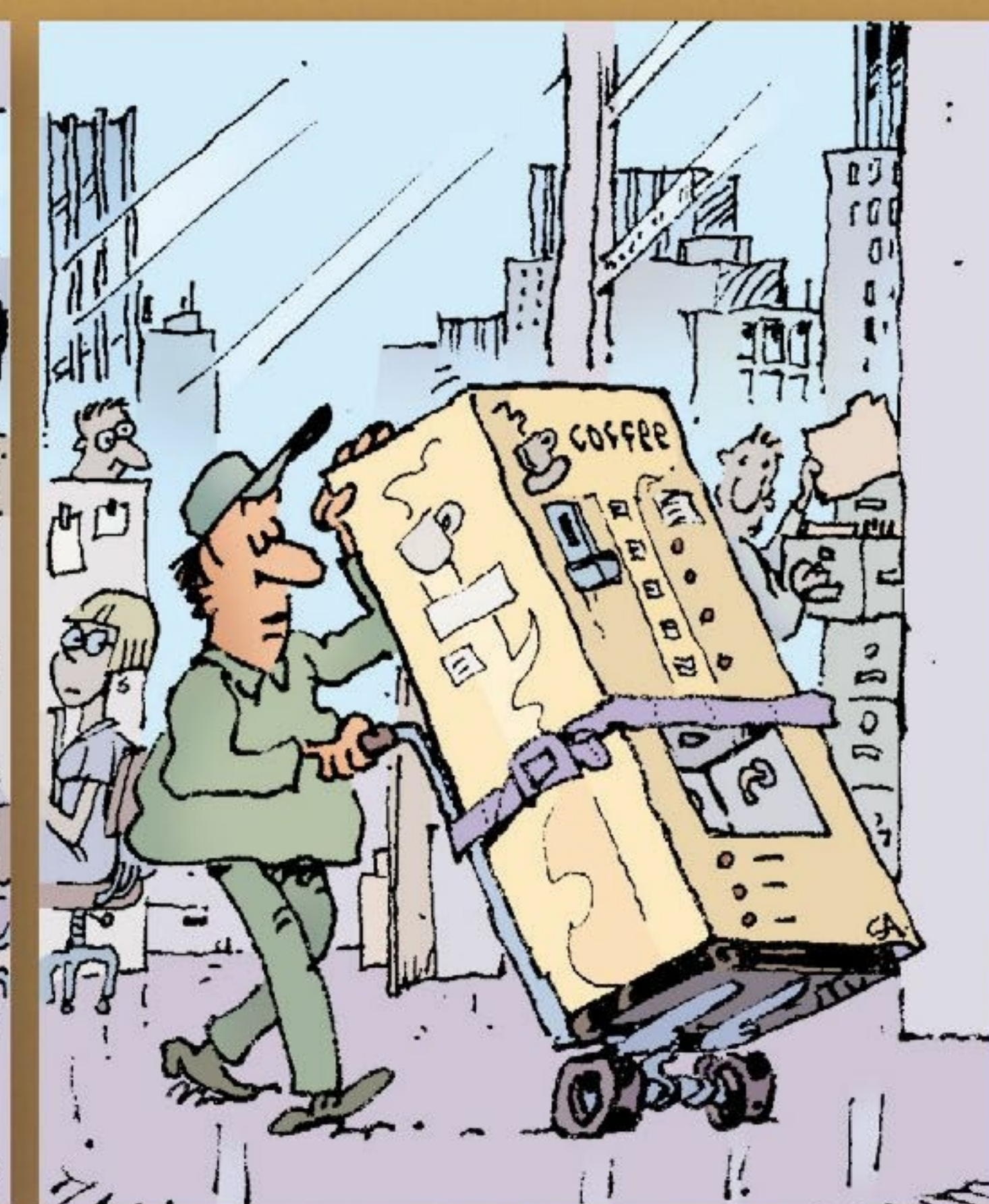
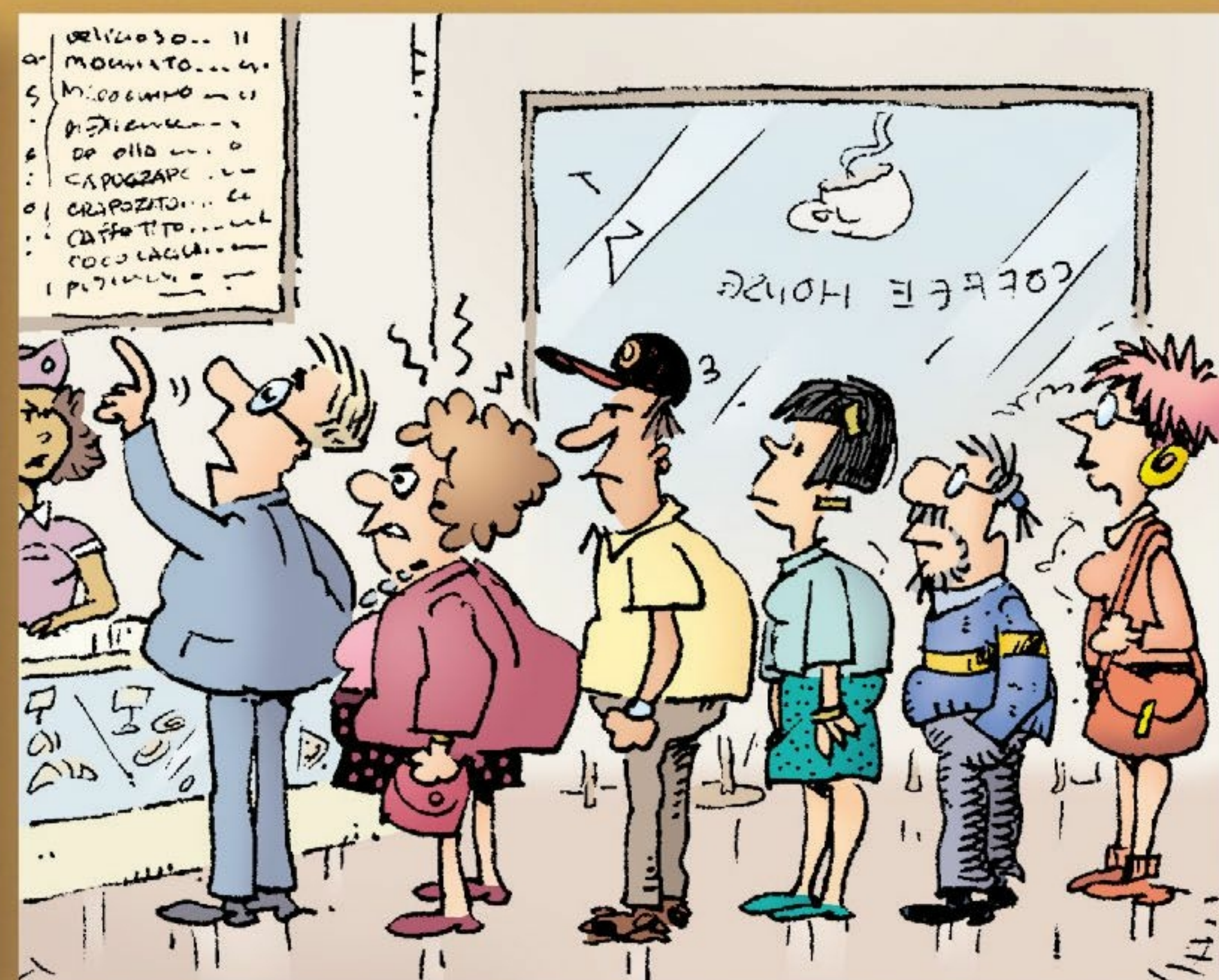
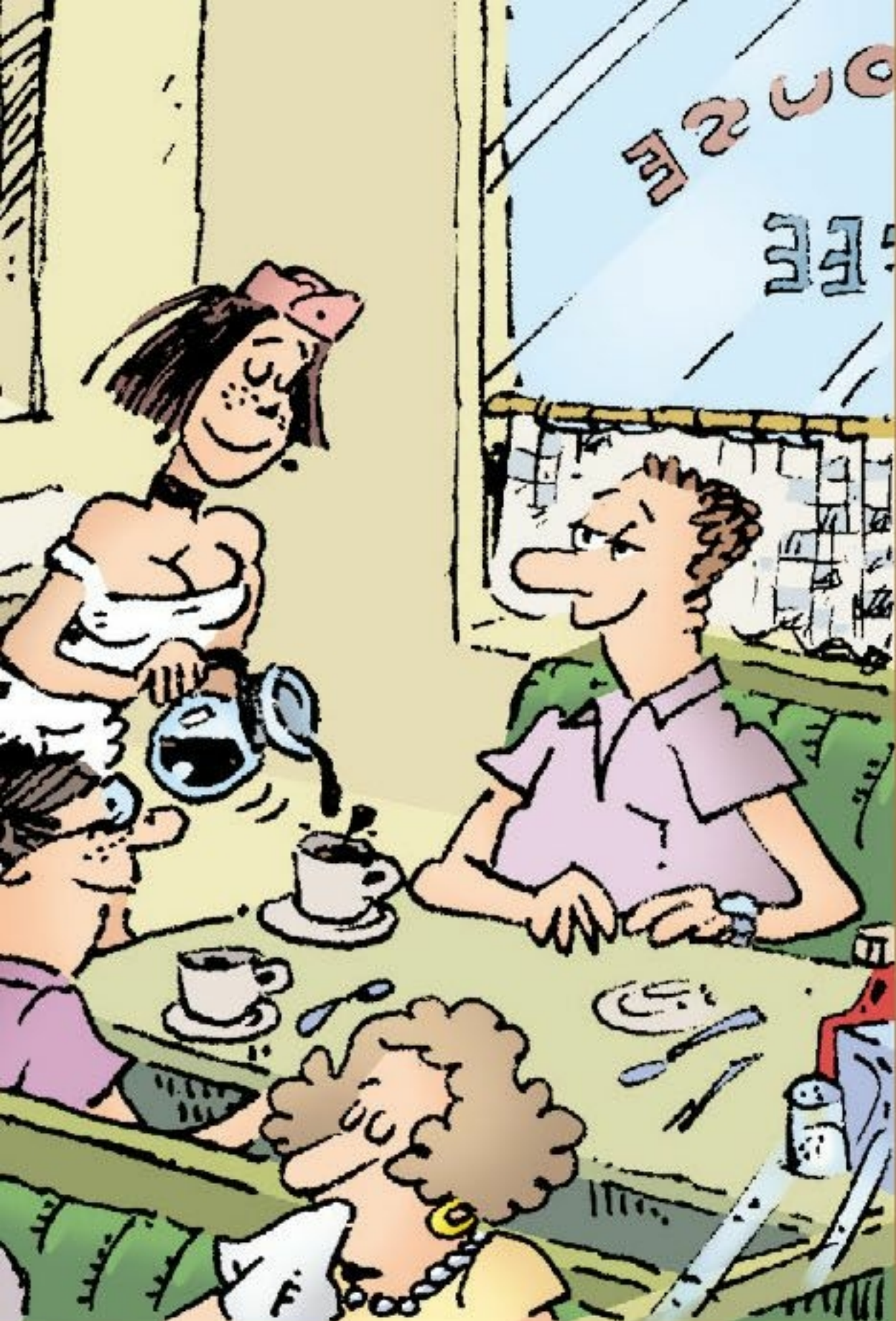
















## BIAS BEWARE DEPT.

How's that? You really think voters can size up candidates fairly, without the slightest touch of bias? Not bloody likely, dude, as you'll see when you check out the differences between...

# YOUR CANDIDATE

**YOUR CANDIDATE** flip-flops on the issues.

**MY CANDIDATE** has redefined his position.

**YOUR CANDIDATE** panders to lunatic fringe groups.

**MY CANDIDATE** reaches out to disenfranchised voters.

**YOUR CANDIDATE** shamelessly takes contributions from lobbyists and favor-seeking corporations.

**MY CANDIDATE** believes all Americans have a right to participate in the political process.

**YOUR CANDIDATE** surrounds himself with bootlicking toadies.

**MY CANDIDATE** puts together a team that shares his dream for a better America.

**YOUR CANDIDATE** mumbles weasel-like rationalizations when confronted with his drinking and womanizing in the past.

**MY CANDIDATE** admits to "youthful indiscretions."



ARTIST: PETER KUPER

WRITER: FRANK JACOBS





**AND**

# MY CANDIDATE

**YOUR CANDIDATE**  
stonewalls the press.

**MY CANDIDATE** reserves the  
right not to disclose information that  
could jeopardize the national interest.

**YOUR CANDIDATE**  
waffles on the issues.

**MY CANDIDATE**  
sees the merits of both sides  
of the argument.

**YOUR CANDIDATE** will pack the  
courts with judicial hacks who'll  
rubberstamp his extremist agenda.

**MY CANDIDATE** will handpick  
eminent jurists whose rulings reflect  
the will of the American people.

**YOUR CANDIDATE** sucks up to blacks,  
Latinos and Asians to get their votes.

**MY CANDIDATE** works to bring  
minorities into the mainstream.

**YOUR CANDIDATE** smears his opponent  
with vicious lies and personal attacks.

**MY CANDIDATE** simply wants  
to set the record straight.





If there's one thing binge-watching *Orange is the New Black* has taught us, it's that prison is tough. You're trapped in a tiresome, long-term commitment. You have limited contact with friends and family. But those things are also true about the experience of binge-watching the show! (At least in prison you might get some exercise!) In fact, the parallels are eerie, as you'll see from these...

# SIMILARITIES AND DIFFERENCES BETWEEN BINGE-WATCHING "ORANGE IS THE NEW BLACK" AND DOING ACTUAL PRISON TIME

	O.I.T.N.B.	PRISON
Will rob you of a valuable chunk of your life	✓	✓
You'll develop a strong emotional bond with someone named "Crazy Eyes"	✓	✓
You'll see at least one former child actor	✓	✓
Will make you want to hang yourself with your own shoelaces at times	✓	✓
Will turn you into a productive member of society	—	—
It'll be interesting to talk about at dinner parties	—	✓
Will probably leave your butt feeling very uncomfortable	✓	✓
It will allow you to see what prison's really like	—	✓
When it's finally over, you'll vow never to end up in a situation like that ever again	✓	✓

WRITER: KENNY KEIL

ARTIST: ANTON EMDIN





# CATCH UP ON THE STUPIDITY YOU WERE LUCKY ENOUGH TO MISS!



Back issues of MAD are being added to our iPad App every week!

Download the MAD iPad App in the iTunes App Store!

Only  
**\$1.99**  
each!





Donald Trump's Presidential campaign has been based on the idea that America needs to become "great again" — but we've got news for The Donald: this country has never stopped being awesome! Sure, we haven't made anything in decades, our schools are failing and our medical system gets more hellish by the day...but in the areas that really count...

# America

America ranks **36th** in preventing childhood obesity...



...but we are **#1** in the strategic stockpiling of Double Stuf Oreos!



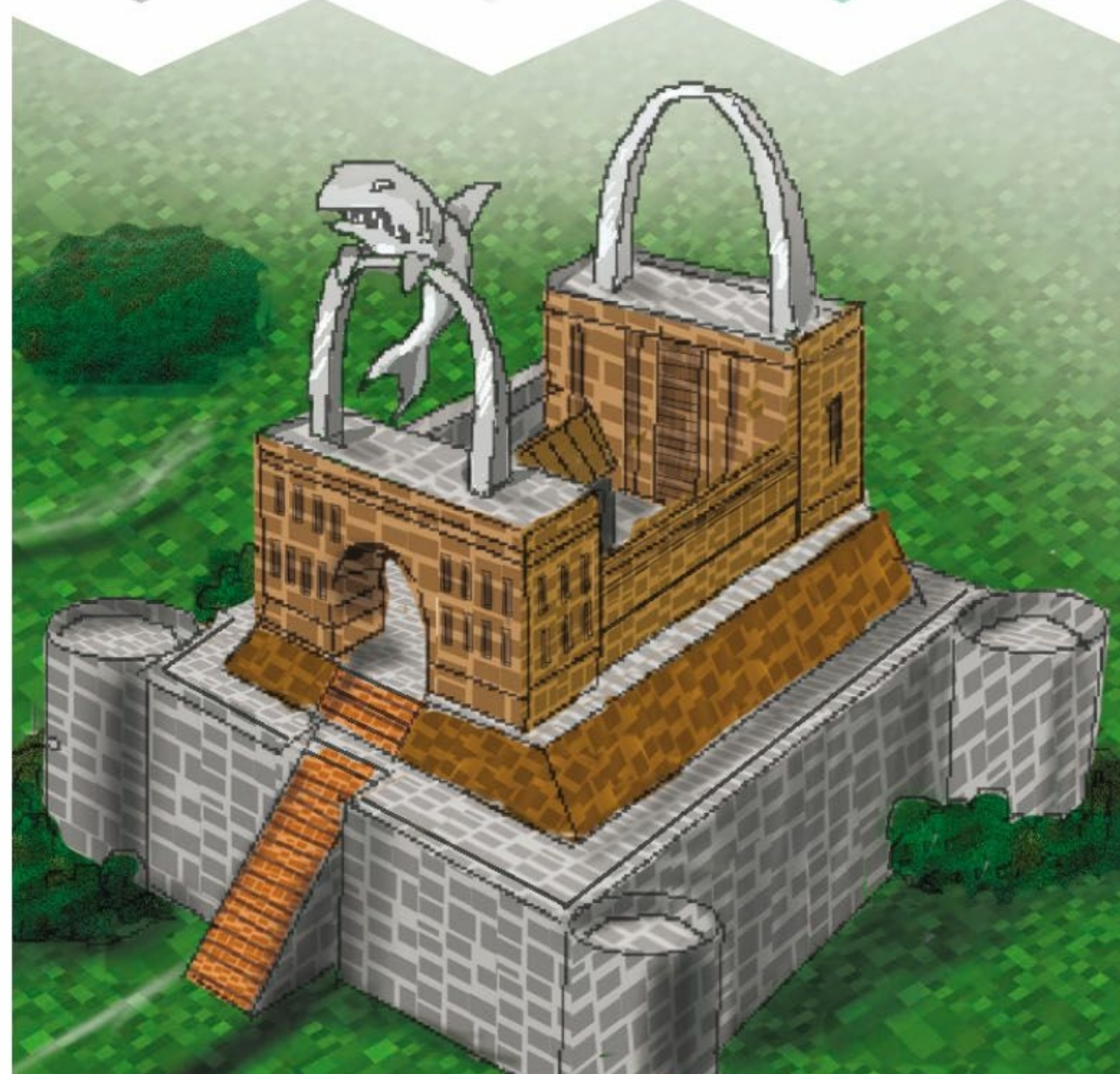
America ranks **13th** in arts funding...



America ranks **29th** in academic testing scores...



America ranks **25th** in building and maintaining its infrastructure...



...but we are **#1** in taking "Which Game of Thrones Character Are You?" online quizzes!



...but we are **#1** in designing immense virtual *Minecraft* castles topped with two St. Louis Arches and a 500-foot shark doing chin-ups!

...but we are **#1** in people who think the great sculptor and painter Michelangelo ate pizza in a sewer!

WRITER: DESMOND DEVLIN  
ARTIST: RICH POWELL



# Is Still #1

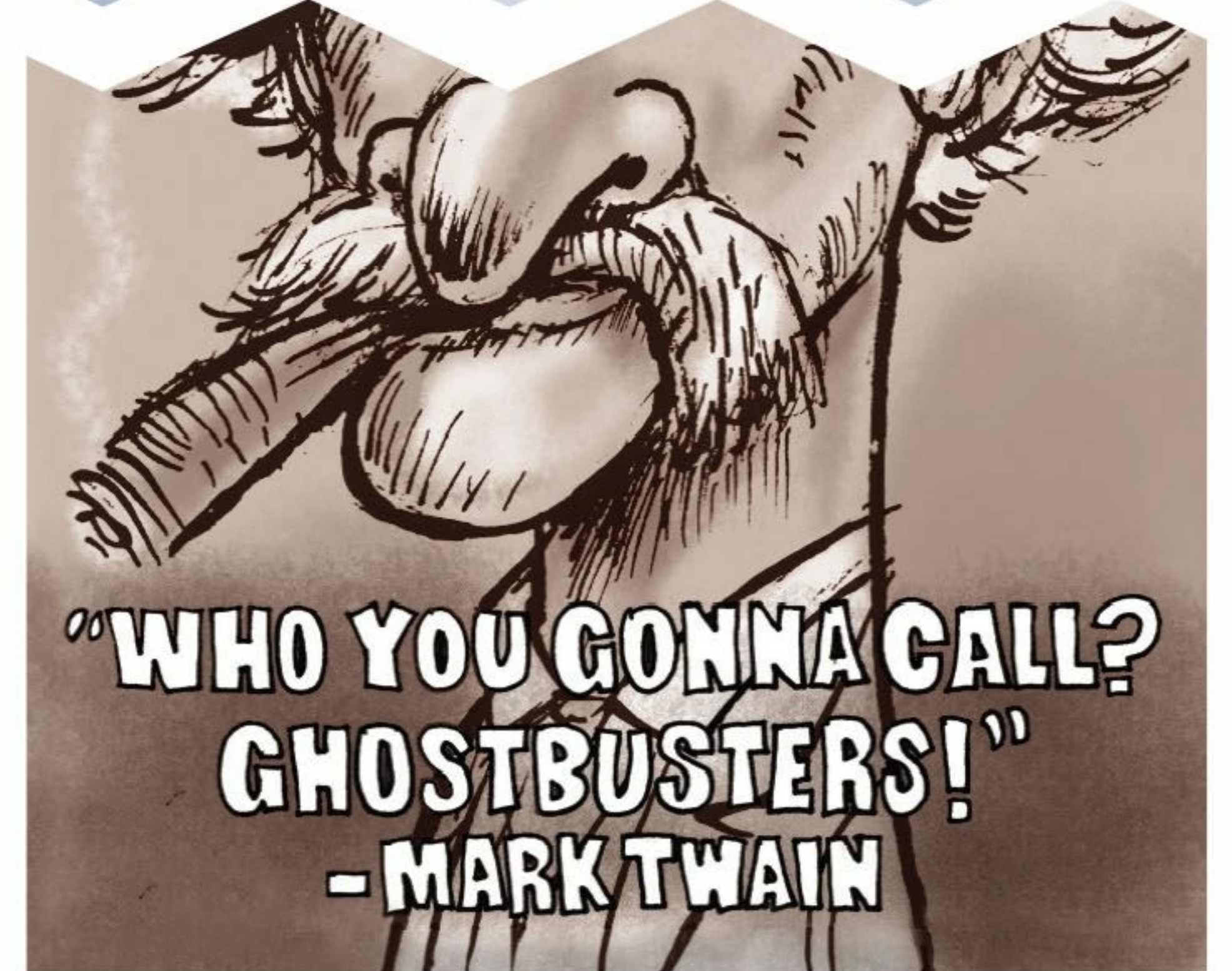
America ranks **59th**  
in voter turnout on  
Election Day...



...but we are **#1** in stampeding through  
glass doors on Black Friday to get a  
wireless headphones "Doorbuster"!



America ranks **29th**  
in literacy...



...but we are **#1** in made-up  
quotes on the internet that  
are attributed to Mark Twain,  
George Carlin or Dr. Seuss!

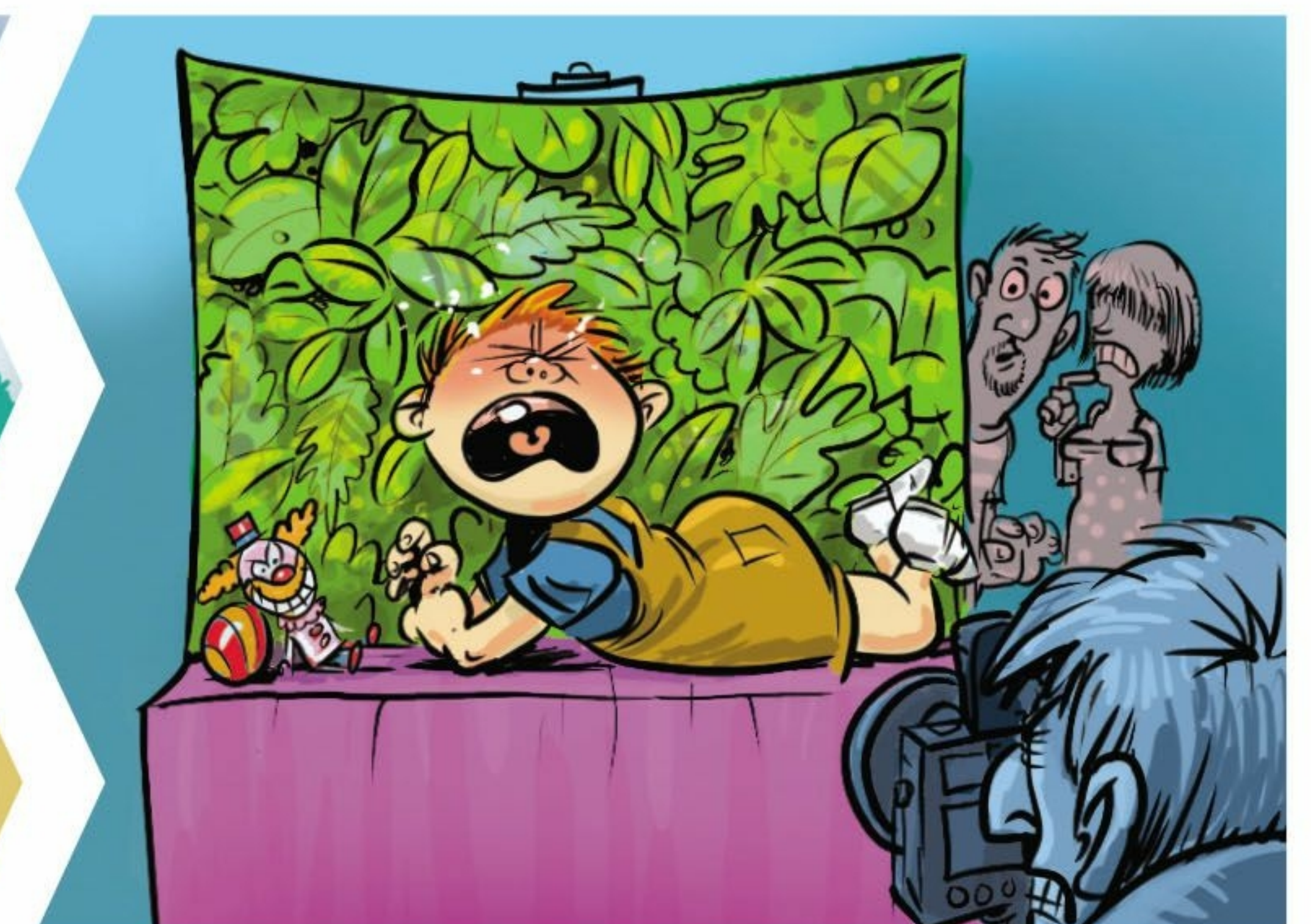
America is **26th**  
in life expectancy...



America ranks **107th**  
in protecting its forests...



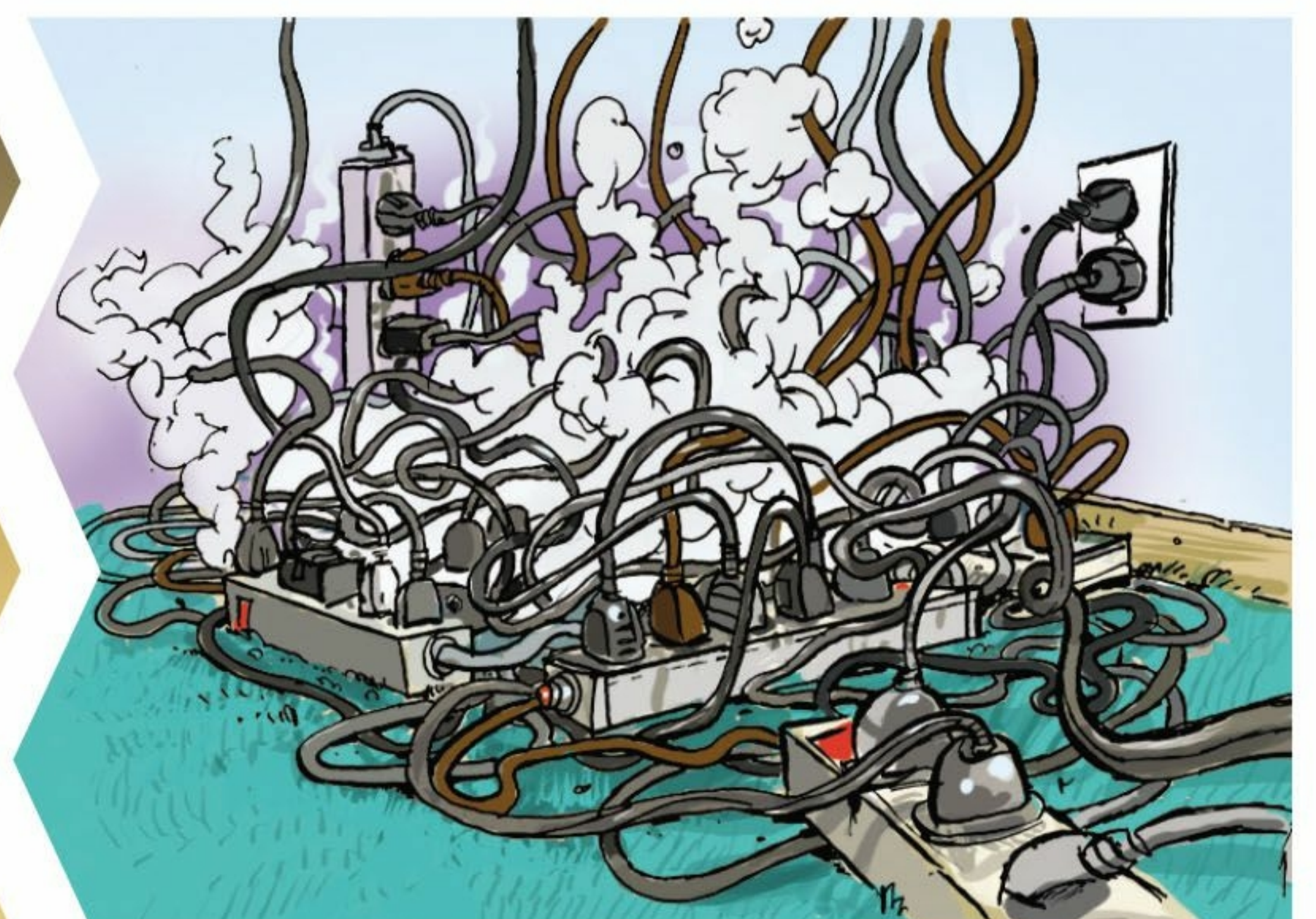
...but we are **#1** in leafy Sears  
Portrait Studio backdrops!



America ranks **159th**  
for the smallest  
carbon footprint...



...but we are **#1**  
in plugging six surge protectors  
into a seventh surge protector!



...but we are **#1** in creepy  
eternal afterlives on abandoned,  
undeleted Facebook pages!







The historical hip-hop musical *Hamilton* is being hailed as the most innovative thing to happen on Broadway since sketchy dudes started dressing as Elmo in Times Square. But even though it's become the toughest ticket in the country, there are questions about how faithful it really is to the lives of Hamilton, Jefferson and the rest of the Constitution Crew. Here, then, are a few of the most glaring...

# Historical Inaccuracies





# in HAMILTON



Nowhere in the Oath of Office does an incoming President have to swear that he “likes big butts” and “cannot lie”

It’s true that Alexander Hamilton died in a shootout — but there’s no record of his last words being “Thug life”

At the Continental Congress, everybody didn’t really throw their hands in the air and wave them like they just didn’t care. In fact, only 14 delegates threw their hands in the air, eight waved them around, and six had serious misgivings about the whole thing

In real life, George Washington could barely rap eight bars without his wooden teeth falling out

Oddly, it completely overlooks Abigail Adams’ legendary beatboxing skills

The election of 1800 was decided by a dance-off. However, Thomas Jefferson’s winning “stanky leg” move would not be invented for another 20 years

The founding fathers’ countless sex scandals are greatly downplayed — though, to be fair, not a whole lot of words rhyme with “syphilis”

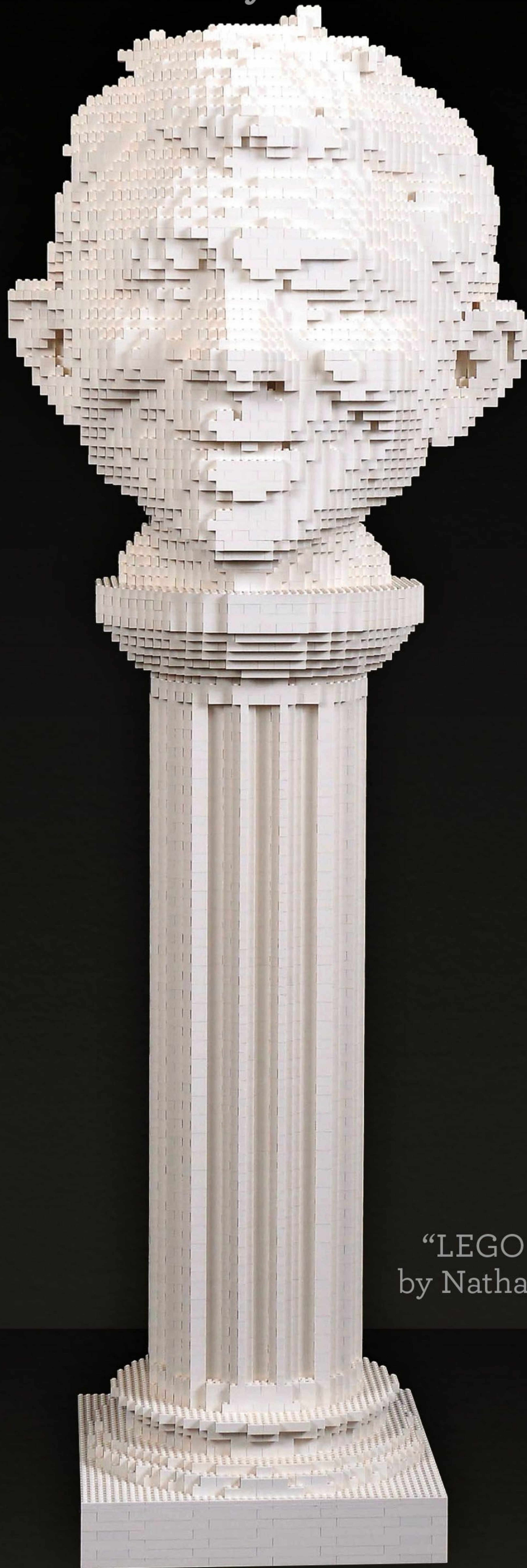
George Washington did not, in fact, dab across the Delaware

Aaron Burr was actually the first patriot to sag his pantaloons and wear a powdered wig sideways, but Hamilton totally bit his style

The preamble to the Constitution doesn’t really start with “My name’s Alexander Hamilton, and I’m here to say...”



# The Gap-Toothed Gallery



“LEGO Alfred”  
by Nathan Sawaya





by **SERGIO ARAGONE**







NO LAUGHS  
ON THIS PAGE —  
JUST LIKE ALL THE OTHERS  
BEFORE IT AND AFTER IT.



WHO ARE THE  
BIGGEST IDIOTS  
IN AIR TRAVEL  
TODAY?

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

It's a complex issue and it easily goes over our heads, but something has to be done. There's simply too much stupidity in the air and the worst part is, it's not clear who's in control. To find out which jerks are doing the most damage, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"



AIR TRAVEL IS ALWAYS DANGEROUS. AIRLINE  
PERSONNEL ARE ILL-EQUIPPED TO HANDLE IT. THE REAL  
DRAMA IS DETECTING DANGER EARLY. IF EVERYONE  
OPENS THEIR EYES, WE'LL THWART THE PERPETRATORS

**A**

WRITER AND ARTIST: AL JAFFEE

**B**



WHO ARE THE  
BIGGEST IDIOTS  
IN AIR TRAVEL  
TODAY?



FOLD PAGE OVER LIKE THIS!

**A** **B** FOLD BACK SO THAT "A" MEETS "B"



PERSONAL  
DRONE  
OPERATORS

**A** **B**



**WHAT BELOVED,  
LEGENDARY  
BALL PLAYER  
IS A POOR BET  
TO MAKE THE  
HALL OF FAME?**

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

"Like a fading rose" is how a certain ballplayer's chance of getting into The Hall of Fame is described. "For Pete's sake, this is not fair!" is the cry heard from many fans. To find out who they're yelling about, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"

**BONUS!  
A CLASSIC  
MAD  
FOLD-IN**



**A HALL OF FAME NOMINEE'S CHANCES  
PETER OUT IF HE'S BAD. LIKE A THORN ON A ROSE  
HE'S BOUND TO IRRITATE THOSE WHO JUDGE  
CHARACTER ABOVE ALL ELSE. HALL OF FAMERS MUST NOT LIE  
OR GAMBLE OR CHEAT. OTHERWISE THEY ARE SURE TO  
BRING DISGRACE ON THEMSELVES AND LET THEIR FANS DOWN.**

A ▶

◀ B



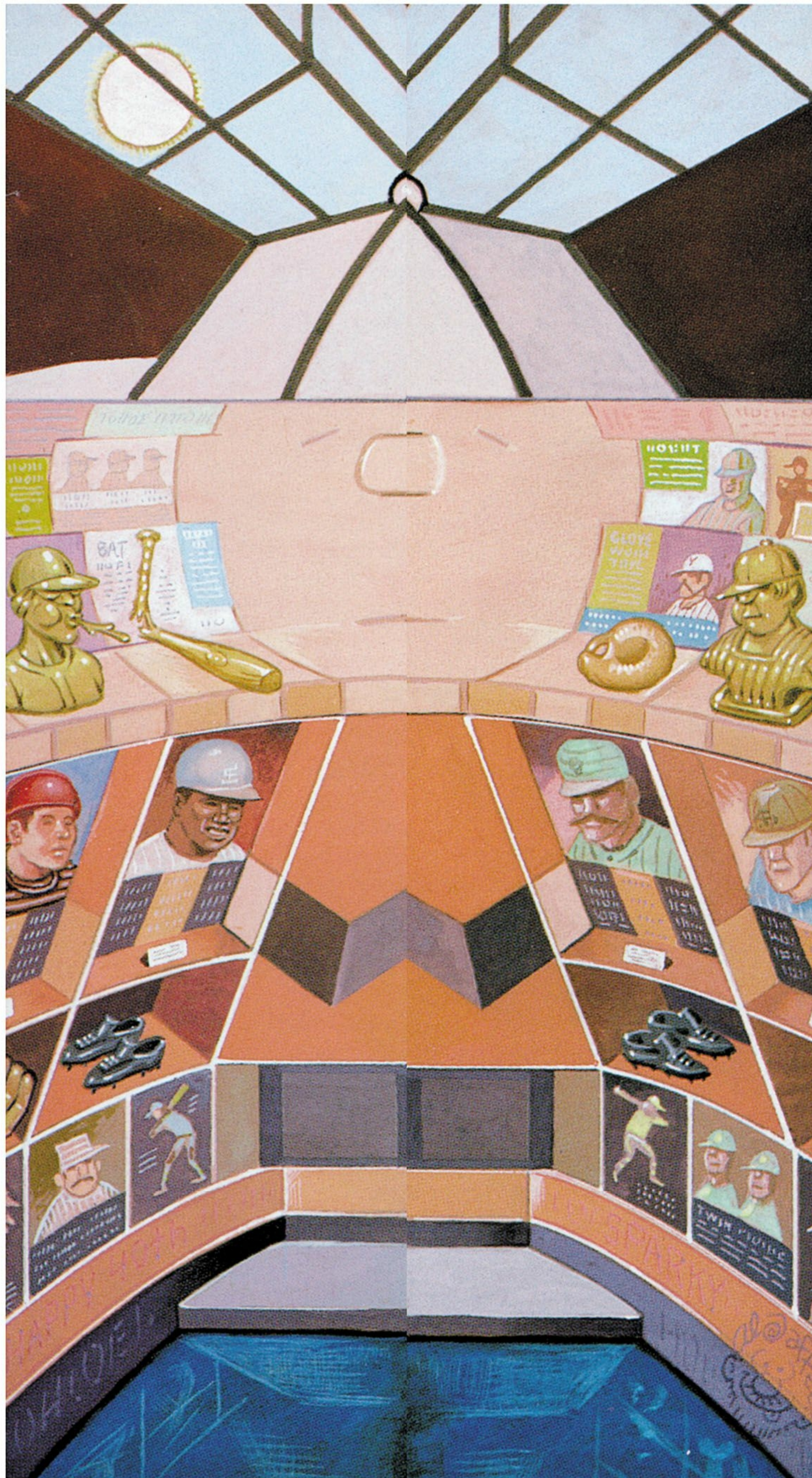
WHAT BELOVED,  
LEGENDARY  
BALL PLAYER  
IS A POOR BET  
TO MAKE THE  
HALL OF FAME?



FOLD PAGE OVER LIKE THIS!

A ►◄ B FOLD BACK SO "A" MEETS "B"

**BONUS!**  
A CLASSIC  
**MAD**  
FOLD-IN



**CHARLIE**

**BROWN.**

A ►◄ B

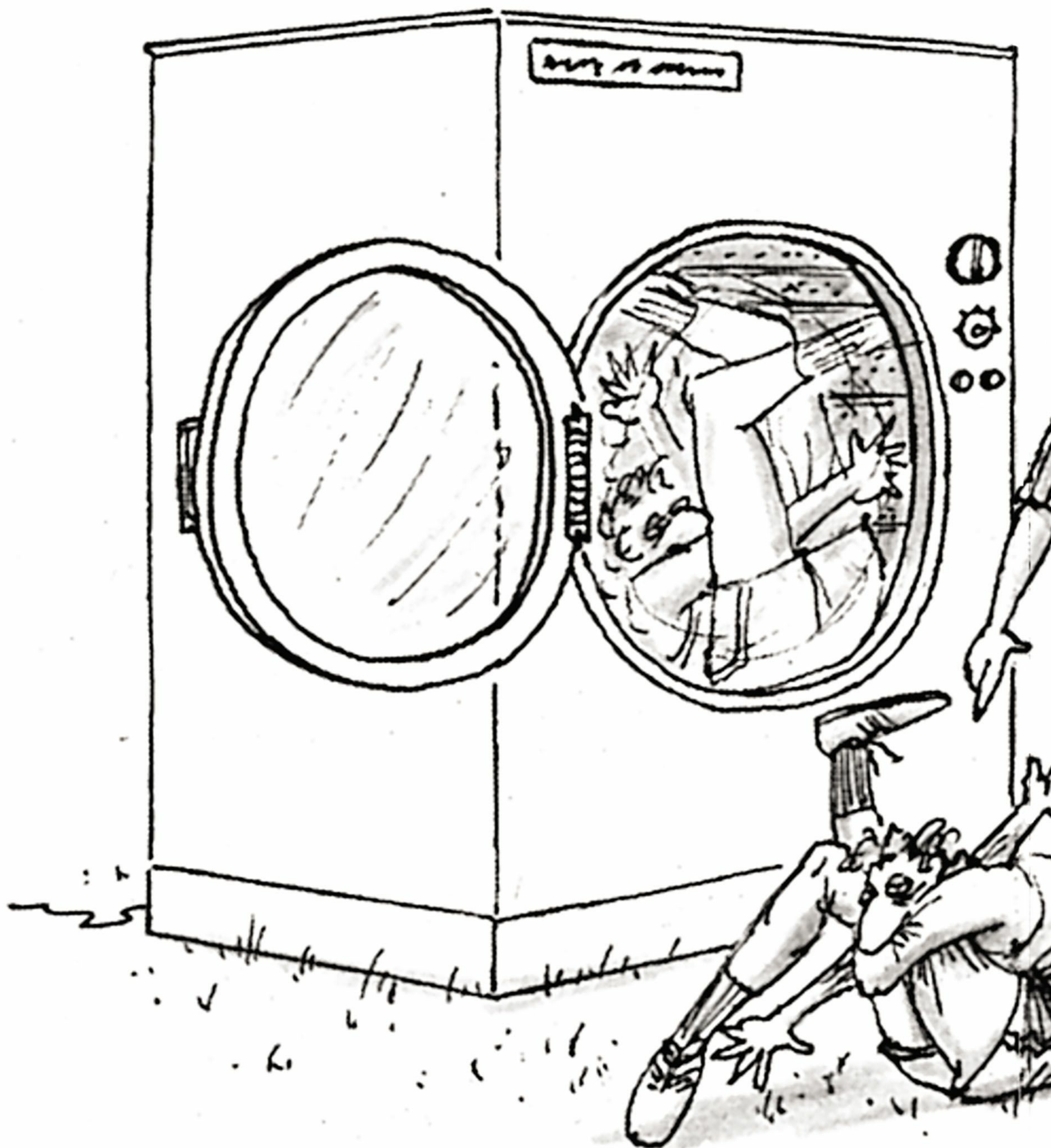


**WARNING:**  
**DO NOT READ THIS!**  
**MOVE ON TO THE NEXT PAGE.**





According to WebMD, once you catch Olympic Fever you're dead! If that's true (and why wouldn't it be — what events for the dearly departed? Why indeed?!? Not with us, we brought this serious issue to light over 20 years ago and the premise is old, the jokes are as fresh as a day-old throwback! We think it's just a matter of time before we play-by-play at events for athletes.





# EXCLUSIVE!

ver, there's no getting rid of it — ever. Even once we read it on the internet!), why are there no Olympic wanting to leave anyone out of the Olympic-style fun, ago with "Olympic Events for the Dead." Even though old corpse, so enjoy this decaying digital exclusive before a breathless Bob Costas will be doing the es well, well, well past their prime.



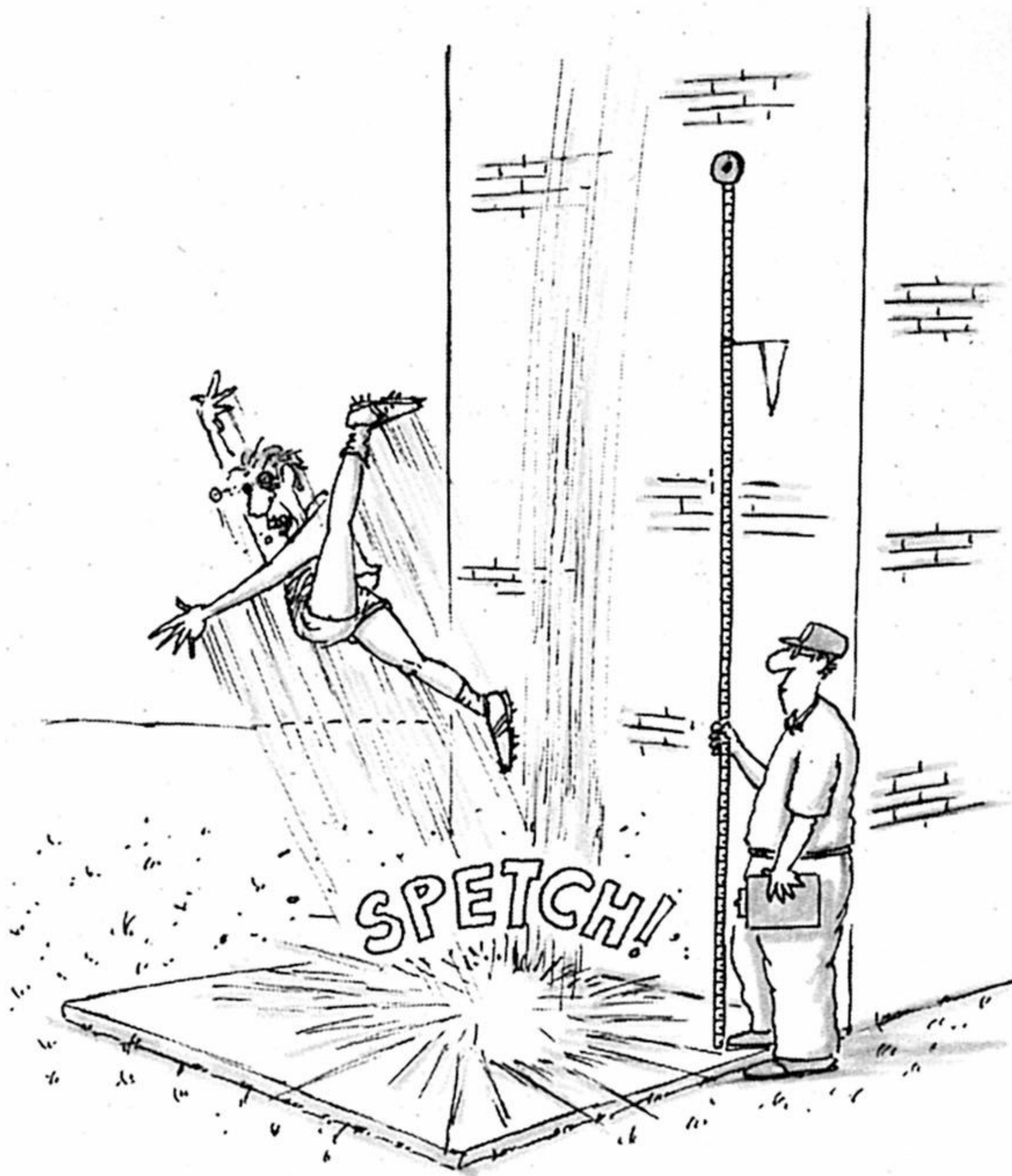
2, October 1993



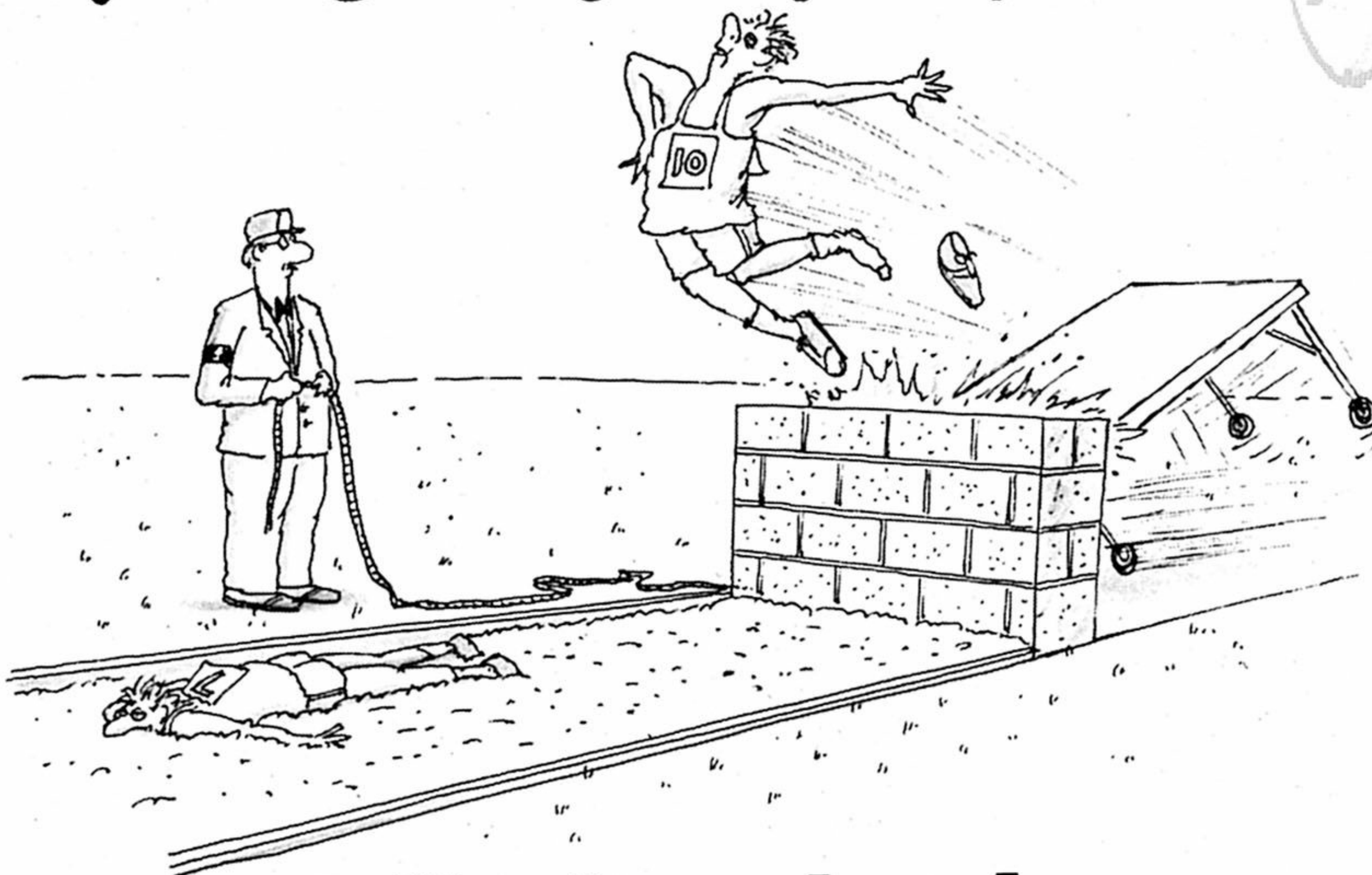
THE WIDE WORLD OF CORPSE DEPT.

*The thrill of victory, the agony of defeat*

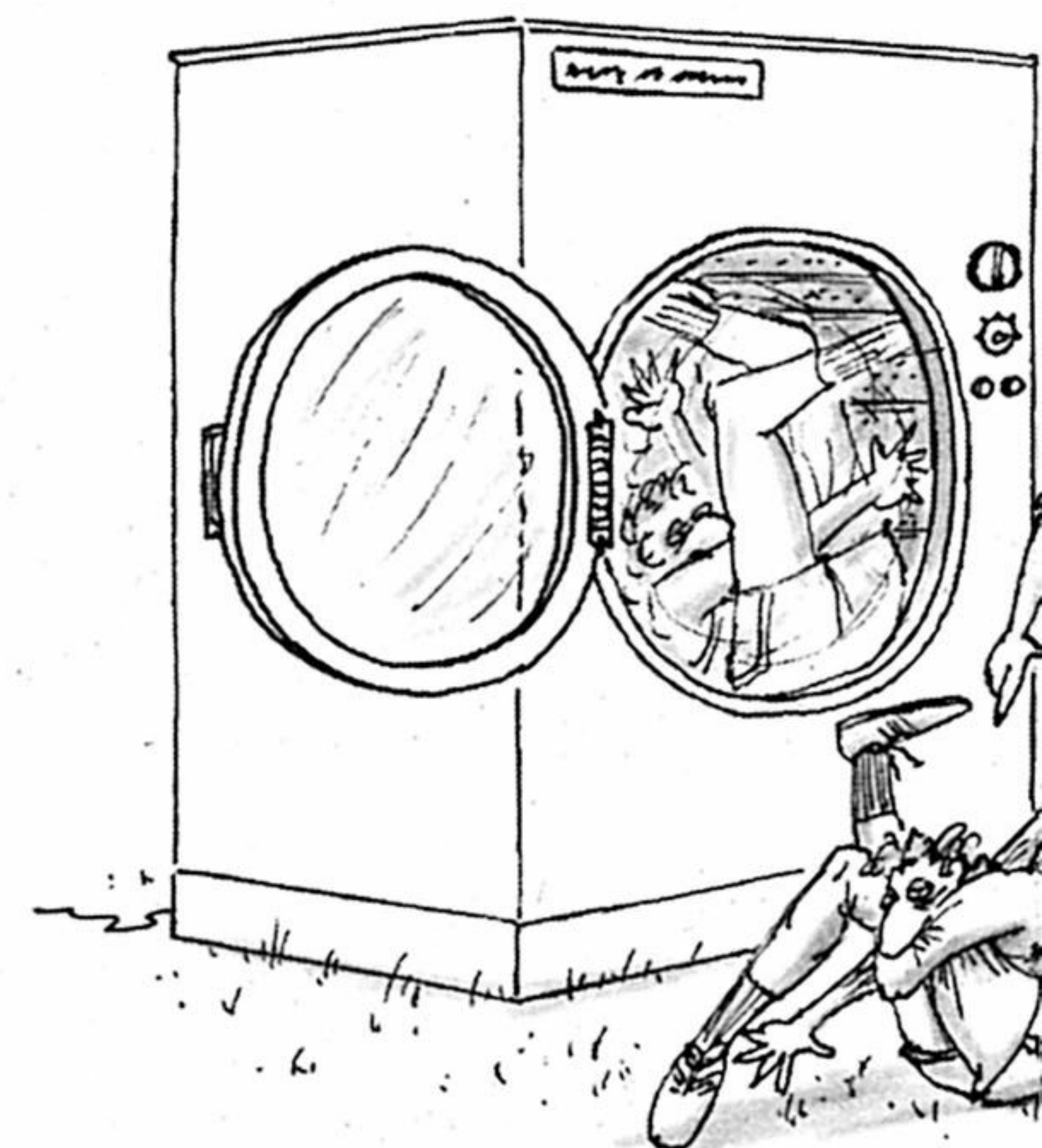
# OLYMPIC FOR THE DEAD



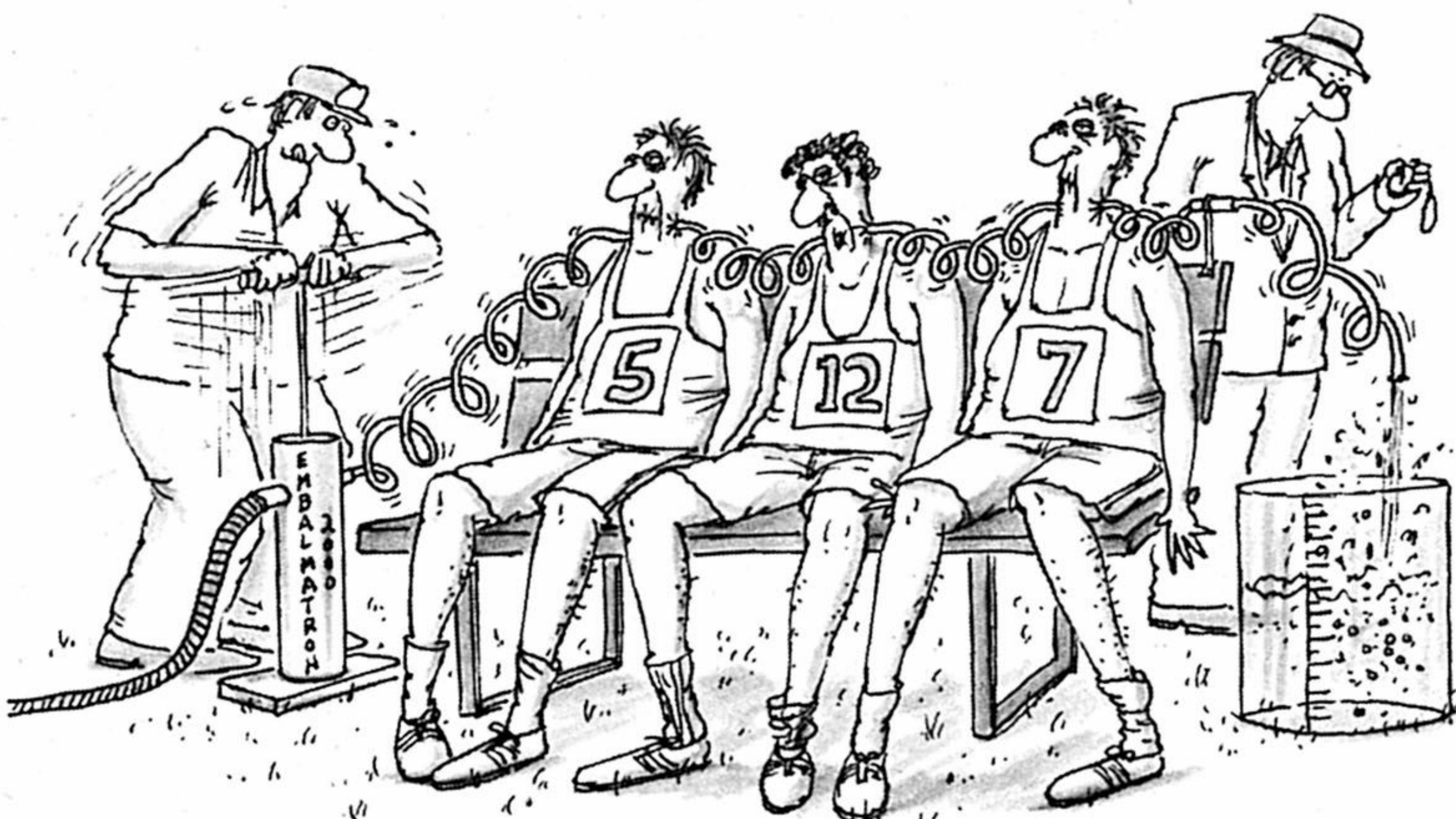
**The High Bounce**



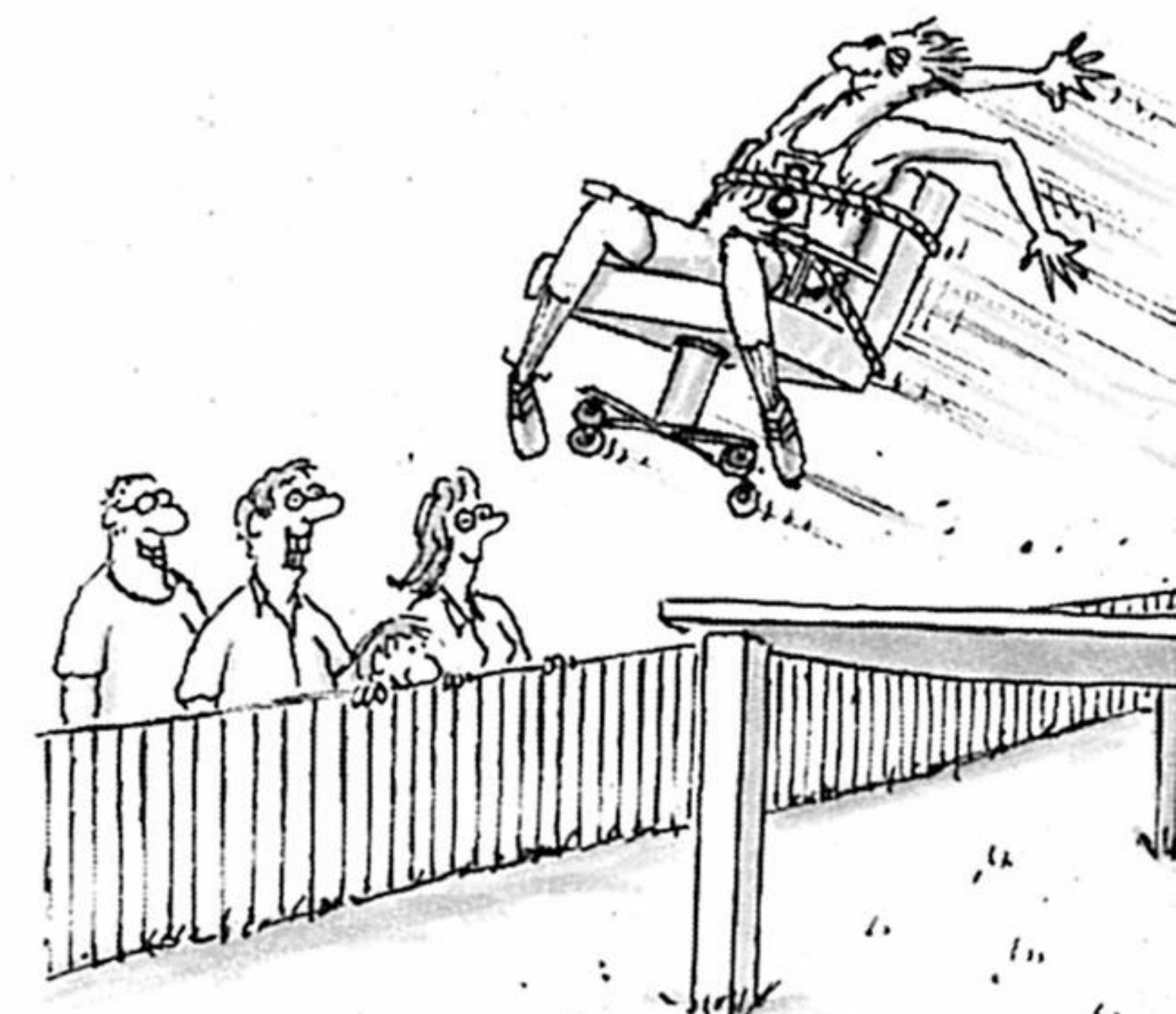
**The Rolling Gurney Long Jump**



**The Dryer Turn**



**The Three-Man Embalming Relay**



**Alpine Cha**



...y of deceased! Presenting...

# EVENTS FOR DEAD

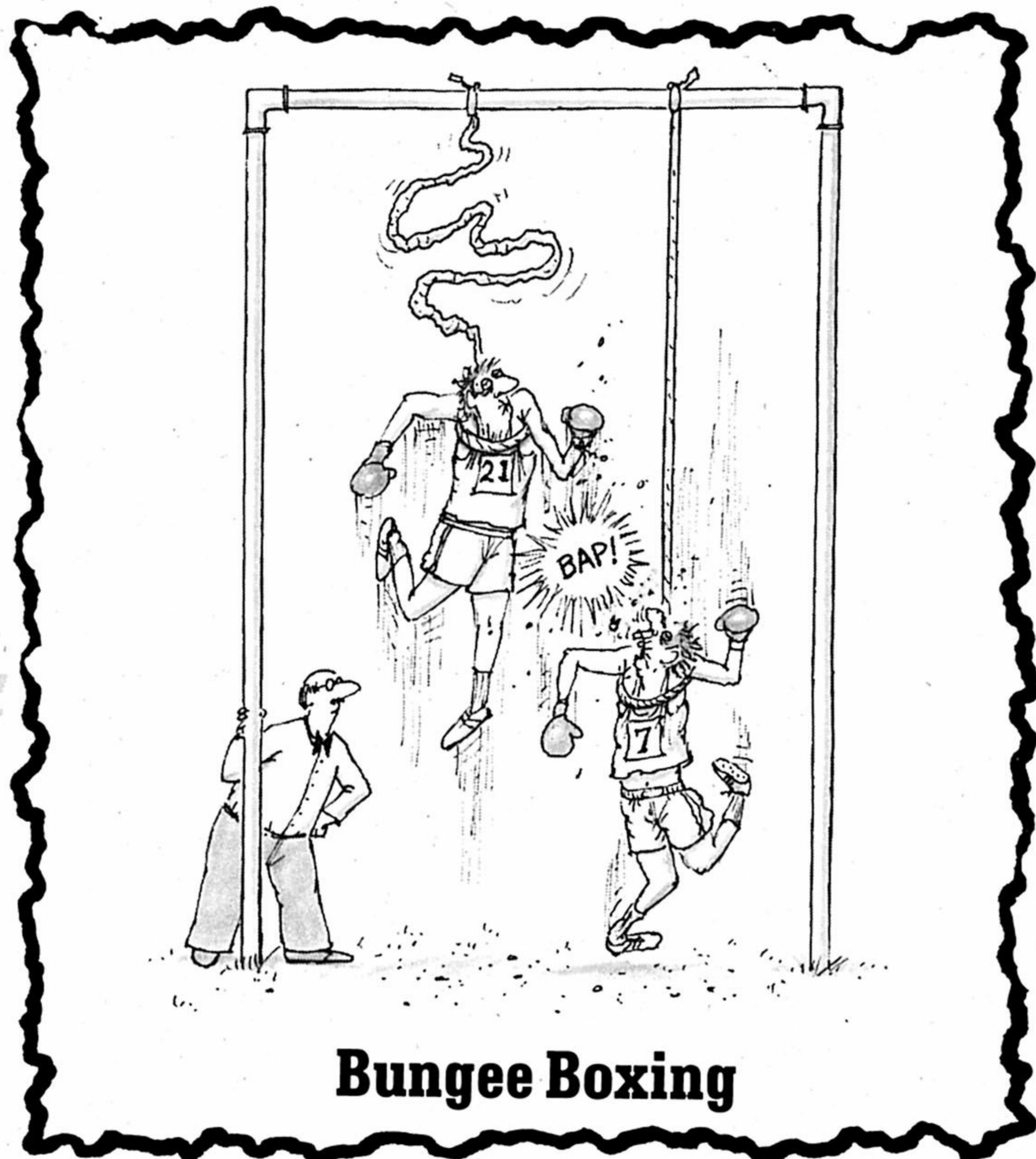
ARTIST AND WRITER: TOM CHENEY



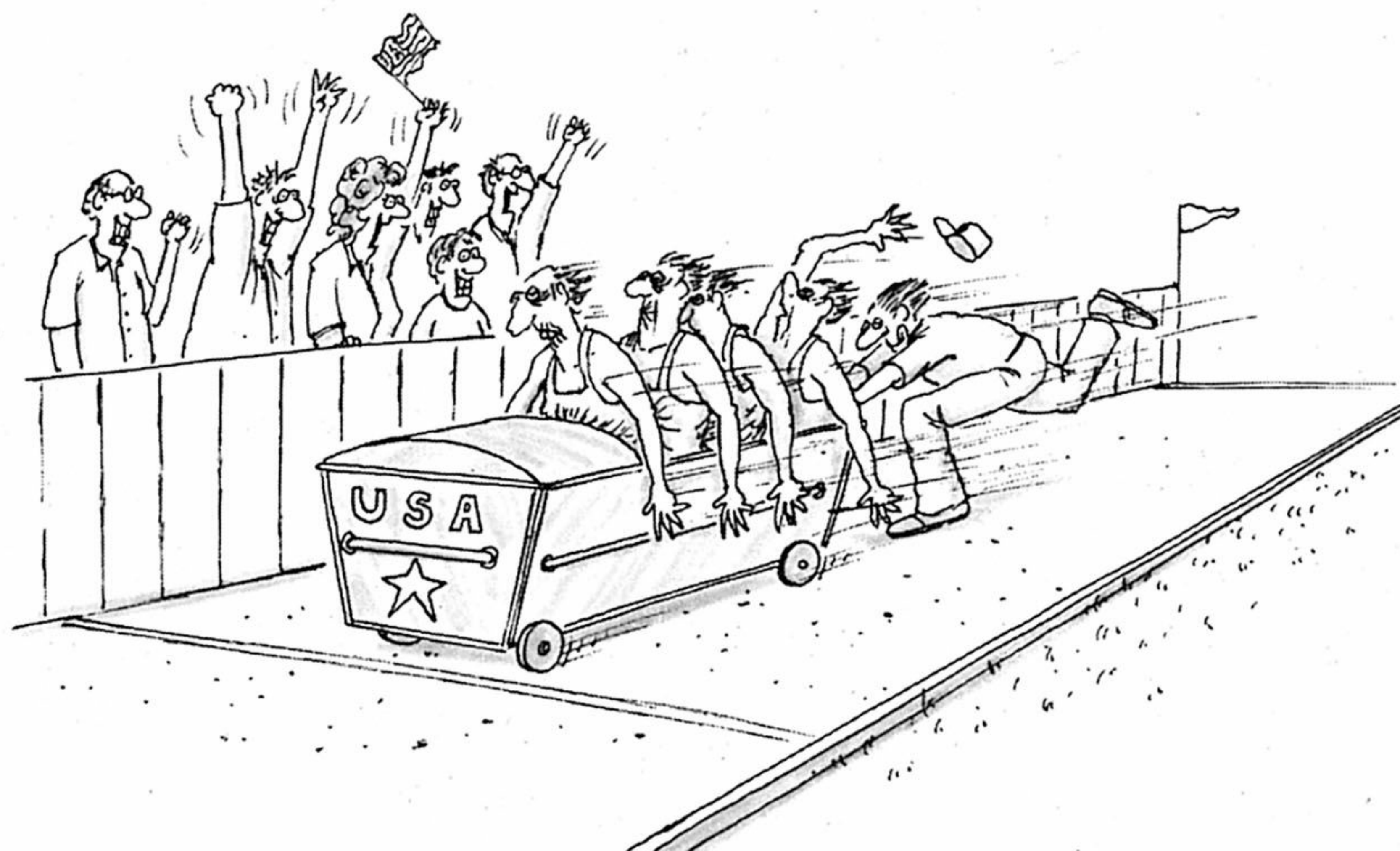
able Top-Knot



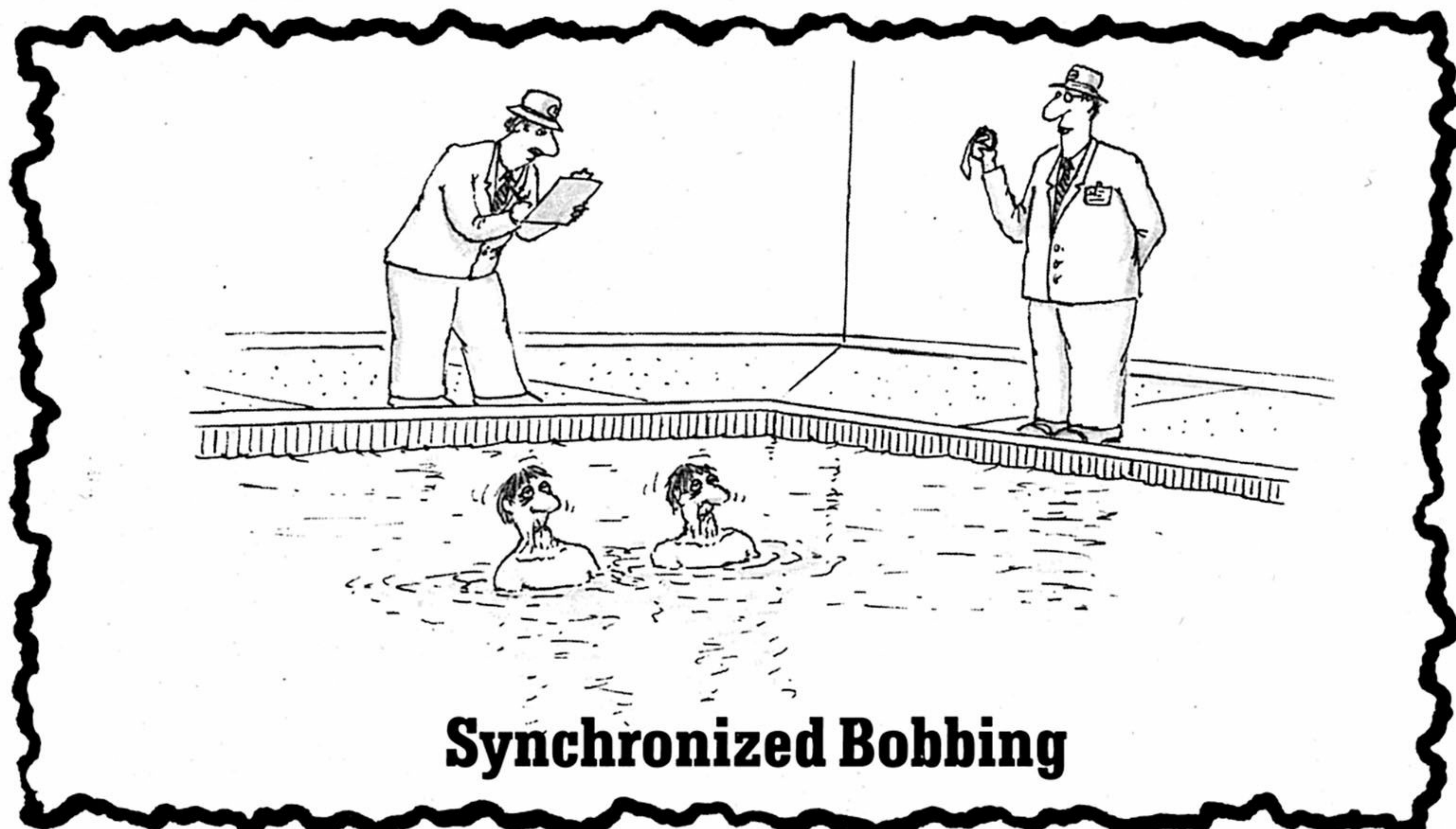
air Flying



Bungee Boxing

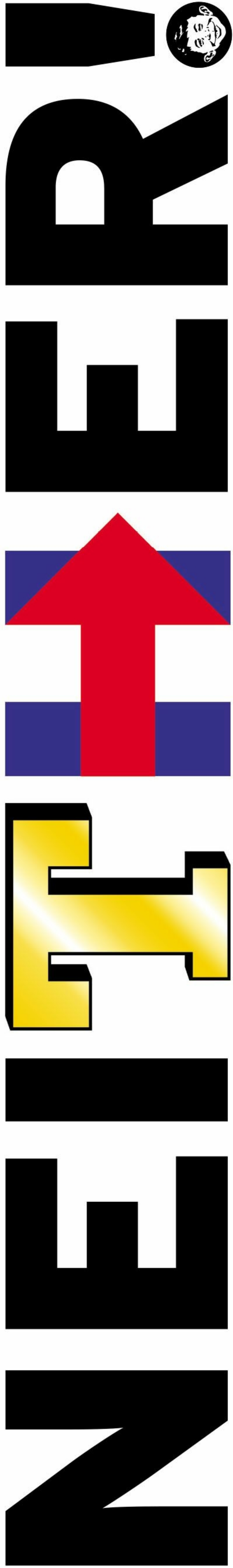


The Four-Man Bob-Coffin

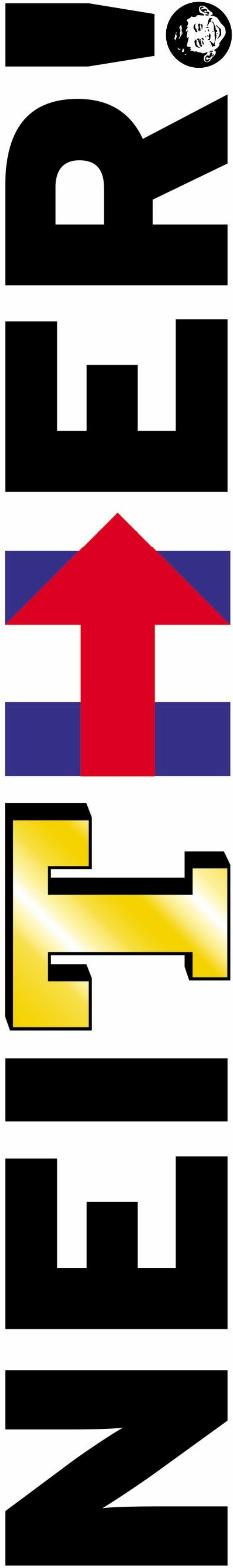


Synchronized Bobbing

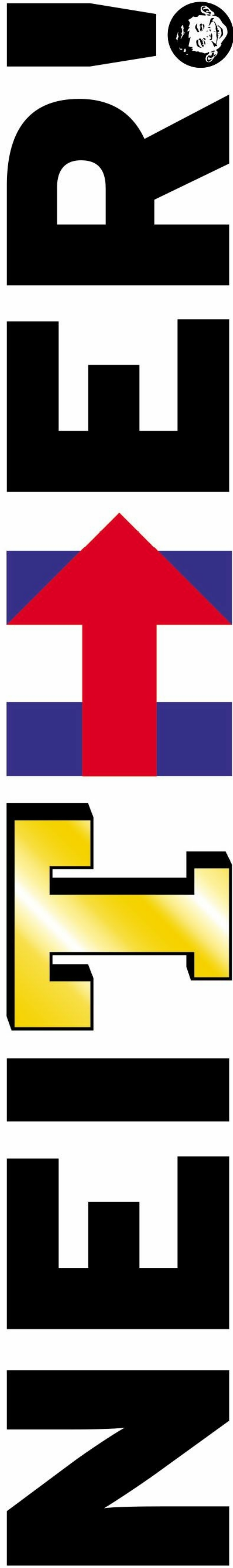




A MAD NON-ADHESIVE BUMPER STICKER



A MAD NON-ADHESIVE BUMPER STICKER



A MAD NON-ADHESIVE BUMPER STICKER

Show your lack of support for our Presidential nominees! Cut out these MAD non-adhesive bumper stickers and display them proudly!